



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes MADISON FOOD POLICY COUNCIL

Wednesday, July 1, 2015

5:30 PM

Madison Central Library
201 W. Mifflin Street
Madison, WI 53703
Madison Foundation Community Room
Rooms 301 and 302

CALL TO ORDER / ROLL CALL

The meeting was called to order by the chair at 5:35pm.

Present: 16 - Shiva Bidar-Sielaff; Amanda Hall; Nan Fey; Nathan S. Clarke; Alexia M. Kulwicz; Taiya R. Bach Streiffer; Steve Youngbauer; Christopher G. Brockel; Carmell R. Jackson; Martin H. Bailkey; Lindsey Day Farnsworth; Carrie M. Edgar; Eric A. Roang; Anne Reynolds; Kyle Richmond and Erica C. Anderson

Absent: 6 - Ledell Zellers; Kathy E. Utley; Michael M. Bell; George C. Reistad; Satya V. Rhodes-Conway and Topf Wells

APPROVAL OF MINUTES

Richmond made a motion to approve the minutes of June 3, 2015. Farnsworth seconded the motion. Motion passed by a voice vote.

PUBLIC COMMENT

None

DISCLOSURES AND RECUSALS

None

NEW BUSINESS

[38885](#)

Accepting the Public Market Business Plan as the guiding document for the implementation of a public market at First Street and East Johnson Street and directing the Local Food Committee to provide recommendations on operating structure, transition, and a market district plan.

Attachments: [Madison Public Market Final Report w_o Appendix.pdf](#)
[Public Market meeting schedule_july 2.pdf](#)
[July 8 board of public works.ppt](#)

Bidar made a motion to refer to the August meeting. Farnsworth seconded the motion. Motion passed by a voice vote.

39104

Update on Allied Drive grocery RFP responses July 2015

Woulf reported that staff received one proposal for the \$300,000 RFP to attract a retail outlet to Allied Neighborhood. Staff is currently in negotiation with the Allied Community Cooperative and thus, a staff report is not ready.

Richmond made a motion to refer to the August meeting. Farnsworth seconded the motion. Motion passed by a voice vote.

WORK GROUP REPORTS**39106**

Community Engagement Work Group July 2015

No update

39108

Grant Funding July 2015

Tour to be scheduled

39110

Edible Landscapes and Terrace Plantings July 2015

Website functional.

39109

Increasing Food Retail in Underserved Neighborhoods July 2015

The program was officially created by the City Council at their last meeting in June. Staff and the work group are finalizing the application and materials and are looking for an announcement soon.

39111

Healthy Marketing and Procurement July 2015

Attachments: [Healthy Procurement and Marketing Working Group Report 07-01-2015.pdf](#)

We are in the review process and several members have taken on the task of reviewing existing or current contracts and policies of the City of Madison, as well as reviewing food procurement policies of various communities. The working group decided to reconvene on Thursday, July 30th at 3:30 at UW Cooperative Extension where we will review and discuss findings and determine the next phase of policy development.

39112

Pollinator Protection Taskforce July 2015

The pollinator protection task force had a very successful tour and is working on an interim report to the FPC. Our next discussions will be about public outreach and education. FPC members are encouraged to forward any resources or connections to the PPTF.

39113

Food Waste Reduction Taskforce Update July 2015

Task Force has met and is developing several recommendations on compost and improving the distribution of prepared food to prevent waste.

REGULAR BUSINESS REPORTS[39114](#)

Food and Alcohol Policy Coordinator Update July 2015

Sup. Richmond requested an update on FEED Kitchens from city staff. Woulf provided the following report:

The Northside Planning Council owns the FEED Kitchens. There are significant issues with the organizational capacity of the NPC to provide the direction and implement a fundraising plan to keep NPC and FEED above water. The city, along with the other major lender to FEED, Forward Community Investments, are closely monitoring the situation and providing assistance to NPC. NPC staff and the Board President are in the midst of executing a plan to appoint new board members to assist with the operations of FEED and the fundraising for the organization. Today, things seem settled, but cash flow issues remain and will continue to be monitored.

Wells requested a list of budget requests for review at the next FPC meeting.

[39115](#)

Local Food Committee on Public Market July 2015

Covered under previous agenda item.

[39116](#)

Community Gardens Committee Update July 2015

The Community Gardens Committee was unable to meet due to lack of quorum on June 23rd.

[39117](#)

Dane County Food Council Update July 2015

Sub-committee work continues and we are looking forward to recommendations from the Food Waste workgroup and Pollinator Protection task force this fall. Planning is taking place for the 2015 Food Summit. Next meeting is scheduled for July 22nd at 6 pm.

[39118](#)

Dane County Food Coalition Update July 2015

The Dane County Food Coalition met on June 15th at 8:30 am at Middleton Outreach Ministry. A survey is currently being developed and will be sent out soon to help determine future plans and direction of the Coalition.

[39119](#)

Madison Metropolitan School District Update July 2015

The Madison Metropolitan School District has begun summer food service at 47 sites around the community, serving about 6000 meals/day.

[39120](#)

Public Health of Madison and Dane County Update July 2015

Attachments: [Public Health Madison and Dane County 7-1-15 Report.pdf](#)

We are undertaking a strategic planning process that will help us direct our work into five areas: healthy beginnings; healthy eating and active living;

healthy places; preventing injury and trauma; and organizational effectiveness. We are connecting this to our work in population health profiles. As the food security and healthy eating profiles become ready, I will share them with this group.

[39121](#)

Healthy Food for all Update July 2015

No update.

ANNOUNCEMENTS

None

ADJOURNMENT

Edgar made a motion to adjourn at 7:05 pm. Brockel seconded the motion. Motion passed by a voice vote.