



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes MADISON FOOD POLICY COUNCIL

Wednesday, March 2, 2016

5:30 PM

Madison Central Library
201 W. Mifflin Street
Madison, WI 53703
Madison Foundation Community Room
Rooms 301 and 302

CALL TO ORDER / ROLL CALL

The meeting was called to order by the chair at 5:37 pm.

Present: 16 - Rebecca Kemble; Ledell Zellers; Amanda Hall; Nan Fey; Nathan S. Clarke; Taiya R. Bach Streiffer; Steve Youngbauer; Christopher G. Brockel; Michael M. Bell; Martin H. Bailkey; Lindsey Day Farnsworth; Satya V. Rhodes-Conway; Anne Reynolds; Kyle Richmond; Topf Wells and Erica C. Anderson

Absent: 4 - Kathy E. Uteley; Alexia M. Kulwicz; Carrie M. Edgar and Jenna Collins

APPROVAL OF MINUTES

Wells made a motion to approve the minutes of February 3, 2016. Zellers seconded the motion. Motion passed by a voice vote.

PUBLIC COMMENT

None

DISCLOSURES AND RECUSALS

Rhodes-Conway disclosed that her organization has a relationship with UW-Madison but that will not influence her decision on any SEED grant application.

Brockel recused himself from the SEED Grant item because his organization has applied for a grant.

Youngbauer recused himself from the SEED Grant item because MMSD is a partner on an application for a grant.

NEW BUSINESS

[41988](#)

Consideration of SEED Grant Finalists March 2016

Attachments: [2016 SEED Grant Finalists.pdf](#)

The Funding Work Group presented the finalists and recommendations for

funding for proposals to the Madison Food Policy Council's SEED Grants. The work group is recommending funding 10 proposals in 2016.

Woulf mentioned that two themes that should be addressed in future discussions is working with partner organization on a coordinated approach for new garden projects, especially through the Gardens Network. The other theme is work with MMSD, especially through REAP Food Group where there might be an opportunity for a larger collaboration.

Hall made a motion to recommend approval of SEED Grants. Rhodes-Conway seconded the motion. Motion passed by a voice vote.

WORK GROUP REPORTS

[41913](#) Community Engagement Work Group March 2016

No Update

[41914](#) Grant Funding March 2016

Covered in item #41988

[41915](#) Edible Landscapes and Terrace Plantings March 2016

Members agreed to schedule a meeting soon.

[41916](#) Increasing Food Retail in Underserved Neighborhoods March 2016

Gamblin presented a few examples of profiles of the areas of focus from the Food Access Improvement Map and asked for committee feedback. The committee had a robust discussion about the profiles and made several suggestions, including changing the recommendations section to guidelines for successful proposals to the program, including an overview page for context, and consideration of who the audience is for the profiles. Staff agreed to rework the profiles, take them to the Healthy Retail Work Group and report back.

[41917](#) Healthy Marketing and Procurement March 2016

Meeting scheduled next week.

[41918](#) Pollinator Protection Task Force March 2016

Attachments: [Pollinator Protection Report to FPC for 3-2-16.pdf](#)

Clarke, Fey, Wells, Zellers and Woulf met for the first time on February 19th to discuss a workplan and schedule of regular meetings with City departments to implement recommendations in the Task Force Report of 2015. The first meeting will be on March 17th to discuss mowing practices with Parks and Engineering, and discuss the noxious weeds and natural lawns ordinances with the Zoning Administrator.

[41920](#) Food Waste Reduction Task Force March 2016

Meeting scheduled in a few weeks.

REGULAR BUSINESS REPORTS

[41921](#) Food and Alcohol Policy Director Update March 2016

No Update

[41922](#) Local Food Committee on the Public Market March 2016

A resolution to accept the Public Market implementation plan was introduced to the Common Council on February 3. The Local Food Committee will meet on March 3 to discuss and vote on the resolution and the final draft of the implementation plan. The Committee will also discuss next steps, including issuing RFPs to begin a vendor market-ready program and engaging a consultant to help with the capital campaign.

[41923](#) Community Gardens Committee Update March 2016

Attachments: [Community Gardens Report to FPC for 3-2-16.pdf](#)

On February 23rd, the Community Gardens Committee received an update on the application by Sheboygan Community Garden for space in Rennebohm Park for planting this season. The next step in the committee's mission discussion will be inviting stakeholder groups to discuss areas that are in need of additional work and oversight, and to determine who is in the best position to work in these areas now and in the future. The Gardens Summit on February 20th was very well attended.

[41924](#) Dane County Food Council Update March 2016

Attachments: [Dane County Food Council March 2016 Report.pdf](#)

The Council met on February 24, 2016 and welcomed new member, Nahrissa Rush. The 2015 Annual Report was approved. Nick Heckman from Public Health Madison/Dane reported on his work to the committee including the planning that has taken place to date.

[41925](#) Dane County Food Coalition Update March 2016

Attachments: [Dane County Food Coalition March 2016 Report.pdf](#)

The leadership group met on Feb. 23rd to brainstorm and plan to enhance their effectiveness as a group. Several suggestions were made for the group to consider for future discussion and possible collaboration

[41926](#) Madison Metropolitan School District Update March 2016

Attachments: [MMSD March 2016 Report.pdf](#)

1. MMSD held a "Request for Information Farmer Meeting" on February 23, 2016. The RFI process is an effort to bring local growers into the school food market while being compliant with all USDA regulations. The goals of the meeting included:

- Make the process clear to farmers

- Provide information that allows farmers the opportunity to plan and plant ahead of time

- Increase MMSD's purchasing of local products

- Increase opportunities for our students to benefit from local produce and educational components.

We were very pleased with the turnout and conversation at the meeting.

Eleven farmers participated in the meeting. The response forms for the request for information are due on March 4, 2016.

2. Saturday lunch service was started at East High school on January 30, 2016.

We are serving about 45 students who are attending Saturday class.

3. We are working on securing funding to implement at least 2 more garden bar sites this spring.

[41927](#)

Public Health of Madison and Dane County Update March 2016

No Update

[41928](#)

Healthy Food For All Update March 2016

No Update

ANNOUNCEMENTS

None

ADJOURNMENT

Wells made a motion to adjourn at 7:07pm. Richmond seconded the motion.

Motion passed by a voice vote.