



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Minutes ALCOHOL LICENSE REVIEW COMMITTEE

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Wednesday, July 15, 2015

5:30 PM

210 Martin Luther King, Jr. Blvd.  
Room 201 (City-County Building)

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Call to Order / Roll Call

**at 5:36 pm. Mr. Landgraf in the Chair.**

**Present:** 5 - Michael E. Verveer; Fernando Cano Ospina; Thomas A. Landgraf; Michael S. Donnelly and Shiva Bidar-Sielaff

**Absent:** 1 - Hoyon Mephokee

**Non Voting:** 6 - Eric Christianson; James Boxrud; Richard Bach; Roger Allen; Everett D. Mitchell and Mark D. Woulf

### Approval of Minutes

**A motion was made by Bidar-Sielaff, seconded by Verveer, to Approve the Minutes. The motion passed by voice vote/other.**

### Public Comment

None heard.

### Disclosures and Recusals

**Mr Donnelly disclosed that he is on the Board of Directors for the applicant on agenda item #1.**

### Public Hearing

### Presentation of the Consent Agenda

**A motion was made by Bidar-Sielaff, seconded by Verveer, to Adopt the Consent Agenda. The motion passed by voice vote/other.**

### Temporary Class B Concurrent with Street Use

1. Temporary Class B Retailer License  
Schenk's Corner Society & Tenant Resource Center  
Event Location: 1900 Block of Atwood Ave  
Event Date: August 15, 2015  
Aldermanic District 6 (Alder Rummel)  
Police District 410  
Schenk's Corner Block Party

**A motion was made by Bidar-Sielaff, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

2. Temporary Class B Retailer License  
Concurrent with Street Use Permit  
Madison Homebrewers and Tasters Guild  
Event Location: Olin Park, 1156 Olin-Turville Ct  
Event Date: August 8, 2015  
Aldermanic District 14 (Alder Carter)  
Police District 313  
Great Taste of the Midwest

**A motion was made by Bidar-Sielaff, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

3. Temporary Class B Retailer License  
Concurrent with Street Use Permit  
Madison Parks Foundation  
Event Location: 202 S Ingersoll St  
Event Date: August 23, 2015  
Aldermanic District 6 (Alder Rummel)  
Police District 408  
Yum Yum Fest

**A motion was made by Bidar-Sielaff, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

**One registrant in support.**

#### **Changes of Agent**

4. Change of Agent  
Ultimate Mart LLC • dba Copps #8178  
2508 Shopko Dr  
New Agent: Dan Kuball  
Class A Liquor & Class A Beer  
Aldermanic District 12 (Alder Palm)

**A motion was made by Bidar-Sielaff, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

#### **Change of Licensed Premise**

5. Change of Licensed Premise  
608 LLC • dba 608 • Capacity: 85  
212 State St • Agent: Jonathan Enriquez  
Class B Combination Liquor & Beer • 50% alcohol, 50% food  
Aldermanic District 4 (Alder Verveer) • Police Sector 406  
Add outdoor sidewalk cafe with capacity of 12.

The condition is:

Prior to August 4, 2015 Common Council Meeting, applicant will submit percentages of food and alcohol sales from January 2015 - June 2015 to verify establishment meets the definition of restaurant .

**A motion was made by Cano Ospina, seconded by Bidar-Sielaff, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - REPORT OF OFFICER. The motion passed by voice vote/other.**

The condition is:

**Prior to August 4, 2015 Common Council Meeting, applicant will submit percentages of food and alcohol sales from January 2015 - June 2015 to verify establishment meets the definition of restaurant .**

**One registrant in support.**

6. Change of Licensed Premise  
Blue Bandit Inc • dba Argus Bar & Grille • Capacity: 180  
123 E Main St • Agent: Rick Brahmer  
Class B Combination Liquor & Beer • 70% alcohol, 30% food  
Aldermanic District 4 (Alder Verveer) • Police Sector 406  
Extend outdoor seating to roof patio.

