



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved ALCOHOL LICENSE REVIEW COMMITTEE

Wednesday, November 18, 2015

5:30 PM

210 Martin Luther King, Jr. Blvd.
Room 201 (City-County Building)

This meeting can be viewed LIVE on Madison City Channel, cable channel 98, digital channel 994, or at www.madisoncitychannel.tv.

Applications will go to the Common Council Meeting of December 1, 2015.

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

Notified Absences: None

Call to Order/Roll Call

Present: 13 - Paul E. Skidmore; Michael E. Verveer; Eric Christianson; James Boxrud; Carl Gloede; Roger Allen; Fernando Cano Ospina; Thomas A. Landgraf; Kathryn D. Hill; Michael S. Donnelly; Mark D. Woulf; Charles D. Kreger and Shiva Bidar-Sielaff

Absent: 1 - Everett D. Mitchell

Approval of Minutes

A motion was made by Skidmore, seconded by Verveer, to Approve the Minutes. The motion passed by voice vote/other.

Public Comment

There was no public comment.

Disclosures and Recusals

There were no disclosures or recusals.

Public Hearing

Presentation of the Consent Agenda

Operator's License Applications

1. [40416](#) Operator License Application
Spencer Williams - Establishment where employed: The Edgewater Hotel

A motion was made by Verveer, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE -REPORT OF OFFICER. The motion passed by voice vote/other.

2. [40698](#) Operator License Application
Marly Regel - Establishment where employed: Dutch Mill Sports Club

With the understanding that the applicant will submit to the Clerk's Office a letter from the Department of Corrections prior to the Common Council consideration of this item.

A motion was made by Verveer, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER with the understanding that the applicant will submit to the Clerk's Office a letter from the Department of Corrections prior to the Common Council consideration of this item. The motion passed by voice vote/other.

One registrant in support.

3. [40742](#) Operator License Application
Carla A Friede - Establishment where employed: Benvenutos

A motion was made by Verveer, seconded by Bidar-Sielaff, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

Temporary Class B Concurrent with Street Use

4. [40738](#) Temporary Class B Retailer License Concurrent with Street Use Permit
Outreach
Event Location: 100 block of King St
Event Date: 08/06/2016
Aldermanic District 4 (Alder Verveer)
Police District: 406
Event: Woofs (King St) Block Party

A motion was made by Donnelly, seconded by Skidmore, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

Changes of Agent

5. [40743](#) Change of Agent
Gorham Enterprise Inc • dba Wisco
852 Williamson St
New Agent: Holly Alexander
Class B Combination Liquor & Beer
Aldermanic District 6 (Alder Rummel)

A motion was made by Verveer, seconded by Bidar-Sielaff, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

6. [40744](#) Change of Agent
Walgreen Co • dba Walgreens #03343
7810 Mineral Point Rd
New Agent: Dhanil Nikolla
Class A Beer, Class A Liquor
Aldermanic District 9 (Alder Skidmore)

A motion was made by Verveer, seconded by Bidar-Sielaff, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

7. [40745](#) Change of Agent
Ultimate Mart LLC • dba Copps #8131
6655 McKee Rd
New Agent: Lauren Jung
Class A Beer, Class A Liquor
Aldermanic District 7 (Alder King)

A motion was made by Verveer, seconded by Bidar-Sielaff, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Changes of Corporate Control

8. [40737](#) Entity Reorganization
Sa-Bai Thong West LLC • dba Sa-Bai Thong
6802 Odana Rd
Class B Combination Liquor & Beer
Aldermanic District 19 (Alder Clear)

Add one new officer

A motion was made by Verveer, seconded by Bidar-Sielaff, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

One registrant in support.

9. [40760](#)

Entity Reorganization
The Noodle Shop Company - Wisconsin Inc.
dba Noodles and Company
4280 East Towne Blvd.
7050 Mineral Point Rd.
232 State St.
Add one new officer, remove one officer.

A motion was made by Verveer, seconded by Bidar-Sielaff, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Change of License Conditions

10. [40741](#)

Change of Licensed Conditions
PDQ Food Stores Inc • dba PDQ Store #135
401 N Third St • Agent: Tom Hoffman
Class A Beer, Class A Liquor
11% alcohol, 65% food
Aldermanic District 12 (Alder Palm)
Police Sector 501
Request to allow to sell cider products.

A motion was made by Verveer, seconded by Bidar-Sielaff, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

One registrant in support.

