



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved MONONA TERRACE COMMUNITY AND CONVENTION CENTER BOARD

Thursday, June 15, 2017

4:00 PM

One John Nolen Drive
Meeting Rooms KO

CALL TO ORDER / ROLL CALL

- Present:** 11 - Jane Richardson; Michael E. Verveer; M. Alice O'Connor; Ricardo A. Gonzalez; Susan Sabatke; George Gillis; Mark Clarke; Judith F. Karofsky; Glenn R. Krieg; Chet Gerlach and Thomas P. Solheim
- Excused:** 3 - Mark J. Richardson; Thomas J. Ziarnik and James Ring

APPROVAL OF MINUTES

A motion was made by Gerlach, seconded by O'Connor, to Approve the Minutes. The motion passed by voice vote/other.

PUBLIC COMMENT

None.

DISCLOSURES AND RECUSALS

None.

NEW BUSINESS

1. [47633](#) Nolen Waterfront Project Presentation: Doug Kozel, AIA LEED AP Architect, Dave Mollenhoff, Madison Historian and City Activist, Fred Klancnik, PE, F.ASCE Adjunct Professor, UW-Madison Department of Civil and Environmental Engineering

The latest iteration of the Nolen Waterfront project includes a substantial expansion of Monona Terrace on the east side. The plans show Monona Terrace connected by an indoor walkway to the expansion structure. The expansion would contain at the least the same square footage the current meeting space on level 4 has. It would have additional space for the kitchen and storage. The lake shore area in front of the expansion would be developed into a signature park, ultimately linking Monona Terrace to the Frank Lloyd Wright Boathouse.

Peter Rott of Taliesin Architects has reviewed the expansion study and feels it is symbiotic in design and function to Monona Terrace. An engineering firm has been hired with grant money provided by the Madison Community Foundation, to study the structural feasibility of the project. They will also be able to provide an approximate price tag.

2. [47584](#) Authorizing the Mayor and City Clerk to enter into a sole source agreement with StageRight, Inc., in an amount not to exceed \$155,300 for the purchase of "Fold & Roll Risers", for use by Monona Terrace.
- A motion was made by Clarke, seconded by Gonzalez, to Return to Lead with the Recommendation for Approval to the FINANCE COMMITTEE and should be returned by 6/12/2017. The motion passed by voice vote/other.**
3. [47650](#) Room Tax Commission Update: Glenn Krieg, Commission Member
- The commission is organizing for the upcoming room tax distribution decisions. The impact of Airbnb (and similar platforms) on room tax has changed recently. Airbnb has voluntarily made an agreement with the city to collect room tax from their users. This agreement sparked discussion by the Department of Public Health, wondering if room tax could be used to fund the labor needed provide inspection of Airbnb rooms. Later it was determined that the department had funding in their budget for this and the request for room tax was withdrawn.**
4. [47634](#) Booking Pace Update: Gregg McManners, Director
- Event revenue projections are on target with the budget. The effect of Trek's event change and its impact on revenues is still undetermined.**
5. [47635](#) Finance Report: Jeff Boyd, Finance Department
- Event revenue was 2% up in May due to there being 37 banquets versus a budget of 31. Unfortunately, expenses were up 7% and the month ended with a deficit of \$30,000. Year-to-date revenue has a \$96,000 surplus.**
6. [47636](#) Director's Report: Gregg McManners, Director
- A. Administration
 - B. Operations
 - C. Community Relations
 - D. Gift Shop
 - E. Sales and Marketing
 - F. Event Services
 - G. Business Office/Human Resources
- Staff has been connected with a new contact at the DOA and positive conversation regarding the parking ramp has resumed.**
- The July board meeting will be cancelled.**

ADJOURNMENT

A motion was made by Clarke, seconded by Verveer, to Adjourn. The motion passed by voice vote/other.