



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Approved EMERSON EAST-EKEN PARK-YAHARA NEIGHBORHOOD PLAN STEERING COMMITTEE

Wednesday, May 28, 2014

6:30 PM

Bashford United Methodist Church
329 North Street

CALL TO ORDER / ROLL CALL

Present: 7 - Arthur M. Hackett; Amy L. Klusmeier; Adrienne Sella; David A. Albino;
Douglas J. Buege; Aaron E. Onsrud and Daniel S. Grubb

City Alders and Staff: Alder Ledell Zellers, District 2; Linda Horvath, Milena Bernardinello
and Angela Puerta, City of Madison Planning & Community & Economic Development

General Public: Amy Kasper, Emerson Elementary School Parent Teacher Organization
(PTO)

APPROVAL OF March 26, 2014 MINUTES

A motion was made by Onsrud, seconded by Klusmeier, to Approve the March 2, 2014 Minutes. The motion passed by voice vote/other.

PUBLIC COMMENT

Amy Kasper, Emerson Elementary School PTO, reported that the school playground needs updating. There is mud and the grass does not grow. She highlighted that some kids with mobility limitations have felt isolated since the playground does not have accessible equipment, so they are unable to play with their classmates. Surrounding residents frequently use the playground as a neighborhood park. Kasper reported that a fund drive will be underway this summer to update the playground equipment, and she is also interested in finding out if Community Development Block Grant funds might be available to cover part of the cost, especially for improving drainage in an area still under laid by concrete from the time when Dayton St. ran through the property.

The PTO is hoping the new playground equipment will make the playground more of a neighborhood activity area, not just something for children during school hours.

DISCLOSURES AND RECUSALS

None.

1. [32851](#)

Plan Development

- Planning process update.
SC will complete drafts of the following plan elements: prioritize issues, prepare a vision statement, and develop goals and objectives. The SC will circulate draft plan elements to the public for review and comment in September.

SC members indicated that the best days and time for any potential additional SC meetings are Tuesdays and Thursdays at 5:30pm.

- Background information and trends presentation.
Bernardinello presented background information on households school attendance areas, bus routes and bus stop amenities.

Bernardinello highlighted that 42 percent of households in the planning study area incur a housing burden of more than 30 percent of their income. For owner occupied housing units the percentage is slightly higher than for the City of Madison as a whole. For renter occupied units the percentage is the same as the City. According to Bernardinello, this issue is extremely important since such a high housing burden limits people's ability to pay for such necessities as nutritious food and healthcare.

It was also noted that only about four percent of the units in the EEPY study area are eligible for affordable housing subsidies (4.2 percent). Hackett noted that the planning study area excludes several large housing complexes with affordable units that are directly adjacent to the study area and rely on services provided within the study area.

Bernardinello will look for housing burden by tenure data beyond the neighborhood's boundary and include what is available in an upcoming presentation.

- Stakeholder interview and focus group update.
 - Refer to next agenda
- Issues and opportunities refinement.
 - Refer to next agenda.
- Vision statement development.
 - Assets: proximity to downtown, walkability, good access to mass transit and bikeways to reach capitol and university, decent size yards, more character for the neighborhood, historic preservation, more commercial infill and gathering places. The housing stock is of a historical character but is at a more affordable price point than other neighborhoods of a similar nature in Madison.
 - Opportunities: additional local businesses such as cafes and shops; more friendly green spaces with urban design; gathering of food-carts near Emerson Elementary School, Demetral Field, Eken Park, etc (probably at parking area); aesthetic lighting at Union Corners and at bus stops.

2. [32852](#)

Next Meeting

- Develop agenda.
 - Plan Development.
 - Planning process update.
 - Completion of background information and trends presentation.
 - Stakeholder interview and focus group update.
 - Issue opportunities refinement.

ADJOURNMENT

A motion was made by Hackett, seconded by Grubb, to Adjourn. The motion passed by voice vote/other.

Funding for the Emerson East-Eken Park-Yahara Neighborhood Plan project is supported by the City of Madison Department of Planning & Community & Economic Development, Community Development Block Grant and the U.S. Department of Housing & Urban Development.