



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Draft SUSTAINABLE MADISON TRANSPORTATION MASTER PLAN OVERSIGHT COMMITTEE (Madison in Motion)

Thursday, May 19, 2016

5:00 PM

Room 300 Madison Municipal Building
215 MLK Jr. Boulevard

1 CALL TO ORDER / ROLL CALL

Present: 8 - Maurice S. Cheeks; Tim Gruber; Matthew J. Phair; Amanda Hall; Rob Kennedy; Gary L. Poulson; Ken Golden and Michael W. Rewey
Excused: 3 - Lynn K. Hobbie; Jay B. Ferm and Craig P. Stanley

2 APPROVAL OF MINUTES FROM APRIL 21, 2016 MEETING

A motion was made by Kennedy, seconded by Phair, to Approve the Minutes.
The motion passed by voice vote/other.

3 PUBLIC COMMENT

There were no members of the public wishing to speak in regard to future Committee agendas.

4 DISCLOSURES AND RECUSALS

There were no disclosures or recusals reported by Committee members.

NEW BUSINESS

[41806](#)

MADISON IN MOTION OVERSIGHT COMMITTEE MEETING MATERIALS (2016)

5 REVIEW AND DISCUSSION OF DRAFT TRANSPORTATION SYSTEM PERFORMANCE MEASUREMENT APPROACH: MONITORING MODE SHARE

Dan McAuliffe presented an approach for dividing the City into districts, where transportation and land use conditions differ, and where the City may wish to think about mode share goals differently

Committee members offered a number of comments on the map and mode share approach, and some of the highlights are below.

Ken Golden said that the location of existing and planned activity centers need to be clearly shown on the zone maps, as they are critical to the land use conditions that are being referred to.

Mike Rewey said that Census data is not very good, and that new ways of collecting mode share data should be considered. He also said that the cities and villages outside of the City should be removed, as we have no control over what they do.

Ald. Maurice Cheeks supported the concept of zones, noting that different areas have varied needs and opportunities.

6 REVIEW AND COMMENT: MADISON IN MOTION DRAFT RECOMMENDATIONS AND OTHER PLAN DOCUMENTS

David Trowbridge reviewed the second version of draft recommendations, noting the comments received to-date and how they have been integrated into the document.

The Oversight Committee members offered a number of comments on the draft recommendations, and some of the highlights are below.

Rob Kennedy asked that a recommendation be added to reference the vanpool program, noting that there is a long line of people that would like to use the service but the State has not allowed for the program's expansion.

Ken Golden said that the 1½-page "preamble, which explains how the recommendations are organized and how they fit into the many planning and project development processes we have in the area, should be moved away from the front of the document. He said that, while important, it is quite boring and the public will quickly lose interest.

Mike Rewey said that the action items in the pedestrian section do not have any yellow highlighted priorities associated with them, and that this should be rectified.

David Trowbridge said that, in terms of next steps for Madison in Motion, it will be important to solicit comments from a broader cross-section of the community. Ald. Matt Phair suggested that the June meeting be focused on different mechanisms to obtain broader community input on the draft Plan and recommendations. The Oversight Committee agreed that this should be placed on the June 16 agenda. Trowbridge said he would add that item.

7 NEXT STEPS/SCHEDULE OF FUTURE MEETINGS

David Trowbridge mentioned that next Madison In Motion Committee meeting is scheduled for June 16th. He said that the agenda would include discussion of ideas for steps for broader community outreach on the Madison in Motion Plan and draft recommendations.

8 ADJOURNMENT

The Committee adjourned its meeting at 5:50 p.m.