



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Approved COMMON COUNCIL ORGANIZATIONAL COMMITTEE

Tuesday, August 4, 2015

4:00 PM

210 Martin Luther King, Jr. Blvd.
Room 108 (City-County Building)

CALL TO ORDER / ROLL CALL

Present: 6 - Denise DeMarb; Maurice S. Cheeks; Ledell Zellers; Rebecca Kemble;
Matthew J. Phair and Chris Schmidt

Absent: 1 - Mark Clear

Excused: 1 - Shiva Bidar-Sielaff

Others Present: Ron Trachtenberg, Ald. Sara Eskrich, City Attorney Mike May,
Anne Monks, Heather Allen and Naima Ahmed-Dukow

APPROVAL OF MINUTES

A motion was made by Ald. Maurice Cheeks, seconded by Ald. Matt Phair, to approve the minutes of the July 7, 2015 Common Council Organizational Committee meeting.

Ald. Ledell Zellers requested that the 7/7/15 CCOC minutes reflect her additional suggestions during the discussion of creating a Council Strategic Plan. Ald. Zellers would email Council staff with her additional comments.

The motion, with the amendment, passed by voice vote/other.

PUBLIC COMMENT

There was no public comment.

DISCLOSURES AND RECUSALS

There were no disclosures or recusals from the committee members present.

Ald. Mark Clear arrived at 4:06 p.m.

Present: 7 - Denise DeMarb; Maurice S. Cheeks; Ledell Zellers; Rebecca Kemble;
Matthew J. Phair; Mark Clear and Chris Schmidt

Excused: 1 - Shiva Bidar-Sielaff

REPORTS / UPDATES

[39492](#)

Conference Report: 2015 WI ASLA Spring Conference / Growing Health Communities - Value Added Environments (Milwaukee WI) - Ald. Paul Skidmore, District 9

Attachments: [WI ASLA Spring Conference 2015 D 9.pdf](#)

Ald. Paul Skidmore contacted Council staff to say he would not be able to attend the 8/4/15 CCOC meeting and asked for referral to the 9/1/15 CCOC meeting.

A motion was made by Ald. Maurice Cheeks, seconded by Ald. Ledell Zellers, to re-refer to the COMMON COUNCIL ORGANIZATIONAL COMMITTEE and should be returned by 9/1/2015. The motion passed by voice vote/other.

[39491](#)

Conference Report: Rooting Opportunity - Doing Economic Development Differently (Washington DC) - Ald. Rebecca Kemble, District 18

Attachments: [RO Final Agenda.pdf](#)
[D 18 Handout Doing Economic Development Differently.pdf](#)

Ald. Rebecca Kemble provided a report to the CCOC members on her recent attendance at the Rooting Opportunity: Doing Economic Development Differently conference in Washington DC (June 1-2, 2015 / organized by the Aspen Institute). A mix of economic and community development groups. She provided a handout, "Doing Economic Development Differently, The Design Principles" and reviewed the document with members. She highlighted the key concepts of Wealth Building, the Wealth Components: Eight Capitals, and the initiatives undertaken in Cleveland (Wellspring / worker co-op) and Buffalo (PUSH / economic development).

Ald. Maurice Cheeks asked if these initiatives were started by local governments. Ald. Kemble stated that they were generally initiated by community development organizations and then local governments became involved. She also noted that one way the city could have an impact on market and social demand was through the TIF application process.

[39490](#)

2016 Proposed Common Council Office Operating Budget - Lisa Veldran, Council Administrative Assistant

Lisa Veldran and Ald. Denise DeMarb submitted a cost to continue Common Council Office budget for 2016 to the Mayor with no 3% cut. The Council's budget will increase in 2016 due to a full year of aldermanic salaries v. 7.5 months (2015 election year):

Aldermanic Salaries 2015 Adopted Budget
\$234,947

Aldermanic Salaries 2016 Proposed Budget
\$257,600

REFERRALS FROM COMMON COUNCIL

38997

Amending Section 2.21 of the Madison General Ordinances to provide rules for a motion to reconsider a vote on overriding a Mayoral veto.

Sponsors: Mark Clear, Shiva Bidar-Sielaff, Barbara Harrington-McKinney, Larry Palm, Chris Schmidt and Ledell Zellers

A motion was made by Ald. Maurice Cheeks, seconded by Ald. Ledell Zellers, to RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER. The motion passed by voice vote/other.

39100

Creating Sections 2.40(4)(h) and 3.30(4) of the Madison General Ordinances to prohibit a person who is registered as a lobbyist under City Ordinances from serving as a member of any permanent or temporary City board, commission or committee.

