



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Approved EDUCATION COMMITTEE

Wednesday, March 11, 2015

5:00 PM

215 Martin Luther King, Jr. Blvd.
Room LL-130 (Madison Municipal Building)

CALL TO ORDER / ROLL CALL

Present: 5 - Gloria Reyes; Shiva Bidar-Sielaff; Matthew J. Phair; Jessica Hankey and T.J. Mertz

Absent: 1 - Carousel Andrea S. Bayrd

Others present: Tariq Saqqaf, Mary O'Donnell

Phair called the meeting to order at 5:05 pm.

APPROVAL OF MINUTES

Motion by Mertz, seconded by Bidar-Sielaff to approve the January 14, 2015 minutes. Motion passed by voice vote.

PUBLIC COMMENT

None.

DISCLOSURES AND RECUSALS

None.

DISCUSSION ITEMS

1. [37567](#) MMSD Presentation on April's Facilities Referendum

Attachments: [MMSD School Referendum](#)

Mike Herting, Chief of School Operations, from MMSD gave a presentation on the school referendum for April. The facilities improvement strategies will address immediate needs of accessibility, space, renovations and technology infrastructure. It will also address items that are part of the long term plan.

2. [37181](#) Madison Out-of-School Time (MOST) Program Locator Presentation

Attachments: [MOST Program Locator](#)
[MOST Program Locator Survey](#)
[Program Locator Search Fields](#)

arah Edgerton from City of Madison IT department and Mary O'Donnell from

CDD discussed the online search engine that will be the cornerstone of the MOST program. Community partners were asked about their wants and needs for a locator system with more than fifty respondents. Surveys were also sent to parents for more input. Thus far more than 150 parents/guardians have completed the survey. The early results of the parent survey were discussed briefly.

The City IT department will create and maintain the online locator rather than purchasing software from another entity. This will save money and time as a RFP will no longer be needed and the initial stages of the locator program can begin sooner.

Having the site in both English and Spanish was discussed. The Spanish version would be difficult to create and maintain. MOST is a partnership with community stakeholders, City of Madison, MMSD and Dane County. The website will be done as an independent site maintained by City IT, but the partners in the program will be prominent on the site.

The timeline is to be about 90% complete by December 2015. This will hopefully allow for use in summer 2016. It could go live as early as March 2016 to help families find summer programs. The site will also be designed to work on any device. Search fields will include keywords, distance by address, school areas, transportation, etc.

3. [37183](#) My Brother's Keeper Update-Heather Allen

Attachments: [My Brother's Keeper](#)

Heather Allen, Legislative Analyst for Common Council, updated the committee on the Brothers Keeper Initiative. It was created by President Obama to address barriers encountered by boys and young men of color. There are six focus areas and each participating community needs to choose one or two to work toward. Surveys were completed by boys and young men of color and the top choices for Madison were A) ensuring all youth graduate from high school and B) ensuring that all youth remain safe from violent crime and receive second chances. The City is at the stage where draft policies are being reviewed before submission to the White House.

The White House can provide tech support, best practices, implementation process, sharing information and work plans. Some funding may be available in the future. Prudential insurance is investing \$13 million. The final outcome may not be the creation of new programs but an elevation of existing programs to provide a more focused approach. They hope to reach the pledge stage within 2 months.

4. [36478](#) Review of Committee Mission, Charge Focus, Structure, and Develop Goals for 2015

Attachments: [ADOPTED Education Committee Mission and Goals Statement.pdf](#)
[Initiatives 2-13-13.pdf](#)

Mertz discussed a playground issue regarding Emerson school. The playground was created over Dayton St and the pavement beneath the grass and equipment needs to be removed to address drainage issues. Gloria Reyes will follow up on this issue.

Phair encouraged the continuation of previous discussions regarding the direction the committee will take. This is a unique group in that City, County and MMSD are all represented. It would be helpful to have the executives of each entity attend a committee meeting in May after elections.

Mertz expressed concern regarding the inclusion of community schools as part of the My Brother's Keeper Initiative without the school board having considered or endorsed.

The dynamic with the School Board, School Superintendent and Education Committee was discussed and where direction should come from. In May a representative from MMSD will be present to discuss items the committee can work on that coincide with the goals of MMSD.

ADJOURNMENT

Motion by Loumos, seconded by Bidar-Sielaff to adjourn the meeting at 6:46 pm. Motion passed by voice vote.