



# City of Madison

City of Madison  
Madison, WI 53703  
[www.cityofmadison.com](http://www.cityofmadison.com)

## Meeting Minutes MADISON FOOD POLICY COUNCIL

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Wednesday, February 3, 2016

5:30 PM

Madison Central Library  
201 W. Mifflin Street  
Madison, WI 53703  
Madison Foundation Community Room  
Rooms 301 and 302

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### CALL TO ORDER / ROLL CALL

The meeting was called to order by the chair at 5:40 pm.

**Present:** 17 - Rebecca Kemble; Ledell Zellers; Amanda Hall; Nan Fey; Nathan S. Clarke; Alexia M. Kulwicz; Christopher G. Brockel; Michael M. Bell; Martin H. Bailkey; Lindsey Day Farnsworth; Carrie M. Edgar; Jenna Collins; Satya V. Rhodes-Conway; Anne Reynolds; Kyle Richmond; Topf Wells and Erica C. Anderson

**Absent:** 3 - Kathy E. Utey; Taiya R. Bach Streiffer and Steve Youngbauer

### APPROVAL OF MINUTES

Wells made a motion to approve the minutes of January 6, 2016. Richmond seconded the motion. Motion passed by a voice vote.

### PUBLIC COMMENT

None

### DISCLOSURES AND RECUSALS

None

### NEW BUSINESS

#### [41239](#)

Consideration of Funding Proposal out of Healthy Retail Access Program

**Attachments:**

[Work Group Recs with Invoices 1-29-16.pdf](#)  
[Latino Chamber 2015 Healthy Foods Proposal\\_Final.pdf](#)  
[Initial Staff Questions-LCCApplication.pdf](#)  
[Latino Chamber 2015 Healthy Foods Proposal Question Responses doc.pdf](#)  
[LCC-StaffRecommendation12-17-15.pdf](#)  
[LCC-WorkGroupRecommendations1-6-16.pdf](#)  
[Healthy Retail Access Program Budget.pdf](#)

Woulf provided an overview and a memo to the FPC outlining the progress since the last meeting. The applicants requested a one month delay on the production aspects of their proposal. The Healthy Retail Work Group met on January 27 to consider funding for a van for Mercado Marimar and the details

of the internet ordering system. Work group members offered their thoughts on the meeting. Mayra Medrano, President of the Latino Chamber of Commerce was present.

Motion (Rhodes-Conway, Wells) – To approve funding of the internet ordering system and the delivery van for Mercado Marimar as a part of the Latino Chamber of Commerce proposal to the Healthy Retail Access Program as outlined in the January 29 staff memo.

Motion passed by a voice vote.

## **SPECIAL PRESENTATION**

Nick Heckman presented to the FPC on his first year of work as Food Security Policy Analyst and Public Health Madison & Dane County's status on community profiles in the areas of active living and healthy eating.

## **WORK GROUP REPORTS**

[41618](#) Community Engagement Work Group February 2016

No update. Meeting scheduled for 2/4/16

[41619](#) Grant Funding February 2016

Bailkey reported on the SEED informational session held on January 26th at the Catholic Multicultural Center. SEED Grants are due on February 19th at 1pm.

[41617](#) Edible Landscapes and Terrace Plantings February 2016

No update

[41620](#) Increasing Food Retail in Underserved Neighborhoods February 2016

**Attachments:** [HRAP Profile Narrative \(final\) \(3\).pdf](#)  
[HRAP Elver-Meadowood \(4\).pdf](#)  
[HRAP Near North-Darbo \(2\).pdf](#)

Holly Gamblin presented her work on developing profiles of each of the 11 areas of focus as a part of the Food Access Improvement Map. Holly presented 2 drafts of specific profile areas and an overview of the profile work. FPC members offered feedback and asked several questions. Members urged that the profile data should be double checked with the City Plan Department and their data from Census Tract Block Groups to ensure that the data is as accurate as possible. Members also encouraged a process of community engagement to "ground-truth" the profiles to make sure that the overviews and recommendations match the feelings of community experts. Some work also needs to be done to provide clarity as to who the audience is and who is making the recommendations. Gamblin and Woulf agreed to bring back the profiles again and to share broadly with the Common Council once ready.

[41621](#) Healthy Marketing and Procurement February 2016

No update. Meeting scheduled for 2/9/16

[41622](#)

Pollinator Protection Task Force February 2016

Wells, Zellers, Clarke, and Fey volunteered to serve on the implementation work group. Fey will send out an email and Woulf will schedule the first meeting.

[41623](#)

Food Waste Reduction Task Force February 2016

Wells, Bailkey, and Brockel provided an update on the last task force meeting. The task force is bringing additional city staff to the next meeting to discuss how to support recovery efforts from institutions. Woulf will be exploring a Mayor's Challenge to grocery stores, institutions. FPC members urged the task force to continue work towards expanded organic waste collection and a biodigester project.

## REGULAR BUSINESS REPORTS

[41624](#)

Food and Alcohol Policy Director Update February 2016

Woulf provided an update on the U.S. Conference of Mayors Food Policy Task Force meeting that he attended in Washington D.C. The task force welcomed Mayor Muriel Bowser as the new co-chair. He also announced that Public Health, Parks, REAP and MMSD are working together on a potential summer meal site(s).

Woulf additionally provided an update on the Oscar Mayer site. He stated that the City has no control over the site and it can be sold to anyone Kraft Heinz decides. However, staff is working on a document that makes it clear that the city's goals and priorities for the site are for it to stay as employment center and in the food manufacturing to the degree possible. A neighborhood listening session is being scheduled for late February.

[41625](#)

Local Food Committee on the Public Market February 2016

**Attachments:** [Local Food Committee February 3, 2016 Report.pdf](#)

The committee is working on approving an implementation plan that will be in front of the City Council in March. The committee will consider a revised version as their meeting on 2/4/16.

[41626](#)

Community Gardens Committee Update February 2016

A limited garden is being proposed in Rennebolm Park to replace a portion of the Sheboygan Community Garden. The Community Gardens Committee is working through its mission review and it will be making recommendations in the coming months.

[41627](#)

Dane County Food Council Update February 2016

**Attachments:** [Dane County Food Council February 2016 Report.pdf](#)

The food council received a presentation from Chris Brockel about the Healthy Food for All project. There was much discussion as to how the County can support the work and improve food recovery efforts.

[41628](#) Dane County Food Coalition Update February 2016

No update.

[41629](#) Madison Metropolitan School District Update February 2016

No update.

[41630](#) Public Health of Madison and Dane County Update February 2016

Covered in special presentation.

[41631](#) Healthy Food For All Update February 2016

No update.

#### **ANNOUNCEMENTS**

None

#### **ADJOURNMENT**

Wells made a motion to adjourn at 7:50 pm. Clarke seconded the motion.  
Motion passed by a voice vote.