



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Draft ERLANGER, JEFFREY CLAY, CIVILITY IN PUBLIC DISCOURSE AWARD COMMITTEE

Thursday, September 13, 2018

2:00 PM

210 Martin Luther King Jr. Blvd.
Rm. 403B, City-County Building

CALL TO ORDER / ROLL CALL

Present: 4 - Pamela Erlanger; Enis T. Ragland; Samba Baldeh and Michael R. Moskoff

Deputy Mayor Enis Ragland, chair, called the meeting to order at 2:00 p.m.

APPROVAL OF MINUTES

A motion was made by Ald. Samba Baldeh, seconded by Pam Erlanger, to approve the minutes from the November 9, 2017 meeting. The motion passed by voice vote/other.

PUBLIC COMMENT

There was no public comment.

DISCLOSURES AND RECUSALS

There were no disclosures or recusals from the members present.

DISCUSSION ITEMS

2017 Process and Timeline Debriefing

Attachments: [2017 ERLANGER TIMELINE.pdf](#)

The committee reviewed the 2017 process/timeline.

Set 2018 Award Timeline

The committee approved the 2018 process/timeline. Deputy Mayor Ragland was asked to follow-up with Sheray Wallace to see if she would be willing to serve on the committee.

Review of Application, Eligibility Criteria and Rating Criteria

Attachments: [Erlanger Criteria and Eligibility.pdf](#)

The committee reviewed the application, eligibility and rating criteria and decided not to make any changes.

8. Process for Selection of Award Recipient

The committee reviewed the process for selection and decided not to make any changes.

Promotion of Award
- Press Release Language
- Focus on Civility

Mike Moskoff spoke to the importance of promoting the award in light of the discourse currently occurring in Washington, DC. He stressed the need for civility in public discourse.

The group brainstormed ideas such as having Neil Heinen do an editorial and City Channel doing a program to highlight Jeffrey Erlanger and the award. It was also suggested that Pam Erlanger reach out to the filmmaker of *Won't You Be My Neighbor*.

The press release will be updated to focus on the "Year of Jeff" and the imminent need for civility.

The committee discussed monetizing the award. Is it a good idea? Who would fund? How much makes sense? Should an outside organization such as the Madison Community Foundation or Rotary be involved?

It was agreed that city staff would follow-up with the City Attorney re: monetizing the award, as well as with City Channel and Neil Heinen for promotion of the award. Staff would then send an update to the committee.

ADJOURNMENT

A motion was made to adjourn. The motion passed by voice vote/other. The meeting adjourned at 2:45.