



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Draft ECONOMIC DEVELOPMENT COMMITTEE

Wednesday, November 18, 2015

5:00 PM

215 Martin Luther King, Jr. Blvd.
Room 260 (Madison Municipal Building)

CALL TO ORDER / ROLL CALL

The meeting was called to order @ 5:03 p.m..

Present: 7 - Rebecca Kemble; M. Meghan Blake-Horst; Mark R. Greene; Patricia (Pat) A. Schramm; Matthew C. Younkle; Steve King and Denise DeMarb

Excused: 1 - Craig P. Stanley

Also Present: Matthew Mikolajewski, Economic Development Director; Peggy Yessa, Office of Business Resources; Dan Kennelly, Office of Business Resources

APPROVAL OF MINUTES

A motion was made by Alder Demarb, seconded by Ms. Schramm, to approve the minutes of the September 16, 2015 meeting. The motion passed by voice vote.

PUBLIC COMMENT

Registered speaker, Jeff Smoller, spoke in general about the Public Market, MadRep, the Kraft plant closing and the loss of the Tiger grant for the bus barn.

DISCLOSURES AND RECUSALS

Alder King will not be at the December 16th EDC Meeting. Alder Demarb will also be absent from that meeting.

DISCUSSION ITEMS

1. [40412](#) Madison Municipal Building Changes

Jeanne Hoffman, City Facilities and Sustainability Manager, gave a presentation to all committees who meet in the Madison Municipal Building. One of the goals for the interior remodeling is to make it easier for the City's customers to access City staff.

Public Comment: Registered speaker, Joanna Cervantes, is the Madison Region Director of the Hispanic Chamber of Commerce of Wisconsin (HCCW). She said economic development is a high priority of the HCCW. The HCCW has a revolving loan fund.

2. [40413](#) Economic Development Video Presentation

Mr. Kennelly introduced the video by Lee'Angelo Lane, from the the Wanda Fullmore Youth intern program. The EDC suggested showing the video to more people.

3. [21360](#) EDD Director Report

Mr. Mikolajewski updated the EDC on the following topics:

- The ED Strategy is currently being reviewed internally. It will come back to the EDC and then the public for feedback. The eight goals were merged into five goals. Chairperson Greene said the EDC needs to hear feedback on the draft plan.
- The City is looking at the Oscar Mayer/Kraft closing: its workforce, site, and impact on surrounding neighborhood.
- The Judge Doyle Square proposal is going back out to the three developers who had submitted proposals.
- The Public Market Business Plan was approved by Council. The design will happen in 2017 and construction in 2018-19.
- The Garver Feed Mill redevelopment is still in negotiations.
- The 800 S Block of E. Washington is moving ahead with a parking structure proposed on MGE property.
- The Madison Dairy site on E. Washington is being proposed for residential and mixed uses. It may apply for TIF funding.
- The Council has approved the Allied Drive Food Coop.
- The Council approved the State Street Retail Loan program.
- The vacant OBR Manager position will be posted in a week.
- The vacant Real Estate Manager position will be posted after that.

Alder Demarb said this is a big list and she is concerned about being short of staff people.

Mr. Mikolajewski said the ED Strategy will look at the alignment of work. He asked EDC members to help recruit people for the vacant EDC seats.

4. [17637](#) EDC Chairperson's Report

Chairperson Greene thanked the ED staff for their work. How can the EDC help staff?

Peng Her has resigned from the EDC.

5. [27862](#) Introduction of New Items from the Floor

None.

6. [27863](#) Next Meeting

The EDC will not have a quorum on December 16th. The EDC would still like to meet in December. Ms. Yessa was asked to send possible EDC meeting dates in December to EDC members.

ADJOURNMENT

A motion to adjourn was made by Ms. Blake Horst, seconded by Alder King.

The motion passed by voice vote.

The meeting adjourned at 6:40 pm.