



# City of Madison

City of Madison  
Madison, WI 53703  
[www.cityofmadison.com](http://www.cityofmadison.com)

## Meeting Minutes - Approved HOUSING STRATEGY COMMITTEE

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Thursday, March 26, 2015

4:00 PM

Madison Municipal Building Room 313  
215 Martin Luther King Jr. Blvd.

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### 1 CALL TO ORDER / ROLL CALL

Staff: Matt Wachter, Natalie Erdman. Guest Speaker: Matt Covert, CARPC.  
One observer present, no speakers.

Meeting was called to order by Rummel at 4:10pm with quorum present.

**Present:** 5 - Anita Weier; Marsha A. Rummel; Sharon L. McCabe; Anne L.N. Morrison  
and Martha Cranley

**Excused:** 4 - David C. Porterfield; Brian K. Nowicki; Laurie A. Logan and Lupe Montes

### 2 APPROVAL OF MINUTES

A motion was made by Weier, seconded by Morrison, to Approve the Minutes  
of the February 26, 2015 meeting. The motion passed by voice vote.

### 3 PUBLIC COMMENT

No public comment.

### 4 DISCLOSURES AND RECUSALS

No disclosures or recusals.

### 5 [37860](#)

Housing Presentation by Matt Covert, CARPC

**Attachments:** [Housing Presentation - City of Madison Housing Strategy Committee - March](#)

Matt Covert shared his presentation which detailed housing trends in outlying communities. The projections done by CARPC, taking into account for demographic projections, look very different than current "business as usual" projections. There was discussion and questions raised by the Committee.

**6 DISCUSSION ITEMS****6a**     [34943](#)     Housing Report - Senior Housing Data

**Attachments:**     [2015 Housing Report - Senior DRAFT 3-23-15.pdf](#)  
[2015 Housing Report - Senior DRAFT 2-20-15.pdf](#)  
[2014 Housing Report - Senior DRAFT 12-15-14.pdf](#)  
[2014 Housing Report - Senior DRAFT 10 29 14.pdf](#)  
[Senior Housing Trends 7 24 14.pdf](#)

Wachter will meet with a few more people before the Senior chapter is complete, but there were no major changes from last month's meeting.

**6b**     [36956](#)     Housing Report - Market Rate Rental

**Attachments:**     [2015 Housing Report - Market Rate Rental DRAFT 04 28 15.pdf](#)  
[2015 Housing Report - Market Rate Rental DRAFT 3-23-15.pdf](#)  
[2015 Housing Report - Market Rate Rental DRAFT 2-20-15.pdf](#)  
[2015 Housing Report - Market Rate Rental DRAFT.pdf](#)

Discussion on this chapter centered around the impact of Epic on the housing market and future trends. Nationally, home ownership has reverted to pre-boom numbers, Madison has been trending towards more rental, even before the recession. Wachter explained the chapter's recommendations; they are based on the assumption that the rental demand will continue to increase. Wachter will invite Dave Trowbridge to speak regarding the Transportation Master Plan and how it fits into the HSC recommendations.

**7 ADJOURNMENT**

A motion was made by Cranley, seconded by McCabe, to Adjourn. The motion passed by voice vote at 5:30pm.