



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Draft MADISON FOOD POLICY COUNCIL

Wednesday, February 1, 2017

5:30 PM

201 W Mifflin St Rm. 302 Central Library

CALL TO ORDER / ROLL CALL

Convened by Nan Fey at 5:37PM. Welcomed new member Daniel Syverson to the Council, and explained that Hedi Rudd (who had attended in December) was no longer an official member due to the location of her residence, she intends to stay involved through work group(s).

Present: 15 - Rebecca Kemble; Ledell Zellers; Amanda Hall; Nan Fey; Lorraine M. Brathwaite; Alexia M. Kulwicz; Christopher G. Brockel; Michael M. Bell; Martin H. Bailkey; Lindsey Day Farnsworth; Carrie M. Edgar; Daniel Y.P. Syverson; Kyle Richmond; Topf Wells and Erica C. Anderson

Absent: 4 - Nathan S. Clarke; Steve Youngbauer; Satya V. Rhodes-Conway and Anne Reynolds

OTHERS PRESENT

Nick Heckman (Public Health Staff), George Reistad (City Food Policy Director), Sue Marshall (WIC program), Meghan Blake-Horst (City Street Vending Coordinator)

APPROVAL OF MINUTES

Motion to approve minutes of January 4, 2017 made by Wells. Second by Hall. Passed with a voice vote. Fey recused.

PUBLIC COMMENT

None.

DISCLOSURES AND RECUSALS

None.

NEW BUSINESS**45890** 2017 Seed Grant Award Timeline

Action Item: Seed Grant Award Timeline. Reistad presented two options for resolving scheduling difficulties between the SEED grant process and the MFPC's meeting schedule. Wells moved approval of the Primary Option (seconded by Richmond), rescheduling the March meeting of the Food Policy Council from March 1st to the following week, March 8th to allow additional time for the Work Group to review the proposals before bringing its recommendations to the full council.

Motion passed with a voice vote. Reistad will poll absent members for their availability.

WORK GROUP REPORTS**45781** Comprehensive Plan Work Group

The work group explored changes to the draft goals on the city comprehensive plan as shared by the Imagine Madison staff team in January. Discussion then centered on how the MFPC can remain involved and use the comprehensive plan process to support food innovation districts and other innovative approaches.

Going forward the Comp Plan workgroup will tie meetings to the schedule of the city's internal comp plan schedule. Support from Grady and Laatsch.

Reistad will extend invitation to the full MFPC for additional workgroup members.

45780 Community Engagement February 2017

The CE workgroup wanted to share ongoing progress in a number of areas that have developed as recommendations from the Racial Equity and Social Justice tool yet pertain to the larger question of how to strengthen outreach and engagement from the council to the community.

Updates include: explorations of MFPC structure to make for easier appointments from a variety of stakeholders; improving on boarding process for new members with a focus on equity principles; improving collaboration with Dane County Food Council; exploring ways to provide equity training for all council members; and work more closely with the Neighborhood Resource Teams to share information about progress and work of MFPC.

[45782](#)

Grant Funding February 2017

SEED pre-application meeting was held in late January. Eight individuals attended. Applications are due in February, with recommendations to MFPC in March.

Grant Funding work group is looking forward to using past four years of evaluation data to consider future structure of grant pool and individual grant limits.

[45783](#)

Edible Landscapes and Terrace Plantings February 2017

Brochure to inform the public about planting on street terraces in residential areas and edible landscapes on other city-owned lands is in development. Target for release is late March/early April. Bailkey has written an informational announcement to be shared with neighborhood newsletters and other stakeholders to further engage community on the availability of these programs. Also working with City IT on web presence for these materials, and with City Staff on standard operating procedures among departments.

[45784](#)

Healthy Retail February 2017

Some applicants to program may need additional support if we are going to increase the number of proposals in 2017. UW-Extension Dane County has offered some support in helping to evaluate food needs on the north side of Madison.

Kennedy Heights Community Center has already received initial funding for shuttle service with a larger proposal in the works for submission this month. This organization has expressed interest in additional program support component. They are independently establishing listening sessions to help address food needs.

[45785](#)

Healthy Marketing and Procurement February 2017

Draft resolution establishing a “Good Food Policy” for city procurement was presented for discussion. Questions revolved around inclusion of healthy vending and marketing components, and the group advised to keep them in the draft resolution for the moment. Next step will be introduction to the Common Council by Alder Kemble, and referrals to certain City boards and commissions for input before coming back to the Food Policy Council for its final recommendation.

[45786](#)

Pollinator Protection February 2017

Next meeting will be held on February 2.

[45787](#) Food Waste Reduction Task Force February 2017

No meeting in January, however Brockel made note that the Food Recovery Convocation will be held on Monday, February 20 from 12:30-3:30 at Olbrich Botanical Gardens.

REGULAR BUSINESS REPORTS

[45788](#) Food Policy Director Update February 2017

**Introducing new member Daniel Syverson.
Two additional members to be approved for March meeting
Fruit and Vegetable Rx program is underway at Northeast Family Medical Center.
Annual Garden Summit will be held on February 18 at the Catholic Multicultural Center**

[45789](#) Public Market Development Committee February 2017

Recent meetings have sought to bring in new members, including three non-voting seats which may be designated for vendors. As the site selection process comes to a close, the PMDC will shift from site planning to development and governance focus; a non-profit will also be organized to operate the market.

[45790](#) Dane County Food Council Update February 2017

No update.

[45792](#) Madison Metropolitan School District Update February 2017

No update.

[45793](#) Public Health of Madison and Dane County Update February 2017

Tracking state and federal changes to nutrition programs and other public benefits.

[45794](#) Healthy Food for All Update February 2017

No update.

[45795](#) Community Gardens Update February 2017

Committee held its final meeting in December. Considering a new FPC workgroup that would encompass this work. Progress on Sheboygan gardens additional locations resolution needs to be monitored.

ANNOUNCEMENTS

Madison Area Chef Network will donate proceeds from Sunday Funday (which marks the end of Restaurant Week) to Double Dollars program. First weekend in March. Last year this raised \$5,000.

Mad Urban Bees won a national Good Food Award. Congratulated Clarke.

UW office of Sustainability and Center for Integrated Agriculture Systems are considering establishing a food policy council on campus

Dane County's Silverwood Park has two acres available for raising produce and is looking for a grower.

ADJOURNMENT

Motion to adjourn made by Syverson. Second by Kemble. Motion passed with a voice vote at 7:38 PM.