



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Draft MADISON FOOD POLICY COUNCIL

Wednesday, January 4, 2017

5:30 PM

201 W Mifflin St Rm. 302
Central Library- Madison WI 53703

CALL TO ORDER / ROLL CALL

Convened by Vice- Chair Kyle Richmond at 5:42PM

Present: 13 - Rebecca Kemble; Ledell Zellers; Nathan S. Clarke; Lorraine M. Brathwaite; Alexia M. Kulwiec; Steve Youngbauer; Christopher G. Brockel; Lindsey Day Farnsworth; Carrie M. Edgar; Satya V. Rhodes-Conway; Anne Reynolds; Kyle Richmond and Erica C. Anderson

Absent: 5 - Amanda Hall; Nan Fey; Michael M. Bell; Martin H. Bailkey and Topf Wells

OTHERS PRESENT

Nick Heckman, George Reistad, Sue Marshall, Brian Grady, Kristie Laatsch

APPROVAL OF MINUTES

Motion to approve minutes made by Clarke, seconded by Rhodes-Conway.
Approval passed with a voice vote.

PUBLIC COMMENT

Community member Jeannette Rosenbaum offered comment on her experience with the existing natural lawn policies. Suggested improvements to licensing process and complaint system.

DISCLOSURES AND RECUSALS

None

SPECIAL PRESENTATION

Sue Marshall from Public Health Madison and Dane County and the Dane County WIC (Women, Infants, and Children) program shared details of the WIC program.

NEW BUSINESS

Brian Grady and Kristie Laatsch from the Madison Planning Department presented on the current comprehensive plan and the Imagine Madison process (www.imaginemadisonwi.com).. Feedback was solicited on the initial areas of focus and how food/MFPC work can intersect with the comp plan as it is developed. Timeline for feedback is early February.

Rhodes-Conway made a motion to establish workgroup to review and provide feedback on the comprehensive planning process. Seconded by Day-Farnsworth. Motion passed with a voice vote. Lindsay Day-Farnsworth and Kyle Richmond were suggest for the workgroup. Reistad will convene.

WORK GROUP REPORTS

[45590](#) Community Engagement January 2017

No report.

[45591](#) Grant Funding January 2017

SEED grant materials are in the process of being updated for 2017 for a rollout in late January-early February. It is estimated that funds will still be able to be disbursed by the start of the growing season.

[45592](#) Edible Landscapes and Terrace Plantings January 2017

No report.

[45593](#) Healthy Retail January 2017

The initial Kennedy Heights shuttle service contract has been finalized. Update on the remaining portion of the application will come to the Council in February.

[45594](#) Healthy Marketing and Procurement January 2017

No report.

[45595](#) Pollinator Protection January 2017

Noxious weeds and Natural landscapes ordinances passed the Common Council on 1/3/2017.

[45596](#) Food Waste Reduction Task Force January 2017

No report.

REGULAR BUSINESS REPORTS[45597](#)

Food Policy Director Update January 2017

The Double Dollars program is being overseen in 2017 by a team of city staff and other stakeholders who are invested in the success of the program. Willy Street Co-op is exploring fundraising mechanisms to support the program

[45598](#)

Public Market Development Committee January 2017

Looking for new members. 3 vacancies and up to 3 additional advisory members (could be vendors). Recent updates include a single site design for the East Washington location. Estimated that a building design from architect would be available in the spring. Private fundraising goals are being developed. The committee received a presentation on Johnson St reconstruction to understand other developments that will be occurring in that area.

[45599](#)

Dane County Food Council Update January 2017

New member Danielle Lawson has joined.

[45600](#)

Dane County Food Coalition Update January 2017

No update. Suggested for removal from standing updates as Food Coalition is now conducting most of its work virtually and updates can be provided during announcements section or Food Policy Director update.

[45601](#)

Madison Metropolitan School District Update January 2017

Spring school semester re-started on January 4. Procurement department has released a RFI for 2017-18 school year to develop purchasing relationships with local farmers. Informational meeting for farmers to be held on January 18 at the Pflaum Rd facility.

[45602](#)

Public Health of Madison and Dane County Update January 2017

PHMDC is collaborating with the city, Second Harvest/HungerCare Coalition, Willy St. Co-op, and the UW Health Northeast Family Medical Center to deliver a nutrition incentive program. This "Fruit and Vegetable Prescription" program will begin in February. Participants who screen positive for food insecurity at their regular check-ups will be connected with six months of vouchers to buy produce at Willy St. North.

[45603](#)

Healthy Food for All Update January 2017

No report.

[45604](#)

Community Gardens Update January 2017

The committee held its final meeting on December 6th. It provided extensive feedback on the process for implementing Resolution 42079 which directs staff to analyze and recommend additional garden locations in the Hill Farms area to supplement the area in Rennebohm Park; next steps will be managed by staff and the Food Policy Council. The committee also reviewed, revised and approved its final Activity Report for 2012-2016. With the understanding that the Food Policy Council will carry forward the committee's policy work in the areas identified in its recommendations dated 9/27/16, the final motion to Adjourn and Dissolve the Community Gardens Committee was unanimously approved.

ANNOUNCEMENTS

Tuesday, January 10: Screening of Just Eat It at the High Noon Saloon. Doors open at 5:00, film begins at 6:00. Proceeds go to supporting Healthy Food For All.

As of the 1/3/17 meeting, the Common Council is beginning process of developing a plan for the vacant Oscar Meyer facility. Timeline will include public meetings in spring and hiring of a consultant in early summer.

ADJOURNMENT

Brockel made a motion to adjourn at 7:00PM. Rhodes-Conway seconded the motion. Motion passed by a voice vote.