**A motion was made by Verveer, seconded by Donnelly, to Re-refer to the ALCOHOL LICENSE REVIEW COMMITTEE meeting 8-19-15. The motion passed by voice vote/other.**

7. Change of Licensed Premise  
Ale Asylum LLC • dba Ale Asylum  
Capacity: 164 indoor/136 outdoor  
2002 Pankratz St • Agent: Otto Dilba  
Class B Combination Liquor & Beer • 55% alcohol, 45% food  
Aldermanic District 12 (Alder Palm) • Police Sector 513  
Request for outdoor space for festival.

**A motion was made by Bidar-Sielaff, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

**One registrant in support.**

8. Change of Licensed Premise  
Madison Turners Inc • dba Madison Turners Inc • Capacity: 400  
3001 S Stoughton Rd • Agent: Richard Blatter  
Class B Combination Liquor & Beer • 60% alcohol, 40% food

Aldermanic District 16 (Alder DeMarb) • Police Sector 619  
Request to use outdoor space.

**A motion was made by Bidar-Sielaff, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

9. Change of Licensed Premise  
Le Pepe Inc • dba Tex Tubbs Taco Palace  
Capacity: 120 indoor/200 outdoor  
2009 Atwood Ave • Agent: Scott Glendening  
Class B Combination Liquor & Beer • 40% alcohol, 60% food  
Aldermanic District 6 (Alder Rummel) • Police Sector 410  
Request annual use of parking lot on first Saturday of August.

**A motion was made by Donnelly, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

10. Change of Licensed Premise  
Karben4 Brewing LLC • dba Karben4 • Capacity: 99 indoor/48 outdoor  
3698 Kinsman Blvd • Agent: Alex Evans  
Class B Combination Liquor & Beer • 85% alcohol, 14% food, 1% other  
Aldermanic District 12 (Alder Palm) • Police Sector 514  
Request to add two tents to side of patio.

**A motion was made by Bidar-Sielaff, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

**Two registrants in support.**

11. Change of Licensed Premise  
MMJ Inc • dba Players Sports Bar • Capacity: 99  
2013 Winnebago St • Agent: Marilyn Guess  
Class B Combination Liquor & Beer • 75% alcohol, 25% food  
Aldermanic District 6 (Alder Rummel) • Police Sector 410  
Request beer garden outside for annual golf outing.

**A motion was made by Bidar-Sielaff, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

**Two registrants in support.**

12. Change of Licensed Premise  
MMJ Inc • dba Players Sports Bar • Capacity: 99

2013 Winnebago St • Agent: Marilyn Guess  
Class B Combination Liquor & Beer • 75% alcohol, 25% food  
Aldermanic District 6 (Alder Rummel) • Police Sector 410  
Request cafe area outdoors for annual Atwood Fest.

**A motion was made by Cano Ospina, seconded by Bidar-Sielaff, to RECOMMEND TO COUNCIL TO GRANT with capacity of 75 - REPORT OF OFFICER. The motion passed by voice vote/other.**

Two registrants in support.

### 21+ Entertainment License

13.

21+ Entertainment License  
Blair Street BBQ LLC • dba Blair Street BBQ • Capacity: 90  
605 E Washington Ave • Agent: Clifford Fisher  
Class B Combination Liquor & Beer • 20% alcohol, 75% food, 5% other  
Aldermanic District 6 (Alder Rummel) • Police Sector 408

The conditions are:

1. Indoor entertainment will be restricted to Thursdays through Saturdays and will end by midnight .
2. Outdoor entertainment will be restricted to four non-profit fundraising events per year and will end by 11 PM.

**A motion was made by Bidar-Sielaff, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - REPORT OF OFFICER. The motion passed by voice vote/other.**

The conditions are:

1. Indoor entertainment will be restricted to Thursdays through Saturdays and will end by midnight.
2. Outdoor entertainment will be restricted to four non-profit fundraising events per year and will end by 11 PM.

One registrant in support.

14.

21+ Entertainment License  
Diego Enterprises • dba Cuco's Restaurant • Capacity: 80  
4426 Buckeye Rd • Agent: Carlos Quiroga  
Class B Combination Liquor & Beer • 20% alcohol, 80% food  
Aldermanic District 16 (Alder DeMarb) • Police Sector 614

**A motion was made by Verveer, seconded by Donnelly, to Re-refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.**

15.