21+ Entertainment License

11. [40735](#)

21+ Entertainment License
16 Bars LLC • dba Gib's • Capacity: 49
1380 Williamson St • Agent: Gilbert Altschul
Class B Combination Liquor & Beer • 90% alcohol, 10% food
Aldermanic District 6 (Alder Rummel) • Police Sector 410

With the understanding that the applicant will submit to the Clerk's Office a security plan prior to Council consideration of this item. The conditions are 1. The license is limited to DJs playing music on the current sound and speaker system with no additional amplification, and 2. The license is not transferrable to potential future owners upon sale of the establishment.

A motion was made by Bidar-Sielaff, seconded by Donnelly, to **RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - REPORT OF OFFICER** with the understanding that the applicant will submit to the Clerk's Office a security plan prior to Council consideration of this item. The conditions are 1. The license is limited to DJs playing music on the current sound and speaker system with no additional amplification, and 2. The license is not transferrable to potential future owners upon sale of the establishment. The motion passed by voice vote/other.

Two registrants in support.

New License - Public Hearing

12. [40245](#) Public Hearing - New License
 Oriental Gifts LLC • dba Tobacco Plus
 1935 Monroe Street • Agent: Abdul Qadir
 Class A Beer, Class A Cider
 Aldermanic District 13 (Alder Eskrich) • Police Sector 303

A motion was made by Verveer, seconded by Donnelly, to **Refer to the ALCOHOL LICENSE REVIEW COMMITTEE**. The motion passed by voice vote/other.

13. [40615](#) Public Hearing - New License
 Weiki Yo LLC • dba Ramen Kid
 461 Gilman Street • Agent: Weiche Lo • Estimated Capacity: 60
 Class B Beer, Class C Wine • 20% alcohol, 80% food
 Aldermanic District 4 (Alder Verveer) • Police Sector 403

The conditions are 1. sidewalk cafe capacity is limited to 10 persons and 2. establishment will meet the definition of a restaurant as defined by the Madison General Ordinances.

A motion was made by Verveer, seconded by Bidar-Sielaff, to **RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING**. The conditions are 1. sidewalk cafe capacity is limited to 10 persons and 2. establishment will meet the definition of a restaurant as defined by the Madison General Ordinances. The motion passed by voice vote/other.

One registrant in support.

14. [40616](#) Public Hearing - New License
 Madison Oil LLC • dba iLiquor
 6706 Raymond Rd • Agent: Lakhvir Kaur
 Class A Beer, Class A Liquor
 Aldermanic District 1 (Alder McKinney) • Police Sector 123

A motion was made by Verveer, seconded by Bidar-Sielaff, to **RECOMMEND TO COUNCIL TO RE-REFER - RECESSED PUBLIC HEARING** to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

15. [40617](#) Public Hearing - New License: Class A Ciders
PDQ Food Stores Inc at the following addresses:

4741 Lien Rd
3153 Maple Grove Dr
1625 N Stoughton Rd
7717 Mineral Point Rd
7502 Mineral Point Rd
6702 Raymond Rd
4402 E Buckeye Rd
1434 Northport Dr
2601 Fish Hatchery Rd
2538 Fish Hatchery Rd
2402 W Broadway

A motion was made by Verveer, seconded by Bidar-Sielaff, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

One registrant in support.

16. [40619](#) Public Hearing - New License
Shopko Holding Company LLC • dba Shopko Stores Operating Co LLC
2201 Zeier Rd • Agent: Benjamin Broge
Class A Beer
Aldermanic District 17 (Alder Baldeh) • Police Sector 632

With the understanding that the applicant will submit to the Clerk's Office a more descriptive premise prior to Council consideration of this item.

A motion was made by Cano Ospina, seconded by Skidmore, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING with the understanding that the applicant will submit to the Clerk's Office a more descriptive premise prior to Council consideration of this item. The motion passed by voice vote/other.

One registrant in support.

Discussion Items

17. [36229](#) Tavern Safety Training update

Mark Woulf provided the Committee with an update.
18. [40467](#) Accepting Nominations for the 2015 Jeffrey Clay Erlanger Award

Report of Madison Police Department

19. [34003](#) Summary of recent calls for service

Captain Gloede provided the Committee with an update.

Report of City Clerk's Office

- 20. [28524](#) Summary of licenses issued

- 21. [40834](#) Notification of absence procedures for the Alcohol License Review Committee.

Adjournment

A motion was made by Bidar-Sielaff, seconded by Cano Ospina, to Adjourn at 6:48pm. The motion passed by voice vote/other.