Sponsors: David Ahrens, Samba Baldeh, Rebecca Kemble and Ledell Zellers

Attachments: [Version 1](#)
[Alternate](#)

Registrant: Ron Trachtenberg, Opposed (Supported Draft Alternate), Spoke

Ron Trachtenberg spoke in opposition to the original ordinance stating that it was too restrictive. He supported the draft alternate that Ald. Ledell Zellers proposed. Allowed for flexibility in certain cases.

Ald. Maurice Cheeks moved, seconded by Ald. Ledell Zellers, to Return to Lead to Adopt to the Ethics Board.

Ald. David Ahrens spoke in support of the ordinance stating that it removed the appearance of conflict of interest, that the lobbying law does not enforce this issue and that recusal is a weak measure of attempting to reduce influence. He didn't believe that the Council could adequately "screen" appointments for potential conflict of interest issues. This ordinance would act as a dispassionate rule. He was also concerned that lobbyists were not registering with the Clerk. He also noted that Austin, Texas bans lobbyists for three years from serving on a city committee.

Ald. Chris Schmidt spoke in opposition to the ordinance stating that there are mechanisms in place to deal with issues of conflict of interested addressed n the city's Code of Ethics ordinance (recusal and/or disclosure). He believed it was also discriminatory to lobbyists as a profession (isolating a job classification).

Ald. Rebecca Kemble was more concerned with the culture of influence of insiders vs. outsiders.

Ald. Ledell Zellers did not think that lobbyists were "second class citizens" but that they do have a different set of goals and are being paid to influence lawmakers. She stated that their voice is appropriate in testifying but not sitting on a committee making decisions that come before the Council. However she wanted to leave room where they lobbyists could serve on

committees where they are not being paid to influence and asked for alternate language to be drafted (see attachment). Ald. Ledell Zellers moved to adopt the alternate ordinance language, seconded by Ald. Maurice Cheeks.

Ald. Mark Clear stated that it would be the Ethics Board who reviewed violation complaints and that board would recommend an action if it was determined there was a violation of the Ethics Code (e.g. removal from committee, municipal fine, etc.).

Ald. Ahrens still believed that recusal action was still a weak remedy and at times, a charade.

Ald. Maurice Cheeks believed that neither ordinance drafts goes far enough in addressing the issue of culture.

Motion to recommend adoption of the alternate ordinance language to the Ethics Board failed on voice vote.

A motion was made by Ald. Matt Phair, seconded by Ald. Chris Schmidt, to Return to Lead with the Recommendation to Place on File to the ETHICS BOARD. The motion passed by voice vote/other.

39148

Create the classification of "Deputy Mayor 1" in CG19, Range 29. Delete the classification of "Assistant to the Mayor 1" in CG19, Range 29, recreate the positions #60, #61 and #62 as a "Deputy Mayor 1" in CG19, Range 29 in the Mayoral budget and reallocate incumbents K. Crawley, E. Ragland and G. Reyes to the new positions.

Create the classification of "Deputy Mayor 2" in CG19, Range 28. Delete the classification of "Assistant to the Mayor 2" in CG19, Range 28, recreate position #59 as a "Deputy Mayor 2" in CG19, Range 28 in the Mayoral budget and reallocate incumbent A. Monks to the new position.

Sponsors: Paul R. Soglin

Attachments: [CC Memo Deputy Mayor 7-2015.pdf](#)
[9/1/15 Bidar-Sielaff Email re: Deputy Mayor.pdf](#)

Original motion at the July 21, 2015 Council meeting included referral to the September 1, 2015 CCOC meeting.

A motion was made by Ald. Chris Schmidt, seconded by Ald. Maurice Cheeks, to re-refer to the COMMON COUNCIL ORGANIZATIONAL COMMITTEE and should be returned by 9/1/2015. The motion passed by voice vote/other.

39367

Establishing rules and procedures for Common Council deliberations on the City of Madison's 2016 Capital and Operating Budgets.

Sponsors: Denise DeMarb

Attachments: [Resolution Calendar.pdf](#)

A motion was made by Ald. Maurice Cheeks, seconded by Ald. Chris Schmidt, to RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER. The motion passed by voice vote/other.

[39379](#)

SUBSTITUTE Amending Section 39.04 of the Madison General Ordinances to change the name of Commission on People with Disabilities to Disability Rights Commission.

Sponsors: Mark Clear

Attachments: [Version 1](#)

A motion was made by Ald. Mark Clear, seconded by Ald. Maurice Cheeks, to Return to Lead with the Recommendation for Approval to the COMMISSION ON PEOPLE WITH DISABILITIES. The motion passed by voice vote/other.

FUTURE AGENDA ITEMS

- Report: 10th Annual Young Elected Officials Network National Convening (Washington DC) - Ald. Maurice Cheeks

ADJOURNMENT

A motion was made by Ald. Maurice Cheeks, seconded by Ald. Rebecca Kemble, to adjourn. The motion passed by voice vote/other. Meeting adjourned at 5:42 p.m.