



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes SISTER CITY COLLABORATION COMMITTEE

Monday, August 24, 2015

5:30 PM

215 Martin Luther King, Jr. Blvd.
Room LL-110 (Madison Municipal Building)

CALL TO ORDER / ROLL CALL

The meeting was called to order by chair Oyama-Miller at 5:32 pm.

Present: 6 - Josephine H. Oyama-Miller; Daina P. Zemliauskas-Juozevicius; Charles J. James; Salvador A. Carranza; Samba Baldeh and Diane L. Farsetta

Absent: 4 - Frank L. Alfano; Carolyn A. Gantner; Jon F. Heinrich and Enrique R. Gandara

Others Present: Karen Milstein

APPROVAL OF MINUTES

Carranza made a motion to approve the minutes of July 27th with corrections.
Diane seconded the motion. Motion passed by a voice vote.

PUBLIC COMMENT

None

DISCLOSURES AND RECUSALS

None

REGULAR BUSINESS REPORTS

39798

Sister City Program Reports August 2015

Freiburg: James reported that the board officially voted to allocate \$400 for the cookbook project. The group who went to Freiburg for the Sister Cities Fair in June was well received. James handed out brochures that they pass out at the Dane County Farmers Market.

Vilnius: Zemliauskas-Juozevicius reported that they are gearing up for a visit from the Minister of Agriculture at the end of September. The reception is on the 29th. The Vice President of their organization met with the new Mayor of Vilnius. Additionally, Zemliauskas-Juozevicius will be going to Vilnius from mid September until the end of September.

Obihiro: Oyama-Miller reported that the chaperone of the students coming to Madison from Obihiro in September came to Madison to preview what the students would see. He went to the Capitol as well as the University.

Oyama-Miller sent out an email to locate host families with students at West High School. One of their Sister City programs in Tokyo hosted a conference with about 1500 people. They met several artists that would like to come next year. The Overture Center has voucher program that assists people who may not be able to afford to do activities. The Overture Center Board is looking to expand this program. Oyama-Miller suggested that possible Sister Cities could be involved and come to Madison.

Tepa: Carranza reported that a 20 person delegation from Tepa made up of mostly dairy farmers is coming on September 29th for the World Dairy Expo. They will go to a dairy farm with Enrique on the morning of the 29th and have a reception at Capital City Brewery that evening. The next day they will have breakfast with the Secretary of the Department of Agriculture, go to UW Madison to talk about research processes, and meet with the Mayor. The remainder of their trip will be spent at the Dairy Expo.

Ainaro: Farsetta reported that the founder and medical director of a key partner clinic in East Timor is coming September 28th through the 30th. He will give a talk organized by the UW Global Health Institute with representatives from the UW Schools of Medicine and Nursing and have some one-on-one meetings around that. They are hoping to encourage more students to go volunteer. He will give a book talk on Monday night. Also, there are two documentaries coming out related to East Timor. Farsetta is in contact with the film makers to get it shown.

39799

Fundraiser Cookbook Update August 2015

Farsetta reported that the Cookbook Workgroup met and decided that instead of asking each Sister City for \$500, they should ask for a \$400 contribution. This would amount to \$3,200. For the \$400 from each group, they will get 40 copies of the cookbook. The workgroup will also have the \$2,000 from the last meeting. There are options for sponsorship with a \$200 half page ad. It would be good to have ads that reflect the cookbook-ethnic restaurants, food stores, etc- anything that has an international or food focus. The workgroup will ask each sister city for their suggestion of places that their sister city has a relationship with and the workgroup will follow up with them.

Committee members suggested that each member reach out to their contacts and have the cookbook workgroup follow up logistical information and coordinate. Their contact would be more likely to purchase an ad from someone they know.

Carranza went to Wells. The only change with the ads will be the type of paper since they will require colored paper. Everything else should be fine.

Committee discussed possibility of having a dedication letter from Mayor Soglin or from the Mayors of the Sister Cities.

NEW BUSINESS

The Sister City Council Reception will be in January.

Chair reviewed the application process for new sister cities and discussed the Gambia application.

ADJOURNMENT

The meeting was adjourned by chair Oyama-Miller.