



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Draft MADISON FOOD POLICY COUNCIL

Wednesday, December 6, 2017

5:30 PM

Madison Public Library
201 W. Mifflin Street, Room 302

CALL TO ORDER / ROLL CALL

Convened by Chair Fey at 5:30 PM.

Present: 13 - Arvina Martin; Nan Fey; Alexia M. Kulwiec; Elisabeth C. Reynolds; Christopher G. Brockel; Henry D. Aschauer; Lindsey Day Farnsworth; Claire Mance; Teal M. Staniforth; Devika J. Suri; Satya V. Rhodes-Conway; Anne Reynolds and Erica C. Anderson

Absent: 7 - Rebecca Kemble; Ledell Zellers; Nathan S. Clarke; Kellie A. Strinz; Steve Youngbauer; Martin H. Bailkey and Kyle Richmond

OTHERS PRESENT

Nick Heckman (Public Health); George Reistad (Madison Food Policy Coordinator); Kirstie Laatch and Milena Bernardinello (Planning); Bill Warner (Dane County Food Council); Ben Van Pelt (American Heart Assn).

APPROVAL OF MINUTES

Motion to approve the minutes from November 1, 2017 with corrections made by Rhodes-Conway. Second by Brockel. Minutes approved with a voice vote.

PUBLIC COMMENT

None.

DISCLOSURES AND RECUSALS

None.

[49744](#)

Presentation: Imagine Madison Process Update (Comp Plan) - Brian Grady & Kirstie Laatsch - Planning Division Staff

Attachments: [171206 Food Policy Council_Imagine Madison.pdf](#)

ACTION ITEM - REFERRAL FROM COMMON COUNCIL

[49578](#)

Accepting updates to the Food Access Improvement Map and authorizing the Madison Food Policy Council to accept future Food Access Improvement Map updates.

Attachments: [Food Access Improvement Map-NEW-2 dark 120517.pdf](#)

SPECIAL PRESENTATIONS**WORK GROUP REPORTS**

[49658](#) Community Engagement December 2017

No report.

[49659](#) Comprehensive Plan December 2017

Met on November 9th to review Actions Strategies for final submission to Imagine Madison staff team for inclusion in the first draft of the Comprehensive Plan they are developing. Final Actions should be submitted to Imagine Madison staff on Friday 12/8. Next meeting December 14.

[49660](#)

Food Waste Task Force December 2017

The Food Waste Reduction Task Force met on Thursday, November 16. UW Extension Dane County has hired and will be supervising four interns on behalf of the Task Force to help write and assemble the online food recovery guide. Special thanks to Carrie Edgar. Three of the interns attended our meeting to introduce themselves to the Task Force and review the work plan. The goal is to have a draft of the guide ready to be reviewed by the end of January. In other business, George reported that WasteCap out of Milwaukee is interested in co-hosting a food waste event for businesses with the Food Waste Reduction Task Force. We discussed a general goal for the event and possible tracks. We agreed that the next step would be to have a conference call with WasteCap to discuss partnering on the event with a goal of deciding whether to move forward by the end of the year.

[49661](#)

Healthy Retail December 2017

No report.

[49662](#)

Healthy Marketing and Procurement December 2017

No report.

[49663](#)

Pollinator Protection December 2017

The Pollinator Protection Work Group continued its work on a Resolution to create a staff group to review the Integrated Pest Management Policy. Next meeting January 10th.

[49664](#)

SEED Grant Funding December 2017

The SEED work group met on Wednesday, November 29th. We finished revising the application and the introduction to the application and will present the finished product to the full MFPC for approval. We also discussed the content of the pre-submission informational meeting for applicants, and would like to include brief presentations on the RESJ tool and the updated Food Access Improvement Map. We would like to explore the possibility of using technology – either via Facebook live or a webinar platform – to improve the accessibility of that informational meeting and also make a recording of it that can be viewed at a later date. Future work group meetings will involve further discussion of this informational meeting, recruiting applicants around the city, and the Evaluation Form to be used for 2017 grantees & future grantees. The Work Group expects to bring the revised application materials to the MFPC for review in January; the process timeline will also be discussed.

