



# City of Madison

City of Madison  
Madison, WI 53703  
[www.cityofmadison.com](http://www.cityofmadison.com)

## Meeting Minutes - Draft MADISON FOOD POLICY COUNCIL

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Wednesday, September 6, 2017

5:30 PM

201 W Mifflin St Rm. 302 Central Library

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### CALL TO ORDER / ROLL CALL

Convened by Chair Nan Fey at 5:35PM.

**Present:** 15 - Rebecca Kemble; Ledell Zellers; Arvina Martin; Nan Fey; Nathan S. Clarke; Kellie A. Schweich; Alexia M. Kulwiec; Elisabeth C. Reynolds; Henry D. Aschauer; Martin H. Bailkey; Carrie M. Edgar; Devika J. Suri; Satya V. Rhodes-Conway; Anne Reynolds and Kyle Richmond

**Absent:** 5 - Kellie A. Schweich; Steve Youngbauer; Christopher G. Brockel; Michael M. Bell and Lindsey Day Farnsworth

### OTHERS PRESENT

Nick Heckman (Public Health), Ruth Rohlich (Economic Development) and George Reistad (Food Policy Coordinator).

### APPROVAL OF MINUTES

Rhodes-Conway moved approval. Second Kulweic. Approval passes with a voice vote.

### PUBLIC COMMENT

None.

### DISCLOSURES AND RECUSALS

None.

**NEW BUSINESS**

The Action taken by the Food Policy Council on August 2, 2017 was associated with an incorrect file number in the City's Legistar system. On advice of the City Attorney's office, the motion was re-introduced to "Recommend that the Common Council adopt the Darbo-Worthington-Starkweather Plan, and that Planning Staff take into consideration the comments from the Madison Food Policy Council when preparing the final draft of the plan.

Rhodes Conway moved. Second Kemble. Motion passed with a voice vote.

**47509**

Adopting the Darbo-Worthington-Starkweather Neighborhood Plan as a Supplement to the City of Madison Comprehensive Plan.

**Attachments:** [Darbo-Worthington-Starkweather Plan.pdf](#)  
[Darbo-Worthington-Starkweather Recommendation.pdf](#)  
[Staff\\_Memo\\_082817.pdf](#)

**OLD BUSINESS**

None.

**WORK GROUP REPORTS****48579**

Comprehensive Plan Work Group September 2017

Work Group met on 8/7 and 8/14. Met with staff and currently working through process for developing recommendations on comprehensive plan strategy language. Working on how lessons from city process can be shared with Dane County Food Council and CARP-C in advance of County's comprehensive planning process. Anticipating third public engagement and resident panels from Planning Dept. Considering re-writing one recommendation so that it is more clear.

**48580**

Community Engagement September 2017

No report.

[48581](#)

## Edible Landscapes and Terrace Plantings September 2017

**Attachments:** [ELWG sunset memo 081017.pdf](#)

Final report attached. Workgroup process has been completed. There will be an annual reporting process on edible landscape permits to MFPC. Intent to survey applicants and permit holders on this process.

[48582](#)

## Food Waste Reduction Task Force September 2017

The Food Waste Reduction Task Force met on Wednesday, August 23 to continue organizing our work in the creation of a Food Recovery Guide. We have reviewed our table of contents and began drilling down into parts of it to determine what information was really needed versus what information would be nice to have. We were pursuing avenues at the UW to find a group of volunteer students who can help flesh out the content but we now have a solid offer from the LaFollette High School Key Club and they would come with an engaged teacher who can help oversee the content writing at the same level that it is being produced. Most of the content they would help with exists somewhere on the web already so it is a matter of gathering and synthesizing that information. Without this help we fear our work will bog down and not progress in a timely fashion.

We also spent some more time discussing and planning our second Food Recovery Convocation that will focus on food vendors and potential donors. Elements of the discussion included being sure to make the time spent to be very valuable and to include a hierarchy of food waste solutions (composting, diversion, etc) along with donations/recovery.

[48583](#)

## Grant Funding September 2017

The Seed Grant Work Group has not met since the September FPC meeting, and will be trying to find a time in the next few weeks when all members will be able to be present. In the meantime, we will be working independently to review, comment on, and add notes to the SEED Grant materials in order to revise them for this upcoming grant cycle. The materials for review are the application cover letter, the application itself, and evaluation materials. We will be working to make these clear & consistent, as well as adding in content reflecting the RESJ tool. Upcoming discussions will also involve how to grow & diversify the applicant pool.

[48584](#)

## Healthy Retail September 2017

Created language in the 2018 Executive Capital Budget that set clear priorities and uses for HRAP funds. City staff have been talking with interested applicants throughout the city about applying for funds and project ideas -- three potential applicants in FAIM areas of focus. Working with American Heart Assn, who is working with their national partner Food Trust, and exploring the ability for Food Trust to do some evaluation of HRAP and its implementation.

[48585](#)

## Healthy Marketing and Procurement September 2017

This group has not met for a few months; big project is Good Food Purchasing Policy. Public Health and Mayor's Office conducted survey of Goodman Pool attendees (this was cited as a potential pilot venue for GFPP), inquiring on sentiments towards concessions at pool and preferences towards healthy/local options. Currently logging results. Resolution is awaiting information from the survey to provide information to Board of Parks Commissioners.

