



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Approved EMERSON EAST-EKEN PARK-YAHARA NEIGHBORHOOD PLAN STEERING COMMITTEE

Wednesday, July 8, 2015

6:30 PM

Bashford United Methodist Church
329 North Street

CALL TO ORDER / ROLL CALL

Present: 6 - Arthur M. Hackett; Amy L. Klusmeier; Adrienne Sella; Anne V. Gassere;
Aaron E. Onsrud and Daniel S. Grubb

Excused: 1 - Douglas J. Buege

City Alders and Staff: Linda Horvath, Trent Schultz and Angela Puerta, City of Madison
Planning & Community & Economic Development; Alder Larry Palm, District 12.

APPROVAL OF May 27, 2015 MINUTES

A motion was made by Hackett, seconded by Grubb, to Approve the May 27, 2015 Minutes. The motion passed by voice vote/other.

PUBLIC COMMENT

None

DISCLOSURES AND RECUSALS

None

1. [32851](#) Plan Development

Review and approve proposed changes to Public Review Draft Neighborhood Plan

- Review revised 3D sketches that are more conceptual.
- Continue to emphasize that these are concepts and the details of an actual development will be worked through at the time a developer submits a proposal to the City for review.
- CDBG Implementation Funds, priority list.
- With respect to Priority #1, the Emerson playground, there are many technical details and there are higher level discussions going on in terms of the potential for the Parks Division to work in coordination with MMSD and the neighborhoods to improve the playground and the drainage issue.
- The CDBG table of recommendations should be placed in its own section in the plan.
- No dollar amounts should be shown in the list.

**A motion was made by Hackett, seconded by Grubb to approve the following changes.
The motion was approved by voice vote/other:**

- Priority No.3 Washington Manor Park should be reworded to "park improvements focusing on gathering space."

A motion was made by Hackett, seconded by Gassere, to approve the following CDBG priorities list additions. The motion was approved by voice vote/other:

- New priority items
 - o 6. Area: Emerson East, Eken Park, Sherman, Yahara Neighborhood Areas

Recommendation #3, Table 4, pg. 33 - Target some of the units in new market rate and mixed-use residential developments, in early stages of developer plans, as affordable for lower-income households by providing financial incentives through federal, state or city programs.
 - o 7. Area: Emerson East Neighborhood Area

Provide support for business incubator activity related to the new Public Market.
- Chapter Two - Neighborhood Profile

A motion was made by Grubb, seconded by Gassere, to approve the following changes to the plan. The motion was approved by voice vote/other:

- Add demographic illustrations in relevant sections of the document as call-backs.
 - Chapter Three - Land Use, Housing and Urban Design

A motion was made by Grubb, seconded by Gassere, to approve the following changes to the plan. The motion was approved by voice vote/other:

- Site statistics will be removed from the maps and incorporated in the text along with the changes to the facts and 3d schematic images.
- Focus Area Five, Pg. 26; Clarify that the issue of lack of full service restaurants was brought up a number of times through public and stakeholder comments:
 - o This focus area is close to Burrows Park and Lake Mendota, and is readily accessible to downtown on major thoroughfares, Metro Transit, and bike facilities. There are some contamination concerns due to former industrial uses on at least one of the properties, and some public comments have indicated that there is a lack of nearby full service restaurants. Change to public input indicated an interest in expanding the selection of full service restaurants.
- For page 35, No.11, add "enhance landscaping and provide additional affordable housing units". Delete the word "some".
- Evaluate bus stop locations in coordination with planning for the Public Market and align the bus stops accordingly with pedestrian connections to market entrances as necessary.
- Pg. 26: Connectivity: "addition of pedestrian refuge island with colored crosswalk at Fordem Ave. and Northfield Plc."
- Include unemployment numbers.
- Add affordability housing for focus area No.5.
- Near the beginning of Chapter Three, or another place in the plan that is relevant, include a section that applies to all focus areas and can be referred back to, which describes good planning principles that should be included in all redevelopment, including but not limited to the following concepts: additional landscaping, affordable housing units, and green building and site design principles that conserve energy, reduce water use, limit stormwater runoff, and generally minimize adverse

environmental impacts.

- Chapter Five - Transportation Safety and Efficiency
 - Even with the addition of ped/bike improvements within the playfields of Demetral Park, there is still need for a direct, at street sidewalk from PDQ to National Car Rental.
 - Increase the timeframe of implementation for the sidewalk recommendation along Pennsylvania Ave. from 5 to 8 years.
- Chapter Six - Parks, Recreation and Open Space
 - Retain skate board park on pg. 49.
 - If we build a tot lot at Emerson playground, the tot lot at Demetral would not be necessary.
- Other Comments

Add alternating color bands to tables of recommendations for improved readability.

2. [32852](#)

Next Meeting

The next SC meeting will be:

July 16th, 2015, 6:30 p.m., Bashford United Methodist Church, 329 North St.

- Finish proposed changes to Public Review Draft Neighborhood Plan
- Prepare for Final Draft Plan presentations to City Committees, Commissions and Boards

ADJOURNMENT

A motion was made by Grubb, seconded by Gassere, to Adjourn. The motion passed by voice vote/other.

Funding for the Emerson East-Eken Park-Yahara Neighborhood Plan project is supported by the City of Madison Department of Planning & Community & Economic Development, Community Development Block Grant and the U.S. Department of Housing & Urban Development.