



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes MADISON FOOD POLICY COUNCIL

Wednesday, October 7, 2015

5:30 PM

Madison Central Library
201 W. Mifflin Street
Madison, WI 53703
Madison Foundation Community Room
Rooms 301 and 302

CALL TO ORDER / ROLL CALL

The meeting was called to order by the chair at 5:35 pm.

Present: 14 - Amanda Hall; Nan Fey; Nathan S. Clarke; Kathy E. Utley; Steve Youngbauer; Christopher G. Brockel; Carmell R. Jackson; Michael M. Bell; Lindsey Day Farnsworth; Carrie M. Edgar; Eric A. Roang; George C. Reistad; Anne Reynolds and Erica C. Anderson

Absent: 7 - Ledell Zellers; Alexia M. Kulwiec; Taiya R. Bach Streiffer; Martin H. Bailkey; Satya V. Rhodes-Conway; Kyle Richmond and Topf Wells

APPROVAL OF MINUTES

Clarke made a motion to approve the minutes of September 2nd. Farnsworth seconded the motion. Bell abstained. Motion passed by a voice vote.

PUBLIC COMMENT

None

DISCLOSURES AND RECUSALS

None

NEW BUSINESS

[40276](#)

FEED Kitchens Update and Presentation October 2015

The Executive Director of the Northside Planning Council, Abha Thakkar, FEED Kitchen Board member Terry Anderson, and Board member (and FPC member) Chris Brockel provided an update on the status of the FEED Kitchens. They reported better organizational stability after the Board transition was complete. Nine new Board members have been appointed since June and Abha has been appointed as ED. The NPC Board created an operations oversight committee that has helped relieve Adam of some day to day issues. FEED was awarded a USDA Local Food Promotion Grant of \$80,000 that will help with outreach to potential new users. Operating deficit at NPC includes plan for additional hiring of staff. User base continues to expand.

WORK GROUP REPORTS

- [40270](#) Community Engagement Work Group October 2015
No Update
- [40272](#) Grant Funding October 2015
No Update
- [40273](#) Edible Landscapes and Terrace Plantings October 2015
No Update
- [40274](#) Increasing Food Retail in Underserved Neighborhoods October 2015
No Update
- [40277](#) Healthy Marketing and Procurement October 2015
No Update
- [40283](#) Pollinator Protection Taskforce October 2015
Attachments: [Pollinator Protection Task Force Project Charter.pdf](#)
No Update
- [40284](#) Food Waste Reduction Taskforce October 2015
No Update

REGULAR BUSINESS REPORTS

- [40286](#) Food and Alcohol Policy Director Update October 2015
No Update
- [40285](#) Local Food Committee on Public Market October 2015

Attachments: [Local Food Committee October Report.pdf](#)

The Local Food Committee met last Thursday, October 1. Michael Gay, MADREP, gave a presentation on funding opportunities. We discussed the upcoming (October 6) Council action on a resolution to accept the Public Market District business plan. The Committee formed two subcommittees to assist with future decision-making: 1) Public Market Organizational Structure and 2) Market District Planning. These subcommittees will gather information from stakeholders and make recommendations to the full committee by the end of the year.

40287 Community Gardens Committee Update October 2015

The Community Gardens Committee was unable to hold its September meeting for lack of quorum.

40288 Dane County Food Council Update October 2015

Attachments: [Dane County Food Council October Report.pdf](#)

The Dane County Pollinator Protection Task Force has completed their report and the recommendations and accompanying funding request were reviewed and endorsed by the Food Council. Plans for the 2015 Food Summit are underway for Oct. 25th from 2-4 pm at Badger Rock Neighborhood Center. A save the date email will be sent to all food council members.

40289 Dane County Food Coalition Update October 2015

No Update

40290 Madison Metropolitan School District Update October 2015

Attachments: [MMSD Food Update_100715.pdf](#)

We are in the stretch run of our campaign to assist families with filling out the Free & Reduced application for meal benefits. Tuesday October 13 will be the last day that students can receive meals based on last year's status. We have 1020 students still on temporary status from last year. That number is down from 1,800 reported at September's meeting.

Our Food service management team has scheduled a visit to the Minneapolis Public Schools in November. They have a number of very successful local food initiatives that we are looking forward to seeing first hand and learning more about. This is an exciting opportunity for our program.

Our Fall promotion featuring local produce in October is underway. We are offering approximately 10 different items during the month on our Elementary school menu. REAP has been providing procurement assistance and information for our families.

40291 Public Health of Madison and Dane County Update October 2015

No Update

40292 Healthy Food For All Update October 2015

Attachments: [Healthy Food for All Update October 2015 Reportdoc.pdf](#)

Fresh produce cleaning, aggregation, and timely distribution were identified in the Healthy Food for All School Children community mobilization plan as gaps in the emergency food system. In an effort to demonstrate that adding this piece to the system would improve access to healthy local produce, Chris Brockel partnered with Joe Mingle this summer to operate a project through

FEED Kitchens that collected, cleaned, aggregated and distributed fresh produce donations. Thus far nearly 5 tons of produce has been procured and distributed directly to families in targeted low income neighborhoods and through food pantries. With a wink to the original plan, the project is called Healthy Food for All Dane County.

The project also worked with Epic to collect and re-pack leftover food from their Worldwide Users Group meeting in September. Nearly a ton of food was saved from the landfill, re-packed and labeled at FEED Kitchen and distributed to food pantries. Epic is interested in continuing this effort on a year-round basis.

Chris has been meeting with United Way, the Goodman Foundation, and Madison Community Foundation to re-energize the Healthy Food for All plan. The Goodman Foundation has funded a Fit Youth Initiative (FYI) in east side Madison community centers (Goodman, East Madison, Vera Court, Kennedy Heights) to get elementary kids more physically active, provide healthy snacks and meals, and provide nutrition education.

ANNOUNCEMENTS

None

ADJOURNMENT

Utley made a motion to adjourn at 6:30 pm. Jackson seconded the motion. Motion passed by a voice vote.