21+ Entertainment License  
Karben4 Brewing LLC • dba Karben4  
Capacity: 99 indoor/48 outdoor  
3698 Kinsman Blvd • Agent: Alex Evans  
Class B Combination Liquor & Beer  
85% alcohol, 14% food, 1% other

Aldermanic District 12 (Alder Palm) • Police Sector 514

**A motion was made by Verveer, seconded by Donnelly, to Refer to the Clerk's Office to issue permit. The motion passed by voice vote/other.**

**Two registrants in support.**

### **New License - Public Hearing**

16. Public Hearing - New License  
FlyHigh4vr LLC • dba That BBQ Joint  
901 Williamson St • Agent: Maureen White • Estimated Capacity: 50  
Class B Beer • 10% alcohol, 90% food  
Aldermanic District 6 (Alder Rummel) • Police Sector 408

The condition is:  
There is no outdoor seating.

**A motion was made by Cano Ospina, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - REPORT OF OFFICER. The motion passed by voice vote/other.**

**The condition is:  
The sentence relating to outdoor seating will be struck from license premise description on application. There is no outdoor seating.**

**Two registrants in support.**

17. Public Hearing - New License  
Manuel Cortez • dba Tienda Los Gemelos  
6713 Odana Rd Suite 8 • Estimated Capacity: 50  
Class B Combination Liquor & Beer • 20% alcohol, 80% food  
Aldermanic District 19 (Alder Clear) • Police Sector 113

**A motion was made by Verveer, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING with capacity of 75. The motion passed by voice vote/other.**

**One registrant in support.**

18. Public Hearing - New License  
RSSG Group LLC • dba Best Western West Towne Suites  
650 Grand Canyon Dr • Agent: Rande Talwar • Estimated Capacity: 200  
Class B Beer & Class C Wine • 1% alcohol, 1% food, 98% other  
Aldermanic District 19 (Alder Clear) • Police Sector 113

**A motion was made by Bidar-Sielaff, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.**

**One registrant in support.**

**Items Referred**

19. Public Hearing - New License  
620 University LLC • dba The Corner Tap  
322 W Gorham St • Agent: William Rudy • Estimated Capacity: 314  
Class B Combination Liquor & Beer • 100% alcohol, 0% food  
Aldermanic District 4 (Alder Verveer) • Police Sector 403

**A motion was made by Bidar-Sielaff, seconded by Verveer, to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE -PUBLIC HEARING. The motion passed by voice vote/other.**

**Discussion Items**

20. 2015 Revised Entertainment Best Practices

**A motion was made by Donnelly, seconded by Cano Ospina, to Accept. The motion passed by voice vote/other.**

21. Amending Section 33.02 of the Madison General Ordinances to revise the composition of the Alcohol License Review Committee.

**A motion was made by Cano Ospina, seconded by Bidar-Sielaff, to RECOMMEND TO COUNCIL TO PLACE ON FILE - REPORT OF OFFICER. The motion passed by the following vote (the absent member is a non-voting member):**

**Absent:** 1 - Hoyon Mephokee

**Ayes:** 2 - Fernando Cano Ospina and Shiva Bidar-Sielaff

**Noes:** 1 - Michael E. Verveer

**Abstentions:** 1 - Michael S. Donnelly

**Non Voting:** 2 - Eric Christianson; James Boxrud; Richard Bach; Roger Allen; Thomas A. Landgraf; Everett D. Mitchell and Mark D. Woulf

- 21a. Update on UW-Madison Alcohol Initiatives

**The Presentation was accepted.**

**One registrant.**

**Report of Madison Police Department**

22. Summary of recent calls for service

**Report of City Clerk's Office**

23. Summary of licenses issued

**Operator's License Applications**

24. Operator License Application  
Applicant - Harmanjit Singh

**A motion was made by Bidar-Sielaff, seconded by Cano Ospina, to Re-refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.**

25. Operator License Application  
Applicant - Paul E Walker

**A motion was made by Bidar-Sielaff, seconded by Cano Ospina, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.**

26. Operator License Application  
Austin M Jasurda

**A motion was made by Verveer, seconded by Bidar-Sielaff, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

**One registrant in support.**

**Adjournment**

**A motion was made by Verveer, seconded by Bidar-Sielaff, to Adjourn at 9:15 pm. The motion passed by voice vote/other.**