



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Draft MADISON FOOD POLICY COUNCIL

Wednesday, January 3, 2018

5:30 PM

201 W. Mifflin St. Rm. 301 Central Library
Madison WI 53703

CALL TO ORDER / ROLL CALL

Convened by Chair Fey at 5:30 PM.

Present: 15 - Rebecca Kemble; Ledell Zellers; Nan Fey; Kellie A. Strinz; Alexia M. Kulwiec; Elisabeth C. Reynolds; Steve Youngbauer; Christopher G. Brockel; Henry D. Aschauer; Claire Mance; Teal M. Staniforth; Devika J. Suri; Satya V. Rhodes-Conway; Kyle Richmond and Erica C. Anderson

Absent: 4 - Arvina Martin; Nathan S. Clarke; Martin H. Bailkey and Lindsey Day Farnsworth

OTHERS PRESENT

George Reistad (Food Policy Coordinator), Nick Heckman (Public Health), Ben Van Pelt (American Heart Association), Vanessa Cannaday (The Healthcare Innovation Program).

APPROVAL OF MINUTES

Motion to approve made by Kulweic. Second by Suri. Abstentions by those who were absent. Minutes from December 6, 2017 approved with a voice vote.

PUBLIC COMMENT

None.

DISCLOSURES AND RECUSALS

None.

[49989](#)

SEED Grant Changes 2018

Attachments: [SEED Grants MFPC Pres 010318.pdf](#)

SEED Grant Changes 2018. Reistad provided an overview of the SEED grant program, application process, and grant material changes.

Members explored what kind of questions are asked in the information session, turnout which is generally 8-15 people, though others may not be able to attend for various reasons), and the process which involves a “speed dating exercise” to help grantees learn from each other. Suggestions were made to implement an FAQ or “guiding questions” resource, and to consider recording the meeting for those unable to attend. In a discussion of whether past experience of grantees could be instructive, it became clear that funded applications could easily be made available online; this history of successful projects could also be highlighted to illustrate the value of the program. Consider preparing a 5-year progress report to describe past grantees more fully and support potential for expanding the program.

Motion to approve the new application materials made by Rhodes-Conway; second by Zellers. Motion approved with a voice vote.

WORK GROUP REPORTS[49948](#)

Community Engagement January 2018

No report.

[49949](#)

Comprehensive Plan January 2018

Richmond reported the Work Group met on December 14 to discuss what is necessary to move forward on Imagine Madison proposed actions. MFPC members have been able to make comments through the public interface. Next meeting is January 11. Invite the Imagine Madison to make another presentation to the full MFPC in March, when there’s been time to evaluate what was learned from Phase 3 public input; discuss the drafting and approval process.

Discussed possible engagement with Public Health Madison and Dane County’s upcoming Community Health Improvement Plan process and upcoming food system planning in 2019.

[49950](#)

Food Waste Task Force January 2018

The Food Waste Reduction Task Force held a meeting on Wednesday, December 13. We had a short discussion about the progress of the interns working on the Food Recovery Guide. They should have a draft of the guide for us to review in January and to ensure that the interns are back in town after winter break to meet with us, and to give us some time to review the Guide before we meet, we decided to move our January meeting to Wednesday, January 24. We also discussed school district rules for what happens to uneaten/untouched food within schools and the allowance of sharing tables. We decided to invite Steve Youngbauer from Madison Schools to an upcoming meeting to gain a baseline of knowledge from which we can move forward with any plans or recommendations. Chris will also continue to work with George on WasteCap's offer to partner on a food waste symposium in 2018.

[49951](#)

Healthy Retail January 2018

Currently working with Shepherd's Harvest on potential application. Hoping to have a funding recommendation to present to the MFPC in coming months. Food Trust may be ready to present findings of HRAP evaluation in February or March MFPC meeting.

Work Group needs some new members given Anne Reynolds' retirement.

[49952](#)

Healthy Marketing and Procurement January 2018

This work group cancelled its Dec. 20 meeting because of holiday schedules. We will pick back up on January 17, to discuss the Good Food Policy, and gathering of information on vending machines and contracts in the City of Madison.

[49953](#)

Pollinator Protection January 2018

The Pollinator Protection Work Group did not meet in December. Next meeting is scheduled for January 10, 2018.

