



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Approved URBAN DESIGN COMMISSION

Wednesday, June 7, 2017

4:30 PM

210 Martin Luther King, Jr. Blvd.
Room 354 (City County Building)

CALL TO ORDER / ROLL CALL

Present: 7 - Dawn O. O'Kroley; Cliff Goodhart; John A. Harrington; Rafeeq D. Asad;
Thomas A. DeChant; R. Richard Wagner and Michael J. Rosenblum

Excused: 2 - Amanda Hall and Lois H. Braun-Oddo

APPROVAL OF MINUTES

A motion was made by O'Kroley, seconded by Goodhart, to Approve the Minutes of May 24, 2017. The motion passed by voice vote/other.

PUBLIC COMMENT

DISCLOSURES AND RECUSALS

O'Kroley disclosed that she is a neighbor to 130 East Gilman Street (Item Number 9).

SECRETARY'S REPORT/AGENDA OVERVIEW

SPECIAL ITEMS OF BUSINESS

1. [47534](#) Report of the Facade Grant Staff Team - 1968 Atwood Avenue, The Ideal Bar. 6th Ald. Dist.

This item was approved as a consent item with the finding that all applicable standards are adequately addressed.

A motion was made by O'Kroley, seconded by Harrington, to Approve. The motion passed by voice vote/other.

5. [44357](#) 5215 High Crossing Boulevard - Comprehensive Design Review for a Future "Steinhafel's." 17th Ald. Dist.

This item was approved as a consent item with the finding that all applicable standards are adequately addressed.

A motion was made by O'Kroley, seconded by Harrington, to Grant Final Approval. The motion passed by voice vote/other.

2. [46508](#) CHARTER Creating Section 31.046(2)(c) of the Madison General Ordinances to create a new permit system to allow portable, sandwich-board style signs in the public right-of-way.
- Ald. Rummel spoke to the Commission on the work she has done to bring this ordinance forward. She asked if the Commission had any thoughts or questions to share.
- Sandwich boards are currently illegal; this is a way to make them legal and respects other competing interests on the street. Al Martin then stated that sandwich boards are legal on private property and require a sign permit.
- A motion was made by Rosenblum, seconded by O'Kroley, to Refer to a future URBAN DESIGN COMMISSION meeting. The motion passed by voice vote/other.**
- Ayes:** 6 - Lois H. Braun-Oddo; Dawn O. O'Kroley; Cliff Goodhart; John A. Harrington; Thomas A. DeChant and Michael J. Rosenblum
- Abstentions:** 1 - Rafeeq D. Asad
- Excused:** 1 - Amanda Hall
- Non Voting:** 1 - R. Richard Wagner
3. [46509](#) Amending Section 31.046(2) of the Madison General Ordinances to allow portable signs on public sidewalks and modify the allowable size of portable signs.
- A motion was made by Rosenblum, seconded by O'Kroley, to Refer to a future URBAN DESIGN COMMISSION meeting. The motion passed by voice vote/other.**
- Ayes:** 6 - Lois H. Braun-Oddo; Dawn O. O'Kroley; Cliff Goodhart; John A. Harrington; Thomas A. DeChant and Michael J. Rosenblum
- Abstentions:** 1 - Rafeeq D. Asad
- Excused:** 1 - Amanda Hall
- Non Voting:** 1 - R. Richard Wagner

ROLL CALL

- Present:** 8 - Lois H. Braun-Oddo; Dawn O. O'Kroley; Cliff Goodhart; John A. Harrington; Rafeeq D. Asad; Thomas A. DeChant; R. Richard Wagner and Michael J. Rosenblum
- Excused:** 1 - Amanda Hall

PUBLIC HEARING ITEMS

4. [47254](#) 3950 Commercial Avenue - Street Graphics Variance. 15th Ald. Dist.
- A motion was made by Harrington, seconded by Braun-Oddo, to Refer to a future URBAN DESIGN COMMISSION meeting. The motion passed by voice vote/other.**
6. [47460](#) 3394 East Washington Avenue - Alteration to an Existing Development in UDD No. 5 for "Dane County Credit Union." 12th Ald. Dist.

A motion was made by O'Kroley, seconded by Braun-Oddo, to Refer to the URBAN DESIGN COMMISSION meeting of June 28, 2017. The motion passed by voice vote/other.

NEW BUSINESS

7. [47459](#) 3201 Dairy Drive - Madison Fire Department Fire Station 14 in UDD No. 1.
 16th Ald. Dist.

The Urban Design Commission Received an Informational Presentation

8. [47461](#) 4906 Femrite Drive - New Development of an Approximately 9,930 Square Foot Building for Aerial Dance Training and Heated Warehouse Space in UDD No. 1. 16th Ald. Dist.

The Urban Design Commission Received an Informational Presentation

9. [47494](#) 130 East Gilman Street - PD, Conversion of the Former Governor's Mansion/Executive Residence to an 8-Room Hotel with Event Space and Cafe. 2nd Ald. Dist.

The Urban Design Commission Received an Informational Presentation

BUSINESS BY MEMBERS

None.

ADJOURNMENT

The meeting was Adjourned at 5:40 p.m. by unanimous consent.