



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved MADISON ARTS COMMISSION

Tuesday, September 23, 2014

5:30 PM

215 Martin Luther King, Jr. Blvd.
Room 300 (Madison Municipal Building)

CALL TO ORDER / ROLL CALL

Present: 9 - Briony Jean Foy; Kia M. Karlen; Christopher A. Taylor; Ginger A. Contreras; Richard P. Tvedt; Cedric A. Johnson; Sarah Sosa-Acevedo; Yvette M. Pino and Barbara M. Schrank

Excused: 2 - Marsha A. Rummel and Sofia A. Snow

APPROVAL OF June 10 and July 8, 2014 MINUTES

A motion was made by Foy, seconded by Pino, to Approve the Minutes. The motion passed by voice vote/other.

PUBLIC COMMENT

DISCLOSURES AND RECUSALS

1. [35574](#) Introduce Community Leader

Mark Fraire Dane Arts offers 2 grant cycles. They distribute \$260,000 annually. There signature products are posters, calendars, book marks
They offer Power to Give as a platform for arts groups to crowd source additional funds.
Mark would like to extend public art throughout the County and will start with creating a mural arts program.
Additionally, he would like to connect the arts to the businesses around the county.

Topic point on future meeting should be: how can MAC collaborate more with Dane County?
2. [23110](#) Endorsing Community Projects

Marcia Yapp came to present the project that she is creating for the Verona Road project. Timeline - Have murals completed by March 1, 2015. She will start the first mural in November.

Protect the MIC. Leaders in the Hip Hop movement are demonstrating unity by commissioning a visual symbol, designed by Championship Awards. The MIC will be dedicated on the 4th of October at the Level Up conference. It will also be shared at the Madison Hip Hop Awards on November 8. Commissioners discussed the way this timely project helps promote racial equity and suggested that MAC ask Marsha to create a Council resolution for Hip Hop month. Commissioners expressed appreciation for this effort to encourages solidarity and spoke about the way Hip Hop elevates the voice of some people.

A motion was made by Foy, seconded by Karlen, to Approve the Verona Road Project. The motion passed by voice vote/other. (Taylor oppose)

A motion was made by Karlen, seconded by Foy, to endorse the protect the

mic initiative, City of Madison Hip Hop month in October of 2015, and that MAC recommend to the Mayor and Common Council to form a task force on Music and Entertainment. The motion passed by voice vote/other.

3. [35077](#) Authorizing the Madison Arts Commission to administer a public art project beneath Campus Drive at the Walnut Street and the Highland Avenue Underpasses, authorizing staff to apply for and accept grant funding and private donations for this project, and authorizing the Mayor and City Clerk to enter into agreements with 1000 Friends of Wisconsin, the University of Wisconsin-Madison Environmental Design Lab, and others as necessary for this project and amending the 2014 adopted capital budget of PCED as appropriate.

A motion was made by Pino, seconded by Taylor, to Return to Lead with the Following Recommendation(s) to the BOARD OF ESTIMATES.

Add: BE IT FURTHER RESOLVED, that the City of Madison is authorized to expend \$10,000 from the Municipal Art Fund to contract with the UW-Madison Environmental Design Lab for design fees associated with this project.

Revise: BE IT FURTHER RESOLVED, that the 2014 capital budget of PCED be amended so that the Municipal Art Fund project is authorized to expend an additional \$140,000, offset in full by revenues derived from private contributions.

To Read: BE IT FURTHER RESOLVED, that the 2014 capital budget of PCED be amended so that the Municipal Art Fund project is authorized to accept and expend an additional \$140,000 of private contributions for this project, and that no expenditures from this additional amount will be made for the project unless private contributions have been realized.

The motion passed by voice vote/other.

4. [32153](#) Performing Arts Facilities Study Update

Referred to a future meeting

5. [33162](#) Conference & Meetings Report

6. [32761](#) 2014 Press and Publicity

7. [21279](#) MAC Administrative Reports

- 1) Pavement Painting projects were successfully completed in 3 of the 4 sites the MAC authorized funding to support. The 4th site will be completed in spring of 2015. The project was pushed forward due to street resurfacing & repair.
- 2) Communitree was installed and dedicated. Staff will prepare a resolution to accept ownership of the project when the neighborhood establishes an endowment for its future care listing the Arts Administrator as one of the

advisors of how and when that funding should be sent.

- 3) Overture - the MAC endorsed letter expressing MAC's expectation of higher accountability for how the funds are spent went out
- 4) BandSwap - Highly successful panel discussion and concerts (rain interfered with day time performances).

ADJOURNMENT

A motion was made by Taylor, seconded by Karlen, to Adjourn. The motion passed by voice vote/other.