



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Approved COMMON COUNCIL ORGANIZATIONAL COMMITTEE

Tuesday, November 3, 2015

4:30 PM

210 Martin Luther King, Jr. Blvd.
Room 108 (City-County Building)

CALL TO ORDER / ROLL CALL

Present: 5 - Denise DeMarb; Ledell Zellers; Rebecca Kemble; Matthew J. Phair and Chris Schmidt

Absent: 1 - Mark Clear

Excused: 2 - Maurice S. Cheeks and Shiva Bidar-Sielaff

Others Present: Mary Michaud, Ruth Rohlich, Dan Kennelly, Anne Monks

Ald. Denise DeMarb, chair, called the meeting to order at 4:32 p.m.

APPROVAL OF MINUTES

A motion was made by Ald. Chris Schmidt, seconded by Ald. Matt Phair, to approve the minutes from the October 6, 2015 Common Council Organizational Committee meeting. The motion passed by voice vote/other.

PUBLIC COMMENT

There were no registrants for public comment.

DISCLOSURES AND RECUSALS

There were no disclosures or recusals from the members present.

INFORMATIONAL ITEM

[40489](#)

Accepting Nominations for the 2015 Jeffrey Clay Erlanger Award

Attachments: [erlanger info with app 2015.pdf](#)

CCOC members were reminded that the deadline to submit nominations for the Jeffrey Clay Erlanger Civility in Public Discourse Award was 4:30 pm on Friday, November 13, 2015.

REPORTS / UPDATES

Ald. Mark Clear arrived at 4:56 p.m.

Present: 5 - Denise DeMarb; Ledell Zellers; Rebecca Kemble; Matthew J. Phair and Chris Schmidt

Absent: 1 - Mark Clear

Excused: 2 - Maurice S. Cheeks and Shiva Bidar-Sielaff

[39973](#)

Report: NLC Leadership Academy - Connecting Children to Nature - Ald. Rebecca Kemble, D. 18 & Mary Michaud, Madison-Dane Co. Public Health Department (October 6-8, 2015 / Salt Lake City UT)

Attachments: [Website Link: NLC Children & Nature Network Children & Nature NEEF Handout.pdf](#)

Ald. Rebecca Kemble and Mary Michaud (Director of Public Health Division of Policy, Planning & Evaluation) were present to talk about their conference trip to Salt Lake City, UT in October for the NLC Leadership Academy - Connecting Children to Nature (Parks Superintendent Eric Knepp also attended). The team was one of seven cities selected to focus on children's health through the environment. The conference focused on looking at a city's assets and engaging kids in challenged neighborhoods. Ald. Kemble and Ms. Michaud noted that the Madison Metropolitan School District is interested in developing school grounds as places to learn. Ms. Michaud noted that there is a pass through grant available and there will be a convening in February 2016 for the development of specific projects/prototypes.

[40636](#)

Report: Worker Cooperative Business Development Convening - Ald. Rebecca Kemble, D. 18 & Ruth Rohlich, Economic Development Division (Oakland CA)

Attachments: [Website Link: Project Equity](#)
[Website Link: Democracy at Work Institute](#)
[EDC Presentation Cooperative Business Initiative.pdf](#)
[Draft RFP Cooperative Enterprise Development Program.pdf](#)
[NYC Final Report FY15 Final.pdf](#)

Ald. Rebecca Kemble and Ruth Rohlich from Office of Business Resources were available for discussion on this item. Ald. Kemble indicated that Ruth, Anne Reynolds (UW Center for Co-Operatives), Kevin Gundlach (SCFL Union) and she attended a Worker Cooperative Business Development Convening in Oakland, CA. The convening looked at how to build wealth in low income communities through worker co-ops. Ald. Kemble and Ruth Rohlich noted that Madison has 80 co-ops alone and was the envy of other cities.

Ald. Kemble noted that there was a recent meeting with possible partners with resources (financial, technical or educational); North Country Cooperative Development Fund, Forward Community Initiative, Madison Development Corporation, Summit CU, Heartland CU, CDBG (Mike Miller) and Anne Reynolds.

Ald. Denise DeMarb asked why more wasn't happening already with all this "wealth" and the envy of other cities, why hadn't this been coordinated before. Ms. Rohlich stated that they have started to recognize worker co-ops as an economic development tool and noted New York City as an example of utilizing these co-ops. (Ms. Rohlich forwarded a report after the meeting, see attachment to legislative file)

Ms. Rohlich distributed a draft RFP for a Cooperative Enterprise Development Program. Goals of this program would be:

1. Capacity building around technical assistance, financing, community organizing and tracking and reporting the impact of cooperative businesses in the City of Madison.
2. Increased number of family supporting, living wage jobs as a result of worker ownership. This can include new jobs created by new cooperative businesses, jobs retained by the transition of a business to a cooperative ownership or union cooperative models.
3. Community asset building. Technical and financial support for programs that help create ownership of businesses and community owned assets with a focus on communities of color, low wealth communities and communities excluded or exploited within the traditional workforce.

40635

Report: How to Create Successful Market / Project for Public Spaces Conference - Ald. Rebecca Kemble, D. 18 (October 16-17, 2015 New York, NY)

Attachments: [Website Link: PPS Resource Page Public Markets](#)

Ald. Rebecca Kemble was present for discussion on this item. She noted that representatives from Austin, Charlotte, New Orleans, Seattle, etc. were present at the conference. Tours were led of markets in New York. Most were privately owned, mall-like, not the ownership-type of model Madison is looking at for their public market. Topics included: Benefits of markets, Ingredients of successful markets, Introduction to Placemaking- making markets better places, Market planning process - scaling up markets with expanded facilities and operations, Community engagement, Sustainable market operations, Market management. Ald. Kemble was disappointed by the conference content, particularly in the financing of markets.

There was more discussion on how to make a Madison Public Market successful and strategies to engage vendors now.

FUTURE AGENDA ITEMS

There were no other future agenda items added:

- * Report on Equity Conference/Equity 15 (October 27-29 / Los Angeles CA) - Ald. Barbara H. McKinney
- * Report on LWM Annual Conference (October 28-30 / Milwaukee WI) - Ald. Mark Clear
- * Engaging Local Government Leaders 15 Conference (October 21-24 / Portland OR) - Ald. Maurice Cheeks
- * Legislative File No. 38469 - Amending MGO's to add an elected official from Regional Transit Partner to the TPC
- * Legislative File No. 40611 - Creating a Room Tax Commission (BOE Lead Referral)

ADJOURNMENT

A motion was made by Ald. Matt Phair, seconded by Ald. Chris Schmidt, to adjourn. The motion passed by voice vote/other. The meeting adjourned at 5:37 p.m.