



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Draft VENDING OVERSIGHT COMMITTEE

Wednesday, January 27, 2016

5:00 PM

215 Martin Luther King, Jr. Blvd.
Room 300 (Madison Municipal Building)

CALL TO ORDER / ROLL CALL

Present: 6 - Michael E. Verveer; Zach Wood; Chaitannya K. Agni; Sarah M. Larson; Saran Ouk and Sean Lee

Excused: 4 - Marlys M. Miller; Maureen K. O'Grady; Peter J. McElvanna and Aaron D. Collins

APPROVAL OF MINUTES

Wood moved and Agni seconded that the minutes of the October 28, 2015 meeting be approved. The motion carried.

PUBLIC COMMENT

There was none.

DISCLOSURES AND RECUSALS

Larson disclosed that she was on the Board of Directors of Carts for Community, the non-profit version of the for-profit Let's Eat Out.

NEW BUSINESS

1. [39899](#) Amending Sections 9.13(1), (1)(d), (3), (3)(a).3., (6)(e)1.b. & c., (6)(g), (6)(h), and (6)(i)1.a., and repealing Section 9.13(1)(a) & (c) of the Madison General Ordinances to create an Umbrella Basic Street Vendor License for Mall/Concourse Food Vendors, to update and clarify the licensing requirements for individuals present in a Food Vending Cart, and make minor editorial improvements.

Sponsors: Michael E. Verveer

Attachments: [Version 1](#)

This Ordinance was RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER

Verveer pointed out that the additional revenue from the increase in sidewalk cafe and street vending fees would be applied to downtown programming of various types.

2. [40939](#) Amending Sections 9.13(3)(a)1. and 2., 9.13(6)(h)3.a.i., 9.13(7)(e), and 9.13(10)(f), of the Madison General Ordinances to increase license fees.

Sponsors: Michael E. Verveer and Zach Wood

This Ordinance was **RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER**

REPORTS

Street Vending Coordinator's Report

Hansen said it was the shortest report to the VOC that he had ever written because it was a quiet time in the Madison street vending world. He said that having no enforcement activity was a good thing because it meant that vendors were doing as they were supposed to do. He explained to Agni, who had inquired about the half-price Mall/Concourse fee, that until the present, new applicants who had successfully completed the food cart review process had paid full price to vend on the Mall/Concourse during the months between November 1st and April 14th.

Hansen also shared the status quo of the 2016 construction of the northern half of the outer Capitol Square, which seemed to be leading to a Street Use agreement for placement of food vendors onto the first block of S. Pinckney Street.

ANNOUNCEMENTS

Verveer informed those present that long-time former VOC member Rosemary Lee had recently passed away. There was to be a memorial gathering for her in the Community Center Room of the Central Library on Monday, February 1st from 5 to 7 p.m.

ADJOURNMENT

Agni moved and Ouk seconded that the meeting be adjourned. The motion passed. Larson adjourned the meeting at 5:53 p.m.

The next meeting of the Vending Oversight Committee is scheduled for Wednesday, February 24, 2016, 5 p.m., room 300, Madison Municipal Building.