[48586](#)

## Pollinator Protection September 2017

The Pollinator Protection Work Group met on August 18 with John Hausbeck, Environmental Health Supervisor for the Public Health Department of Madison and Dane County, the designated recipient of the annual reports required by the Integrated Pest Management Policy for City and County departments using pesticides of any kind (herbicides, insecticides, etc). The Work Group is considering how best to review this policy in light of pollinator protection goals in the 2015 Task Force Report and recent public concern about pesticide use on public lands. The Work Group is also exploring signage to inform the public of Madison's status as a Bee City USA and a participant in the national Monarch Pledge; it also provided information about these programs during Olbrich Botanical Gardens' Butterfly Days.

**REGULAR BUSINESS REPORTS**[48627](#)

## Food Policy Director Update September 2017

Urban Ag Planning Team met on 8/30. Creating a monthly standing meeting time for this planning team and working on documents to explore and define the range of activities housed under the umbrella of urban ag – from community gardening to urban farming. Continuing to work with City staff to convene a time for WG chairs to meet and go over the MFPC WG Process Guide; probably in October. City staff are continuing to update the webpage to reflect the current structure, membership, and activities of the MFPC; this is on-going.

[48628](#)

## Public Market Development Committee Update September 2017

Meeting will be on Thurs. 9/7. Site plan has gone through development. Architects will describe internal traffic flow and numbers of vendors and retail spaces. October 11 "Taste of the Madison Public Market" from 5-8. Discussions with Ped, Bike, and Motor Vehicles and Transportation Commission to consider how to make Madison Public Market a community destination for pedestrians and bikers. Business plan for market has been revised for the current site. Plans to open in 2019.

[48629](#)

## Dane County Food Council Update September 2017

The Dane County Food Council met on August 23rd. The meeting included a Dane County Food Share program presentation by Shawn Tessmann, Administrator for the Economic Assistance and Work Services Division at Dane County Department of Human Services. Work team reports were given and potential budget proposals were discussed. The Council also discussed potential budget proposals for 2018. FairShare CSA coalition will be able to double number of partner shares in Dane County with County support.

[48630](#)

## Madison Metropolitan School District Update September 2017

We just finished a project that added another 200 Square feet of refrigerated storage at our Food Production center on Pflaum Road. This cooler will be utilized to store products that will be served in the Garden Bars at our school sites. This storage supports our efforts to serve more fresh produce to our students. We have purchased 6 additional Garden Bars that will be implemented this year.

We are currently utilizing about 1,000 pounds per week of fresh local produce in our schools during the fall season. This is the result of the local produce RFI that was issued last spring by our Purchasing Manager. Some of the products that we are utilizing include: Apples, cucumbers, kohlrabi, grape tomatoes, squash, green peppers and broccoli.

Summer Feeding concluded on August 11, 2017. Breakfast meals served showed an increase of 13.36%. Lunch meals increased by 2.75%.

[48631](#)

## Public Health of Madison and Dane County Update September 2017

Division of Policy, Planning, and Evaluation has hired a new director, Mark Edgar. Currently developing new plan for training on education/advocacy and lobbying for internal staff.

[48632](#)

## Community Gardens Update September 2017

The staff team charged with finding additional space for gardens in the Hill Farms area met on August 15 to review a “final” spreadsheet on potential locations and the timetable for presenting its findings to the Common Council in accordance with the Resolution guiding this process (Legistar 42079). It was determined that Bordner, Indian Hills and Rennebohm Park sites would be recommended for further analysis through the Racial Equity and Social Justice Initiative process. Ideally the staff report will have been submitted to the Council (Legistar 42334) in August, referred to the Board of Park Commissioners for consideration at its September 25th meeting, and return to the Food Policy Council for a final recommendation to the Common Council on October 4th. This schedule allows the (likely 6-week) RESJ process to begin in October and finish before the end of 2017. Alders and staff will make sure the necessary budget amendments are in place to allow for installation of a garden in the spring of 2018. Next meeting of the staff team will be on September 11 at 4:30.

The Gardens Network Advisory Team met on August 8th at UW Extension. The Micro-Grant Program was discussed, as well as issues be explored at the half-day retreat on October 17th. There may be an opportunity to collaborate on determining an appropriate stakeholder group for the Gardens Network and the Urban Agriculture Work Group being considered by the Madison Food Policy Council.

**ANNOUNCEMENTS**

- Vice –Chair Richmond will chair the October MFPC meeting
- 9/30 Farm and Flea Market in Salvation Army Parking lot
- Silverwood Park/Friends of Silverwood has permission to do once a month Farmers Market. Next is 9/16.
- Growers/Producers/Farmers workshop in 2018 by Friends of Silverwood. Need to hire someone to assemble curriculum and run the workshops.

**ADJOURNMENT**

Motion to adjourn made by Richmond. Second by Clarke. Motion passed with a voice vote at 6:40 PM.