



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Draft MADISON LOCAL FOOD COMMITTEE

Thursday, October 15, 2015

5:30 PM

215 Martin Luther King, Jr. Blvd.
Room 202 (Madison Municipal Building)

~ Public Market Organizational Structure Subcommittee ~

* A quorum of the Madison Local Food Committee may be present *

CALL TO ORDER / ROLL CALL

Present: Anne Reynolds, Alder Palm, Topf Wells

Also Present: Dan Kennelly, Economic Development Division; Peggy Yessa, Economic Development Division; Mark Woulf, Food and Alcohol Policy Coordinator

Call to order at 5:34 pm

1 PUBLIC COMMENT

None

2 DISCLOSURES AND RECUSALS

None

3 [40357](#)

Election of Chairperson and Vice Chairperson

A motion was made by Mr. Wells, seconded by Ms. Reynolds, to elect Ms. Reynolds as Subcommittee Chairperson and Alder Palm as Subcommittee Vice-chairperson.

Nominations were accepted by the nominees.
The motion passed by voice vote.

4 [40356](#)

Public Market Organizational Structure Discussion

Chairperson Reynolds referred to the Discussion Question handout as a guide for this meeting.

Alder Palm said this subcommittee is the transition team. The Board of Directors will not be a city committee.

Mr. Wells noted there will be specific tasks for the Board of Directors.

Mr. Wells said local exposition district authorities usually do fund raising . A non-profit board is needed. This board could create Friends of the Public Market group for fund raising.

Mr. Woulf said the CDA may be involved in the real estate and financing aspects of the Public Market.

The committee suggested the following types of individuals to possibly be part of the Public Market Board of Directors:

1. Alder of the district the Public Market is located in
2. A mayoral appointee
3. A representative of the Local Food Committee
4. The Dane County Board Supervisor of the district the Public Market is located in
- 5 & 6. Two (2) vendor representatives
- 7 & 8. Two (2) representatives of the communities to be served by the Public Market
9. A person with financial background
10. A person with fund raising background
11. A representative of the food industry; could be a retailer

Mr. Kennelly referred to the Business Plan for initial startup costs. Chairperson Reynolds suggested the first duty of the Board of Directors is to hire an executive director and a project manager.

Alder Palm suggested hiring these positions one year before the Public Market opens and the Board of Directors would have their own by-laws set by the City. The non-profit board could advocate for the Public Market.

Mr. Woulf will check with the Mayor and the City Attorney for examples of spin-off committees and composition of the Board of Directors.

5 ADJOURNMENT

The next subcommittee meeting will be Thursday November 19th at 5:30 pm.

A motion was made by Mr. Wells, seconded by Alder Palm, to adjourn the meeting.

The motion passed by voice vote.
The meeting adjourned at 6:40 pm.