



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Approved EMERSON EAST-EKEN PARK-YAHARA NEIGHBORHOOD PLAN STEERING COMMITTEE

Wednesday, April 8, 2015

6:30 PM

Bashford United Methodist Church
329 North Street

CALL TO ORDER / ROLL CALL

Present: 7 - Arthur M. Hackett; Amy L. Klusmeier; Adrienne Sella; Anne V. Gassere;
Douglas J. Buege; Aaron E. Onsrud and Daniel S. Grubb

City Alders and Staff: Linda Horvath and Ryan Jonely, City of Madison Planning &
Community & Economic Development

APPROVAL OF MINUTES

A motion was made by Buege, seconded by Hackett, to Approve the March 25, 2015 Minutes. The motion passed by voice vote/other.

PUBLIC COMMENT

None.

DISCLOSURES AND RECUSALS

None.

1. [32849](#) General Steering Committee Business

A motion was made by Buege, seconded by Gassere, to nominate Onsrud for Chair. The motion to elect Onsrud as Chair was approved by voice vote/other.

A motion was made by Buege, seconded by Grubb, to nominate Hackett for Vice Chair. The motion to elect Hackett as Vice Chair was approved by voice vote/other.

The Chair will not vote, except to break a tie. When the Chair is not present, the Vice Chair will act as Chair.

2. [32851](#) Plan Development

Yahara identity, neighborhood association formation

- Buege and Onsrud will work with Alder Zellers and area residents to explore the possibility of incorporating the Yahara area into an existing neighborhood association, such as Tenney-Lapham Neighborhood Association, or creating a new association(s) to cover this area.
- Any new neighborhood association, or additional portion of an existing neighborhood association, should remain entirely within District 2.

- Buege wants to continue pursuing ways of reducing the parking lot behind the former Sony building, including parking alternatives if and when the current lessee of the office building adds onto it, and exploring the possibility of the City purchasing this part of the property for expansion of Tenney Park.
- Iconic neighborhood images could be created and applied to area bus shelters, similar to the north side. Check with Metro to find out if color images are permitted.
- Fordem/E. Johnson/First St. intersections are impactful to many people living in the immediate area and travelling through it - much consideration should be given to improving the branding and identity of these prominent intersections.

Draft Plan Chapters

- Community Development Block Grant Considerations
 - North/E. Johnson St. intersection - flower boxes along North St., metal banners at all four corners identifying neighborhoods.
 - Commercial corridors - bus shelter images.
 - Eken Park - gathering area with historic plaque, seating and plantings; park shelter.
 - Pedestrian-scale lights may not be as impactful for the cost, compared to other items on the list.
 - Gazebo and welcoming entrances at Emerson playground.
 - CDBG homebuyer and rehabilitation loans can be promoted in a targeted way to this area rather than using neighborhood plan CDBG funds.
- 3D Sketches
 - Area 4 - consider adding a second driveway to the community gardens from the circular road.
 - Area 5 - expand the bike path along the east edge of the park with a segment connecting north to Warner Drive in Maple Bluff. A motion was made by Hackett, seconded by Grubb to move the revised site plan (designated as Alternative B) for further plan development. The motion was approved by voice vote/other.

3. [32852](#)

Next Meeting

There will be meetings on April 22 and May 13, and Open House planning will take place at upcoming SC meetings.

- April 22, 2015, 6:30 p.m., Bashford United Methodist Church, 329 North St.
 - Draft Plan Chapters
 - CDBG Project List
 - Open House Planning

ADJOURNMENT

Funding for the Emerson East-Eken Park-Yahara Neighborhood Plan project is supported by the City of Madison Department of Planning & Community & Economic Development, Community Development Block Grant and the U.S. Department of Housing & Urban Development.