



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved MADISON FOOD POLICY COUNCIL

Wednesday, June 1, 2016

5:30 PM

Madison Central Library
201 W. Mifflin Street
Madison, WI 53703
Madison Foundation Community Room
Rooms 301 and 302

CALL TO ORDER / ROLL CALL

Present: 16 - Amanda Hall; Nathan S. Clarke; Kathy E. Utley; Alexia M. Kulwiec; Taiya R. Bach Streiffer; Steve Youngbauer; Christopher G. Brockel; Michael M. Bell; Martin H. Bailkey; Lindsey Day Farnsworth; Carrie M. Edgar; Jenna Collins; Satya V. Rhodes-Conway; Anne Reynolds; Kyle Richmond and Topf Wells

Absent: 4 - Rebecca Kemble; Ledell Zellers; Nan Fey and Erica C. Anderson

APPROVAL OF MINUTES

Wells made a motion to approve the minutes of May 4th 2016. Rhodes-Conway seconded. Approved by a voice vote.

PUBLIC COMMENT

DISCLOSURES AND RECUSALS

NEW BUSINESS

WORK GROUP REPORTS

Community Engagement Work Group June 2016

No report.

Grant Funding June 2016

No report.

Edible Landscapes and Terrace Plantings June 2016

No report.

Healthy Retail June 2016

No report.

Healthy Marketing and Procurement June 2016

On March 14, 2016, the Committee met with Stakeholders from Monona Terrace regarding the draft Good Food Procurement Policy. Stakeholders shared with the committee that they try to meet some of the proposed standards in a voluntary manner, such as using locally grown food when possible. Monona Terrace adheres to the Monterey Bay Aquarium's Seafood Watch Guide. Yet Monona Terrace serves clients unrelated to the City, and is concerned about committing to guidelines that will affect the price point for their clients.

The Committee has discussed recommending a much more simple recommendation to the Common Council than initially envisioned, and is working on this recommendation.

The Committee is also in the process of scheduling a meeting with UW Health to discuss their procurement policy, and is the process of scheduling a meeting with the Center for Good Food Purchasing.

Pollinator Protection Task Force June 2016

At its meeting on May 20th, the work group discussed how to approach revising the "noxious weeds" and "natural lawns" ordinances. Woulf and Fey agreed to draft some alternatives to be discussed with the staff members charged with implementing/enforcing these ordinances (George Hank and Al Martin) as soon as possible. Alder Zellers may want to be involved in this process as well, as she'll likely be the lead sponsor when they're introduced to the Common Council and go through a formal public review process. Members also identified other priorities including utilizing publicly-owned acres more effectively to support pollinators (especially corridors like bike paths and water courses) and promote inter-jurisdictional cooperation; also identified was the need to review the leases held on city-owned agricultural lands, and the integrated pest management policy (its provisions and implementation). The ordinance revisions remain at the top of the list.

Food Waste Reduction Task Force June 2016

No report.

REGULAR BUSINESS REPORTS**Food and Alcohol Policy Director Update June 2016**

Woulf provided the FPC with the (already well-publicized) information that he was leaving the city to pursue graduate school at the end of July. He described the timing of the hiring process, emphasizing the goal of hiring someone before his departure. He asked the FPC for thoughts on the big needs during the last two months and items to cover at his last FPC meeting in July. Woulf also discussed the need for the FPC to prepare for greater independence and advocacy, especially as the new food policy person gets up to speed. He asked for ideas to help each work group through the transition.

Rhodes-Conway asked for an agenda item in July to discuss the budget requests made by the FPC. For the Edible Work Group, a meeting with departments would be helpful prior to departure.

Wells asked for a start on revisions to the Natural Lawns ordinance and a meeting with key city staff. Also, an intern for Streets/Organics in the fall would be helpful.

Reynolds discussed the relationship between the FPC and local food committee as it relates to the Public Market. There might be an opportunity for FPC to become more active in overseeing market district activities. For the Healthy Retail work group, more than one meeting would be helpful to evaluate new proposal and discuss transition. The formalization into a subcommittee would be helpful.

Klewic discussed the need for a draft resolution for a procurement strategy to look at for the work group prior to the end of July.

Rhodes-Conway asked for a discussion item on the work plan for the next year.

Edgar asked for more MFPC involvement in planning Food Day in the future and greater collaboration between the two policy councils.

Local Food Committee on the Public Market June 2016

The Local Food Committee will meet on June 2 to discuss aspects of three RFPs associated with the Public Market Implementation Plan. We will interview finalists for financial and fundraising services (Amanda White, LLC and Hope Community Capital LLC), review the selection process for the Design RFP, and review the Market Ready RFP, which focuses on vendor training and business development assistance.

In addition, the Committee will get an update on the progress of a draft operating agreement between the City of Madison and the future Public Market Operating entity and recruitment of the founding members of the PMO by the Mayor. We'll have a Friends of the Public Market update and discuss next steps in the discussion of a Market District Plan.

Community Gardens Committee Update June 2016

No report.

Dane County Food Council June 2016

The call for planning committee members for the 2016 Dane County Food Summit to be held in October will be going out soon and a member or two of the Madison Food Policy Council are invited to serve. Please let Carrie Edgar know if you are interested.

Dane County Food Coalition Update June 2016

No report.

Madison Metropolitan School District Update June 2016

1. We are hosting a tour group of about 40 conference attendees from the National Farm to cafeteria Conference on Thursday morning. We look forward to our part in the "Follow the Snack" field trip. We will be focusing on the Fresh Fruit and Vegetable Snack Program in our schools.
2. Only 6 more days of school left this year! Our Summer Feeding Program starts up on June 20 with over 50 feeding sites this year.
3. We have secured a local processing agreement to support the purchases from eight local farms. This was the second part of our farmer RFI process. We are in a wonderful position to do some great things in the upcoming school year to support the Farm 2 school program.

Public Health of Madison and Dane County Update June 2016

No report.

Healthy Food For All Update June 2016

No report.

ANNOUNCEMENTS

None.

ADJOURNMENT

Wells made a motion to adjourn at 6:50pm. Hall seconded the motion. Motion passed by a voice vote.