



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Draft MADISON FOOD POLICY COUNCIL

Wednesday, August 3, 2016

5:30 PM

Madison Central Library
201 W. Mifflin Street
Madison, WI 53703
Madison Foundation Community Room
Rooms 301 and 302

CALL TO ORDER / ROLL CALL

Present: 15 - Rebecca Kemble; Ledell Zellers; Nan Fey; Alexia M. Kulwiec; Taiya R. Bach Streiffer; Steve Youngbauer; Christopher G. Brockel; Michael M. Bell; Martin H. Bailkey; Lindsey Day Farnsworth; Carrie M. Edgar; Jenna Collins; Satya V. Rhodes-Conway; Anne Reynolds and Kyle Richmond

Absent: 4 - Amanda Hall; Nathan S. Clarke; Kathy E. Utley and Topf Wells

Others present: Nick Heckman, PHMDC. **Visitor:** Morgan West.

APPROVAL OF MINUTES

Kemble made a motion to approve the minutes of July 6 with a couple of corrections. Brockel seconded the motion. Motion passed with a voice vote.

PUBLIC COMMENT

None

DISCLOSURES AND RECUSALS

None

NEW BUSINESS

None

WORK GROUP REPORTS

Grant Funding August 2016

The Funding Work Group did not meet in July. However, the group has discussed doing a summary review of the first three years of SEED Grants and presenting the findings to the Food Policy Council before the end of 2016, and before issuing the 2017 request for applications.

Community Engagement Work Group August 2016

The work group met in July with Beverly Hutcherson, to discuss its efforts help expand consideration of equity and access in the food system and ensure the food policy council is representing inclusive voices from the community through use of the City RESJI tool. Discussion centered around working from asset-based approach rather than deficit-based approach, noting that “verbal redlining” occurs when neighborhoods develop narratives around specific neighborhoods which compound narratives in those communities, e.g. being labeled “disadvantaged neighborhoods”; efforts at “outreach” into certain neighborhoods may compound this narrative. There may be value in cultural competency training for entire Food Policy Council through the City RESJI team or Dane County/UW Extension resources. All workgroups can be considered places to engage greater diversity of the city, engage on issues that are relevant and encourage leadership development, and were asked to address this potential in the “transition memos” due at the end of the month.

Edible Landscapes and Terrace Plantings August 2016

Met in July with City staff to discuss the edible landscape permit process and citizen feedback. Volume is currently not very high and departments have capacity to meet need for licensure, but the number of applications is likely to increase with greater public education about the program. A brochure is being prepared for publication, and a FAQ section will be added to the website explanation fo the program.

The work group’s transition memo is complete, anticipating it will eventually be able to wind down, however annual review of the permitting process may need to occur (status of permit process, collection of data/narratives), and an ongoing need to think about public engagement/education and development of informational tools.

Healthy Retail August 2016

No report.

Healthy Marketing and Procurement August 2016

Met in July to discuss the draft resolution for a healthy procurement policy that includes basic values statements. Workgroup will send updates to Alders Kemble, Zellers, and Hall for possible drafting into a resolution for the Common Council.

Pollinator Protection Task Force August 2016

Met in July with city staff including a city attorney and weed commissioner to discuss the original intent and possible alterations to the “noxious weeds” ordinance. The group also discussed potential changes to the “natural lawns” ordinance. Drafts are expected from the City Attorney’s office in August

Food Waste Reduction Task Force August 2016

The Task Force met in late July with Nan Fey in attendance. We discussed a proposal from one of our members to disband the task force as a waste digester, one of the major initiatives we have been exploring, is on the back burner as the city does not have the funding to move forward on it. We decided that, despite this, we would continue to meet as we have other items we need to tackle. Those items include: City and County support and coordination of food recovery for the purpose of feeding people, public education initiatives around the issue of food waste, work with households, restaurants, and retailers on food waste source reduction, and community composting. We also discussed inviting community members and other interested parties to future meetings, including the DNR and the UW Office of Sustainability. It was noted that a recent search of landfill reduction discussions in city committees shows that there are more than a handful of committees looking at the issue and that these discussions need to find a rightful home. We thought that perhaps the digester issue belongs in the Solid Waste Committee and that a member of the Food Policy Council could join that group for discussion. It was also noted that as the Food Policy Council committee structure changes and there becomes an urban agriculture/community garden focus that this group could take on community composting. Finally, Chris Brockel has agreed to write up a progress report for the task force for presentation to the new City Food Policy Coordinator.

REGULAR BUSINESS REPORTS

Food and Alcohol Policy Director Update August 2016

No official report until new individual is named.

Local Food Committee on the Public Market August 2016

Anne Reynolds reported

The Public Market project is moving along with governance, site design, market ready program. Focus on eventual transfer from city to private entity. Hired a team to do fundraising and financial support. Developing a strategic fundraising plan, and exploring New Market Tax Credits. Architectural design firm to look at sites of Fleet building and adjacent shopping center. August 12 deadline for applications to Market Ready Program.

Market district subcommittee of Local Food Committee may be looking at potential for district reaching beyond the Public Market and beyond the scope of the Local Food Committee. Market district planning group may ultimately be housed in the Food Policy Council.

Community Gardens Committee Update August 2016

The committee met on July 19 to authorize a formal request to the Food Policy Council asking how it could absorb community gardens issues into its structure and plan of work; the written request will likely be made in October. The committee will also be drafting a final "activity report" describing its work from 2012-2016. The Sheboygan Community Garden in Rennebohm Park has been successful this summer; city staff is exploring other locations in the neighborhood that might accommodate the dozens of families who are still without community gardening space, report due on October 1st.

Dane County Food Council Update August 2016

Carrie Edgar reported

Plans for 2016 Dane County Food Day Celebration are underway. Erica Anderson and Chris Brockel are on planning committee, representing MFPC. Food Day is Monday, October 24. Weekend events around gleaning community food that would have otherwise gone to waste. Planning a community meal of food that would have otherwise gone to waste. Located at Willy St. North. FEED will also hold a food bazaar that Saturday evening.

Dane County Food Coalition Update August 2016

No report.

Madison Metropolitan School District Update August 2016

Steve Youngbauer reported.

Summer School and summer meals ended for the year. Focus for fall is getting kids directly certified. Three new cafeterias opening in the fall: Lowell, Hawthorne, and Midvale Elementaries. Upgraded garden bar concept, new ovens, walk in coolers.

Public Health of Madison and Dane County Update August 2016

The Double Dollars program is underway, supported by the USDA Food Insecurity and Nutrition Incentive Grant received by the City of Madison. PHMDC is supporting the evaluation of this process. Additionally, the HungerCare Coalition, which aims to screen children for food insecurity at well-child visits, has had success expanding to the majority of the health care systems in Dane County. HungerCare is now looking at outlying counties for further expansion.

Healthy Food for All Update August 2016

No updates

ANNOUNCEMENTS

Taste of FEED event 4-7pm on Saturday August 6 at Goodman Community Farm.

ADJOURNMENT

Richmond made a motion to adjourn at 7:20PM. Bell seconded the motion.
Motion passed by a voice vote.