



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Minutes - Approved ALCOHOL LICENSE REVIEW COMMITTEE

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Wednesday, February 17, 2016

5:30 PM

210 Martin Luther King, Jr. Blvd.  
Room 201 (City-County Building)

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This meeting can be viewed LIVE on Madison City Channel, cable channel 98, digital channel 994, or at [www.madisoncitychannel.tv](http://www.madisoncitychannel.tv).

Applications will go to the Common Council Meeting of March 1, 2016.

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

### Notified Absences:

#### Call to Order/Roll Call

**Present:** 8 - Paul E. Skidmore; Michael E. Verveer; Fernando Cano Ospina; Thomas A. Landgraf; Kathryn D. Hill; Michael S. Donnelly; Shiva Bidar-Sielaff and Stefan J. Fletcher

**Absent:** 1 - Everett D. Mitchell

**Non Voting:** 6 - Eric Christianson; James Boxrud; Carl Gloede; Roger Allen; Mark D. Woulf and Charles D. Kreger

#### Approval of Minutes

A motion was made by Bidar-Sielaff, seconded by Donnelly, to Approve the Minutes of the January 20, 2016 Alcohol License Review Committee meeting. The motion passed by voice vote/other.

#### Public Comment

#### Disclosures and Recusals

None heard

**Presentation of the Consent Agenda**

**Operator's License Applications**

1. Operator License Application  
William M Clay - Establishment where employed: Cafe Porta Alba

**A motion was made by Verveer, seconded by Bidar-Sielaff, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

2. Operator License Application  
Terry Revels

**A motion was made by Bidar-Sielaff, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

3. Operator License Application  
Theresa Robinson - Establishment where employed: Kelleys Market

**A motion was made by Verveer, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

4. Operator License Application  
John Peek - Establishment where employed: Kelley Williamson

**A motion was made by Verveer, seconded by Bidar-Sielaff, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

**Temporary Class B Concurrent with Street Use**

5. Temporary Class B Retailer License  
Concurrent with Street Use Permit  
Madison Parks Foundation  
Event Location: John Nolen Drive (Broom to Breese)  
Event Date: June 25, 2016 (Rain Date: June 26, 2016)  
Aldermanic District 4 (Ald. Verveer)  
Police District: 306  
Event: Shake the Lake

**A motion was made by Fletcher, seconded by Bidar-Sielaff, to RECOMMEND TO**

**COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

6. Temporary Class B Retailer License  
Concurrent with Street Use Permit  
Outreach, Inc.  
Event Location: 100 block of King St  
Event Date: 08/20/2016  
Aldermanic District 4 (Ald. Verveer)  
Police District: 406  
Event: Woof's Pride

**A motion was made by Fletcher, seconded by Bidar-Sielaff, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

#### Changes of Agent

7. Change of Agent  
Apple Hospitality Group LLC • dba Applebee's Neighborhood Grill & Bar • 4710  
East Towne Blvd  
New Agent: Larry Allen Cook  
Class B Combination Liquor & Beer  
Aldermanic District 17 (Alder Baldeh)

**A motion was made by Fletcher, seconded by Bidar-Sielaff, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

8. Change of Agent  
Aldi Inc • dba Aldi • 8222 Watts Rd  
New Agent: Tyler Goetz  
Class A Beer, Class A Liquor  
Aldermanic District 9 (Alder Skidmore)

**A motion was made by Fletcher, seconded by Bidar-Sielaff, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

#### Entity Reorganization

9. Entity Reorganization  
BAT Inc • dba Madhatter  
322 W Gorham St  
Class B Combination Liquor & Beer  
Aldermanic District 4 (Alder Verveer)

1 new officer, remove 1 officer

**A motion was made by Verveer, seconded by Bidar-Sielaff, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

**A motion was made by Bidar-Sielaff, seconded by Cano Ospina, to Take A Recess at 6:06 PM. The motion passed by voice vote/other.**

**Reconvened at 6:20 PM.**

**Present:** 8 - Paul E. Skidmore; Michael E. Verveer; Fernando Cano Ospina; Thomas A. Landgraf; Kathryn D. Hill; Michael S. Donnelly; Shiva Bidar-Sielaff and Stefan J. Fletcher

