



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Minutes - Approved MADISON ARTS COMMISSION

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Tuesday, April 14, 2015

5:30 PM

215 Martin Luther King, Jr. Blvd.  
Room LL-110 (Madison Municipal Building)

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### CALL TO ORDER / ROLL CALL

**Present:** 8 - Briony Jean Foy; Kia M. Karlen; Christopher A. Taylor; Ginger A. Contreras; Richard P. Tvedt; Sarah Sosa-Acevedo; Yvette M. Pino and Barbara M. Schrank

**Absent:** 1 - Sofia A. Snow

**Excused:** 2 - Marsha A. Rummel and Cedric A. Johnson

### APPROVAL OF February 10, 2015 MINUTES

**A motion was made by Taylor, seconded by Pino, to Approve the February 10, 2015 Minutes. The motion passed by voice vote/other.**

### PUBLIC COMMENT

Kate Moran - In support of her Project Grant Proposal Leg File ID #21625.  
Dan Milsted - In support of removing all stones in the Philosopher's Grove. Neither supports or opposes Leg File ID #37817.  
Maria Milsted - In support of removing all stones in the Philosopher's Grove. Neither supports or opposes Leg File ID #37817.  
Nina Berkani - Available to speak (In support of proposal Leg File ID #37817)  
Anthony Rineer - Spoke in support of proposal Leg File ID #37817  
Greg Frank - Spoke in support of proposal Leg File ID #37817  
Susan Schmitz - Spoke in support of proposal Leg File ID #37817 & 37858  
Mary Carbine- Spoke in support of proposal Leg File ID #37817 & 37858  
Jack Sosnowski - Neither supports or opposes Leg File ID #37817 - did not wish to speak  
Ken Clary - Neither supports or opposes Leg File ID #37817 - did not wish to speak  
Jill Sebastian - Spoke in opposition to the proposal Leg File ID #37817.  
Cristina Caputo - Spoke to the situation at Philosophers' Grove, Neither supports or opposes Leg File ID #37817

### DISCLOSURES AND RECUSALS

None.

#### 1. [21625](#)

#### MAC Annual Grant Review

Review of Alaura Seidl's "Mirror Portrait" Blink Application (Yvette Pino disclosed that she had a conversation with Ms. Seidl about this proposal since the last MAC meeting.)

**A motion was made by Pino, seconded by Karlen, to approve Alaura Seidl's "Mirror Portrait" for \$1,500 contingent on the artist securing all necessary permits and permissions and that the artist clarify the locations of the project. The motion passed by**

voice vote/other.

**A motion was made by Foy, seconded by Taylor, to Approve the 2015-16 Grant Funding Recommendations. The motion passed by voice vote/other.**

2. [37817](#)

Approving plans and specifications for modifications to the Philosophers' Grove located on the 100 Block of West Mifflin Street. (4th AD)

Commissioners asked staff: "Where are the discussions with law enforcement? Where are the social services?" Commissioners are not convinced that removing the stones will fix the problem. Rebecca Cnare reported that the removal could happen by June 1. City staff have doubled the wattage of the lights in that area. Staff have had continued discussions with the police about increased presence there. Commissioners suggested hiring people to help with monitoring the area and posting signs noting that the area is under surveillance.

Mike Verveer - Common Council Representative for District 4 spoke in support of the proposal.

Commissioners support the proposal but would like to attach a strong statement to the Common Council that this situation relates to the negative behavior and not the art. This is a disruption to the piece as a whole. Also, put forth the following recommendations:

1. That the City of Madison adopt deaccession procedures that are as stringent and fair as the process for acquisition, and this policy become an adopted part of the City's Public Art Framework. This will ensure that artwork is not deaccessioned due to changes in fashion, taste, administration, or the immediate pressures of public controversy.
2. That funding for programming in the area is linked to increased social services, security, and enforcement to enhance the likelihood that the underlying issue (negative behavior) is actually addressed. Because a public art installation is being modified, it is critical that the intended objectives for the site are achieved.