[49954](#)

SEED Grant Funding January 2018

Upcoming dates in the 2018 process:

- January 31 -- Informational Meeting for potential applicants
Meadowridge Library – Community Room B (6-8p)
- February 26 – Proposals due
- March 7 – Recommendations considered by MFPC
- March 20 – Common Council approval

[49956](#)

Urban Agriculture January 2018

The Urban Agriculture Work Group met on Tuesday, December 19th for its first scheduled meeting since being approved by the full MFPC. Prior to this, the Dane County Food Council, at its November 30th meeting, expressed its support for the Work Group and asked that three DCFC members join it. Two of the three participated on December 19th, and all those attending agreed to consider the work group to be a joint city/ county effort. The meeting also covered stakeholder identification and brainstormed issues for the group to address in 2018.

The next meeting will be Tuesday, January 16th, at 4 PM.

REGULAR BUSINESS REPORTS

[49957](#)

Community Gardens Update January 2018

The staff team did not hold a formal meeting in December, but George Reistad worked with Nancy Saíz and Jule Stroick to produce outreach materials that will be mailed, hand delivered and posted on the city's website regarding the "community conversation" about locating additional garden space in the Hill Farms area. The meeting will take place on January 8th at Mount Olive Lutheran Church at 6:00pm. Opportunities for input have also been provided on the city's website.

[49958](#)

Dane County Food Council Update January 2018

No report.

[49959](#)

Food Policy Director Update January 2018

Reistad confirmed the published schedule of meetings and locations for 2018 in a handout, and reminded all members to submit annual Statement of Interests forms online ASAP.

[49960](#)

Madison Metropolitan School District Update January 2018

MMSD will be hosting a Request for Information Farmer Meeting on Thursday January 4, 2018 at 1:30 pm. The meeting will be held at the Food Production Center located at 4711 Pflaum Road, Madison, WI. 53718 The RFI process is an effort to bring local growers into the school food market while being compliant with all USDA regulations.

The goals of the meeting include:

- **Clarify the vendor process with MMSD**
- **Provide information that allows farmers the opportunity to plan and plant ahead of time**
- **Increase MMSD's purchasing of local products**
- **Increase opportunities for our students to benefit from local produce and educational components**

Vendor responses to the request for information will be due on January 12, 2018.

[49961](#)

Oscar Mayer Strategic Assessment Committee January 2018

Did not meet in December. Future meetings are being scheduled, and expect to be available on City Channel. Upcoming meeting will likely focus on the overall food system, Dan Kennelly and George Reistad invited to speak; consider asking Kennelly to attend MFPC the following month for discussion. Members were interested in the public market district and food innovation on the north side of Madison, how linkages will be pursued.

[49962](#)

Public Health of Madison and Dane County Update January 2018

No report.

[49963](#)

Public Market Development Committee January 2018

No report.

ANNOUNCEMENTS

Requests for Proposals for the 2018 Feeding Wisconsin Health and Hunger Summit closes on January 15; meeting will be held on April 9-10 in Wisconsin Dells.

[49978](#)

Scheduling Madison Food Policy Council 2018 Meeting Dates & Locations

2018 Madison Food Policy Council Meeting Schedule

Meetings will typically take place at 5:30PM at the Madison Public Library-Central Branch, 210 W. Mifflin St., room 302, unless otherwise noted.

Jan 3-Madison Public Library - Central.- Room 302

Feb 7-Madison Public Library - Central – Room 302

Mar 7- Madison Public Library - Central – Room 302

April 4-30 on the Square-30 W Mifflin St – 10th fl -Rm 1000

May 2-30 on the Square-30 W Mifflin St – 10th fl -Rm 1000

Jun 6-Madison Public Library - Central – Room 302

July 11 -Badger Rock Neighborhood Center-501 E Badger Rd. Madison, WI 53713

Aug 1-Madison Public Library – Central* – Room 302*

Sept 5- Madison Public Library - Central – Room 302

Oct 3-Madison Public Library - Central – Room 302

Nov 7-Madison Public Library - Central – Room 302

Dec 5-Madison Public Library - Central – Room 302

*The location of the August, 2018 MFPC meeting may change due to a Concert on the Square event

[49689](#)

Annual Statement of Interests City of Madison Committee Members Due January 2, 2018

ADJOURNMENT

Motion to adjourn made by Kemble. Second by Rhodes-Conway. Motion passed with a voice vote at 6:31 PM.