**Absent:** 1 - Everett D. Mitchell

**Non Voting:** 6 - Eric Christianson; James Boxrud; Carl Gloede; Roger Allen; Mark D. Woulf and Charles D. Kreger

10. Entity Reorganization  
HOA Restaurant Holder LLC • dba Hooters  
2639 East Springs Dr  
Class B Combination Liquor & Beer  
Aldermanic District 17 (Alder Baldeh)  
Remove 1 Officer

**A motion was made by Fletcher, seconded by Bidar-Sielaff, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

#### **Change of Licensed Conditions**

11. Change of Licensed Premise  
BAT Inc. • dba Madhatter • Capacity: 200  
322 W Gorham • Agent: Susan McKinney  
Class B Combination Liquor & Beer • 100% alcohol, 0% food  
Aldermanic District 4 (Alder Verveer) • Police Sector 403  
Increase indoor capacity to 320

**A motion was made by Verveer, seconded by Bidar-Sielaff, to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE -REPORT OF OFFICER. The motion passed by voice vote/other.**

#### **21+ Entertainment License**

12. 21+ Entertainment License  
Kabul Inc • dba Kabul Restaurant • Capacity: 99  
540 State St • Agent: Scott Haumersen  
Class B Combination Liquor & Beer • 10% alcohol, 90% food  
Aldermanic District 2 (Alder Zellers) • Police Sector 403

The conditions are:

- 1) No more than two entertainment events per month shall be held and must be scheduled at least one week in advance.
- 2) The police shall be notified at least one week in advance of each scheduled event.

**A motion was made by Cano Ospina, seconded by Skidmore, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - REPORT OF OFFICER. The motion passed by voice vote/other.**

The conditions are:

- 1) No more than two entertainment events per month shall be held and must be scheduled at least one week in advance.
- 2) The police shall be notified at least one week in advance of each scheduled event.

13.

21+ Entertainment License  
Kavanaugh Inc • dba Kavanaugh's Catering • Capacity: 2000  
301 Wisconsin Ave • Agent: John Kavanaugh  
Class B Combination Liquor & Beer • 10% alcohol, 90% food  
Aldermanic District 2 (Alder Zellers) • Police Sector 406

**A motion was made by Fletcher, seconded by Bidar-Sielaff, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

14.

21+ Entertainment License  
Cask & Ale LLC • dba Cask & Ale • Capacity: 120  
212 State St • Agent: Kenneth Boll  
Class B Combination Liquor & Beer • 100% alcohol, 0% food  
Aldermanic District 4 (Alder Verveer) • Police Sector 406

**A motion was made by Verveer, seconded by Skidmore, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

### Recessed Public Hearing

15.

Public Hearing - New License  
Oriental Gifts LLC • dba Tobacco Plus  
1935 Monroe Street • Agent: Abdul Qadir  
Class A Beer, Class A Cider  
Aldermanic District 13 (Alder Eskrich) • Police Sector 303

**A motion was made by Donnelly, seconded by Verveer, to RECOMMEND TO COUNCIL TO DENY BECAUSE OF THE HEALTH, SAFETY, AND WELFARE OF THE COMMUNITY - PUBLIC HEARING. The motion passed by voice vote/other.**

16. Public Hearing - New License  
Coffee House Holdings, Inc • dba Starbucks #2425  
1 E Main St • Agent: Ryan Bartelak • Estimated Capacity: 39  
Class B Combination Liquor & Beer • 2% alcohol, 93% food, 5% other  
Aldermanic District 4 (Alder Verveer) • Police Sector 405

**A motion was made by Fletcher, seconded by Bidar-Sielaff, to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE -RECESSED PUBLIC HEARING. The motion passed by voice vote/other.**

17. Public Hearing - New License  
Lucas D Rodriguez • dba Estacion Inka  
604 University Ave • Agent: Lucas Rodriguez • Estimated Capacity: 16  
Class B Beer • 5% alcohol, 95% food  
Aldermanic District 4 (Alder Verveer) • Police Sector 403

**A motion was made by Verveer, seconded by Cano Ospina, to Re-refer for Recessed Public Hearing to the regular March meeting of the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.**

#### Public Hearing

#### New License - Public Hearing

18. Public Hearing - New License  
Badgerfest Inc • dba Festival Foods  
810 E Washington Ave • Agent: Paul Anderson • Estimated Capacity: 147in/25  
out  
Class B Combination Liquor & Beer • 9% alcohol, 88% food, 3% other.  
Aldermanic District 2 (Alder Zellers) • Police Sector 407

The conditions are:

- 1) On-premise consumption shall cease at 10 PM at all times except for no more than one social event per month when on premise consumption can extend to midnight.
- 2) Staff must supervise the use of the self-serving wine machine at all times.
- 3) On-premise consumption shall be limited to the second floor mezzanine area except for tastings.