**A motion was made by Taylor, seconded by Tvedt, to Return to Lead with the Following Recommendation(s) to the BOARD OF PUBLIC WORKS to support the proposal but would like to attach a strong statement to the Common Council that this situation relates to the negative behavior, and not the art. This is a disruption to the piece as a whole. The motion passed by voice vote/other.**

3. [37858](#)

SUBSTITUTE Amending the 2015 Adopted Operating Budget of the Planning Division by appropriating ~~\$25,000;~~ \$15,000 from the Contingent Reserve, \$5,000 from the Planning Division Placemaking Budget, and \$5,000 from the Director of Planning and Community and Economic Development Budget and to authorize the City of Madison to enter into a contract with the Madison Central Business Improvement District to fund the creation of an Activities Program at Philosophers' Grove located on the 100 Block of West Mifflin Street, and the performance stage on the 100 Block of North Carroll Street (4th AD).

Commissioners discussed this item and liked the idea of additional programming in this area. They feel it will be most effective if it is tied with additional services and enforcement. The City must make a clear statement that "The Store is Closed."

4. [37449](#)

Accepting the Phase 1 report from *Any Given Child Madison* and authorizing the City's continued participation as *Any Given Child Madison* proceeds with Phase 2 - Capacity Building and Implementation.

Commissioners reviewed the report and would like to recommend Council accept the report, but will refer to a future to allow Education Committee to make their recommendation.

5. [37419](#)

Authorizing the Madison Arts Administrator to administer BandSwap and for the Mayor and City Clerk to enter into contracts with potential sponsors and donors to offset expenses for the event and amending the 2015 Adopted

Operating Budget to reflect event revenues and expenditures.

**A motion was made by Contreras, seconded by Tvedt, to Return to Lead with the Recommendation for Approval to the BOARD OF ESTIMATES. The motion passed by voice vote/other.**

6. [30511](#)

Madison Art Commission Strategy and Direction

Send reminder prior to the meeting.

**A motion was made by Foy, seconded by Pino, to Refer to a future MADISON ARTS COMMISSION meeting. The motion passed by voice vote/other.**

7. [37957](#)

Public Market

Meghan Blake-Horst runs an urban pop-up flea market called Mad City Bazaar.- She is currently scheduled to hold the market at the site of the former Fiore Plaza Shopping Center. MAC invited her to join them for a presentation and discussion of possible ways to incorporate art in the public market.

Ms. Blake-Horst shared images and stories from her recent attendance at an International Public Market Festival in Barcelona. Staff joined her in presenting ideas about possible incorporation of art into Madison's Public Market. Commissioners discussed.

- Begin with hiring an architect with vision
- Encourage City staff to include a requirement in the RFP that a public artist be hired as part of the team.
- Incorporate Artist made parts (like the pod chairs and wall paper in the Central Library)
- Incorporate flexible performance spaces (infrastructure for sound and light should be included in construction)
- Play spaces for children can include artist made interactive work or "climbable" sculptures.
- Mura art (possible graffiti wall)
- Find ways to make it affordable to be vendors
- Community dining is social art
- Activate the space with temporary art
- Invite citizen participation in art by making art-making possible (ex. pianos, paintable glass, musical benches, etc.)

8. [22393](#)

Election of Chair and Vice Chair to the Madison Arts Commission

Chris Taylor is resigning from MAC. Barb Schrank & Kia Karlen nominated for Chair and Vice Chair.

**A motion was made by Tvedt, seconded by Pino, to Approve. The motion passed by voice vote/other.**

9. [36538](#)

2015 Press and Publicity

Attached.

10. [21279](#)

MAC Administrative Reports

None.

**ADJOURNMENT**

A motion was made by Taylor, seconded by Karlen, to Adjourn at 8:15 p.m. The motion passed by voice vote/other.