



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Minutes - Draft VENDING OVERSIGHT COMMITTEE

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Wednesday, September 30, 2015

5:00 PM

215 Martin Luther King, Jr. Blvd.  
Room 300 (Madison Municipal Building)

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### CALL TO ORDER / ROLL CALL

Vice Chair Larson called the meeting to order at 5:12 p.m. with a quorum present.

**Present:** 5 - Michael E. Verveer; Zach Wood; Sarah M. Larson; Maureen K. O'Grady and Peter J. McElvanna

**Absent:** 1 - Saran Ouk

**Excused:** 3 - Marlys M. Miller; Sean Lee and Aaron D. Collins

### APPROVAL OF MINUTES

Verveer moved and Wood seconded that the minutes of the August 26, 2015 meeting be approved. The motion carried.

### PUBLIC COMMENT

Greg Frank spoke in support of item one. Gwen Cassis and Hawk Sullivan spoke in opposition to item one.

### DISCLOSURES AND RECUSALS

Larson disclosed that she was on the Board of Directors of Let's Eat Out.

### NEW BUSINESS

- 1. [39140](#) AN ALTERNATE Amending Sections 9.13(5)(c) and 9.13(6)(h)3.a.iv. of the Madison General Ordinances to create a per-square-foot license fee for all sidewalk cafés and increasing the license fees for Mall/Concourse sidewalk cafes in the State Street Mall/Capitol Concourse Vending Area.

**Sponsors:** Michael E. Verveer

**Attachments:** [Sidewalk Cafe fees staff report.7.1.15](#)  
[BID\\_BOD\\_LegID39140\\_SidewalkCafeFeesReport.pdf](#)  
[BID\\_BOD\\_AUG15\\_SpeakerRegistrations.pdf](#)  
[Fromagination.Madison Common Council.Ordinance Amdt. 39140.08.18.15.r](#)  
[Version 1](#)  
[Version 2 Alternate](#)

**There were four primary topics:**

- 1. Useable space, which refers to the presence within the sidewalk cafe perimeter of public amenities such as tree grates.
- 2. Allowing fee credits for sidewalk cafes that are regularly diminished by special events.
- 3. Allowing fee credits for some construction circumstances.
- 4. Consider possible exemptions, such as a particular block of a street not being subject to prevailing sidewalk cafe fees.

**Verveer moved and Wood seconded to approve version two. The motion carried. Verveer and Wood agreed to sponsor.**

- 2. [39900](#) Amending Section 9.13(4)(j) and (s) of the Madison General Ordinances regarding ice cream vending trucks.

**Sponsors:** Michael E. Verveer and Zach Wood

**Wood moved and Verveer seconded that the item be adopted, although Verveer requested some edits.**

- 3. [39815](#) Requiring LP-gas Detectors in all Food Carts

**The committee agreed to refer this item to a future meeting.**

- 4. [39816](#) Draft Resolution amending "Regulations Governing Vending on the State Street Mall/Capitol Concourse" to update information required to be displayed on a Mall/Concourse Food Vendor License

**The committee agreed to refer this item to a future meeting.**

**REPORTS**

**36949**

Street Vending Coordinator's Report, including enforcement, activity, licensing and permitting numbers, the number of chairs in each sidewalk cafe

**Attachments:** [VOC Staff Report Sept 2015.pdf](#)  
[VOC Staff Report Aug 2015.pdf](#)  
[VOC Staff Report July 2015.pdf](#)  
[VOC Staff Report May 2015.pdf](#)  
[VOC Staff Report April 2015.pdf](#)  
[VOC Staff Report Feb 2015.pdf](#)  
[VOC Staff Report Jan 2015.pdf](#)

Verveer noticed that the "608" restaurant had not purchased a sidewalk cafe license. He mentioned that there had been some other issues with that establishment and suggested that Hansen be "firm."

#### **ANNOUNCEMENTS**

There were none.

#### **ADJOURNMENT**

Wood moved and Verveer seconded that the meeting be adjourned. The motion passed.

The next meeting of the VOC is scheduled for Wednesday, October 28, 2015, at 5 p.m. in room 300 of the Madison Municipal Building.