**A motion was made by Donnelly, seconded by Bidar-Sielaff, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING. The motion passed by voice vote/other.**

The conditions are:

- 1) On-premise consumption shall cease at 10 PM at all times except for no more than one social event per month when on premise consumption can extend to midnight.
- 2) Staff must supervise the use of the self-serving wine machine at all times.
- 3) On-premise consumption shall be limited to the second floor mezzanine area except for tastings.

19. Public Hearing - New License  
Ideal Bar LLC • dba Ideal Bar

1968 Atwood Ave • Agent: Brady Borman • Estimated Capacity: 99  
Class B Combination Liquor & Beer • 90% alcohol, 5% food, 5% other  
Aldermanic District 6 (Alder Rummel) • Police Sector 410

The conditions are:

- 1) The 26' x 10' expansion will be located only in back of the Ideal Bar, directly behind the building. The expansion will not extend into the alley between 1962 Atwood Avenue and 1968 Atwood Avenue.
- 2) The Ideal Bar will build a solid wall to block off the licensed area from the alley. This wall will be at least 8 feet high and will not have any openings, other than a solid door for emergency exiting and utility use.
- 3) The Ideal Bar will provide lighting in the alley between the two buildings at night during regular open hours.
- 4) There will be no music, either piped into or performed in the outdoor patio space. Any televisions in the outdoor patio space will have their sound turned off by 10 p.m.
- 5) The outdoor patio area shall close by 1:00 a.m. daily.

**A motion was made by Bidar-Sielaff, seconded by Donnelly, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING. The motion passed by voice vote/other.**

The conditions are:

- 1) The 26' x 10' expansion will be located only in back of the Ideal Bar, directly behind the building. The expansion will not extend into the alley between 1962 Atwood Avenue and 1968 Atwood Avenue.
- 2) The Ideal Bar will build a solid wall to block off the licensed area from the alley. This wall will be at least 8 feet high and will not have any openings, other than a solid door for emergency exiting and utility use.
- 3) The Ideal Bar will provide lighting in the alley between the two buildings at night during regular open hours.
- 4) There will be no music, either piped into or performed in the outdoor patio space. Any televisions in the outdoor patio space will have their sound turned off by 10 p.m.
- 5) The outdoor patio area shall close by 1:00 a.m. daily.

20.

Public Hearing - New License

Revel LLC • dba Revel

107 N Hamilton St • Agent: Sarah Van Dyke • Estimated Capacity: 30  
Class B Combination Liquor & Beer • 9% alcohol, 3% food, 88% other.  
Aldermanic District 4 (Alder Verveer) • Police Sector 406

The conditions are:

- 1) Establishment shall stop serving alcohol at 9:00 p.m. Sunday through Thursday, and 11:00 p.m. Friday and Saturday.

**A motion was made by Donnelly, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING. The motion passed by voice vote/other.**

The conditions are:

- 1) Establishment shall stop serving alcohol at 9:00 p.m. Sunday through Thursday, and 11:00 p.m. Friday and Saturday.

21.

Public Hearing - New License

Cask & Ale LLC • dba Cask & Ale

212 State St • Agent: Kenneth Boll • Estimated Capacity: 120  
Class B Combination Liquor & Beer • 100% alcohol, 0 % food  
Aldermanic District 4 (Alder Verveer) • Police Sector 406

**A motion was made by Verveer, seconded by Skidmore, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.**

**Discussion Items**

- 22. Business Mix on State Street

**Report of the City Attorney**

- 23. ALRC's guidance regarding eligible entities and activities for Temporary Class B licenses.

**A motion was made by Cano Ospina, seconded by Donnelly, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.**

**Report of Madison Police Department**

- 24. Summary of recent calls for service

**Report of City Clerk's Office**

- 25. Summary of licenses issued

**Adjournment**

**A motion was made by Fletcher, seconded by Hill, to Adjourn at 8:58 p.m. The motion passed by voice vote/other.**