



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Minutes - Approved HOUSING STRATEGY COMMITTEE

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Thursday, May 28, 2015

4:00 PM

Madison Municipal Building Room 313  
215 Martin Luther King Jr. Blvd.

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### 1 CALL TO ORDER / ROLL CALL

Staff: Matt Wachter  
No observers, no speakers.

The meeting was called to order at 4:05pm with quorum present.  
Palm arrived at 4:06pm. Porterfield arrived at 4:37pm.

**Present:** 7 - Larry Palm; Zach Wood; David C. Porterfield; Sharon L. McCabe; Anne L.N. Morrison; Martha Cranley and Brian K. Nowicki

**Absent:** 1 - Lupe Montes

**Excused:** 1 - Laurie A. Logan

### 2 APPROVAL OF MINUTES

A motion was made by Morrison, seconded by Nowicki, to Approve the Minutes from the April 30, 2015 meeting. The motion passed by voice vote.

### 3 PUBLIC COMMENT

No public comment.

### 4 DISCLOSURES AND RECUSALS

No disclosures or recusals.

### 5 COMMUNICATIONS

No communications.

### 6 ELECTIONS

6a [38110](#) Election of Housing Strategy Committee's Chair

Nowicki was nominated as Chair. A motion was made by McCabe, seconded by Cranley, to Approve. The motion passed by voice vote.

6b     [38111](#)           Election of Housing Strategy Committee's Vice Chair

**Morrison was nominated as Vice Chair. A motion was made by Nowicki, seconded by Cranley, to Approve. The motion passed by voice vote.**

7           **DISCUSSION ITEMS**

8           [36956](#)           Housing Report - Market Rate Rental

**Attachments:**     [2015 Housing Report - Market Rate Rental DRAFT 04 28 15.pdf](#)  
                          [2015 Housing Report - Market Rate Rental DRAFT 3-23-15.pdf](#)  
                          [2015 Housing Report - Market Rate Rental DRAFT 2-20-15.pdf](#)  
                          [2015 Housing Report - Market Rate Rental DRAFT.pdf](#)

Wachter reviewed the chapter; the four drivers of demand, current market trends and preferences. He shared three scenarios regarding the future demand of market rate housing. Committee members asked questions, shared suggestions and made comments.

Wachter requested more feedback for the recommendation section of the chapter. There was much discussion about land banking. The committee requested more details of the city's current policy and further explanation of land banking. It was agreed to discuss land banking further at a future meeting.

9           [34943](#)           Housing Report - Senior Housing Data

**Attachments:**     [2015 Housing Report - Senior DRAFT 3-23-15.pdf](#)  
                          [2015 Housing Report - Senior DRAFT 2-20-15.pdf](#)  
                          [2014 Housing Report - Senior DRAFT 12-15-14.pdf](#)  
                          [2014 Housing Report - Senior DRAFT 10 29 14.pdf](#)  
                          [Senior Housing Trends 7 24 14.pdf](#)

There were no changes to the chapter.

10          **NEXT MEETING**

Scheduled for June 25, 2015.

11          **ADJOURNMENT**

**A motion was made by McCabe, seconded by Porterfield, to Adjourn. The motion passed by voice vote.**