[49713](#)

Urban Agriculture December 2017

The Urban Agriculture Work Group has not met since being formally created by the full MFPC on November 1, 2017. It will meet on December 19, 2017 at 4:00 pm to continue identifying stakeholders and develop a 2018 work plan.

REGULAR BUSINESS REPORTS[49665](#)

Community Gardens Update December 2017

The staff team guiding the public input process on additional community garden locations in the Hill Farms area met on November 20th to finalize text for outreach materials and logistics of the community conversation scheduled for January 8th.

[49666](#)

Dane County Food Council Update December 2017

The Dane County Food Council met on Nov 29, 2017. The meeting included a presentation by Claire Mance, Healthy Communities Coordinator with Dane County UW-Extension. Supervisor Chenoweth and others included funds for an Innovation, Access, & Equity grant in the Dane County budget; a total of \$15,000 was allocated, with at least \$10,000 designated for projects outside the City of Madison. Report provided by Bill Warner, Chair of the Dane County Food Council.

[49667](#)

Food Policy Director Update December 2017

Madison is now authorized to become an Milan Urban Food Policy Pact signatory. Recently attended a meeting convened by REAP, highlighting their experience/findings from the USDA Summer Food Service Program this summer. Evaluation work showed that an overwhelming number of survey respondents (>90%) preferred park locations (which is where adult meals have been implemented at Elver and Southdale) and that ¾ of respondents said that Adult Meals made them more likely to use the meal service. Adult meals component of the Summer Food Service Program is supported by City of Madison funding.

[49668](#)

Madison Metropolitan School District Update December 2017

No update.

[49669](#)

Oscar Mayer Strategic Assessment Committee December 2017

The Oscar Mayer Strategic Assessment Committee held its first meeting Nov 28th, chose Satya Rhodes-Conway to serve as chair. The committee is charged with assessing the site of the former Oscar Mayer plant, and “will explore its role in the region’s economy, appropriate boundaries for future more-detailed planning, long-term redevelopment objectives, equity and social justice impacts, transportation linkages, infrastructure needs, natural resources, and other related topics that arise during the process. It will allow for a “big picture” community conversation about the possibilities of the site, while also understanding the economic, political, and other realities to set this process off on the right track and frame the more detailed planning effort that will follow.” For more information on the committee and the process, please visit the committee’s website:

<http://www.cityofmadison.com/dpced/planning/oscar-mayer/2614/>

Agendas, minutes, and background information will be posted here. All the committee’s meetings are open to the public, but we will be planning specific community engagement and input opportunities as well. In the meantime, feel free to share your thoughts, questions or concerns with any of the committee members (listed here: <https://madison.legistar.com/DepartmentDetail.aspx>) or with the committee staff (Bill Fruhling and Tom Otto, contact information on the website).

Toured the site on Dec. 5th. Next meeting will likely be in February 2018.

[49670](#)

Public Health of Madison and Dane County Update December 2017

PHMDC is beginning to apply for accreditation through the Public Health Accreditation Board. This process will begin in 2018 and aims to conclude in 2021. As part of this work, PHMDC will be conducting the Community Health Assessment and Community Health Improvement Plan. To the extent that those efforts unearth information pertinent to food access and the MFPC, this committee will be updated.

[49671](#) Public Market Development Committee December 2017

No report.

ANNOUNCEMENTS

East High School Personalized Pathways project will have end-of-semester presentations from 2-6pm on December 19. MFPC members and the public are welcome to attend.

Members encouraged to submit Annual Statement of Interest by Jan. 2, 2018.

2018 meeting schedule and locations provided.. Correct dates to March 7 and April 4. Note July 4th meeting has been shifted ahead to July 11, and will be held at Badger Rock School. August 1 may need to find another location to avoid conflict and congestion due to a Concert on the Square.

[49689](#) Annual Statement of Interests City of Madison Committee Members Due January 2, 2018

[36233](#) Scheduling Madison Food Policy Council 2018 Meeting Dates & Locations

ADJOURNMENT

Motion to adjourn made by Rhodes-Conway. Second by Day Farnsworth.
Motion passed with a voice vote at 6:46 PM.