



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Minutes - Draft SUSTAINABLE MADISON TRANSPORTATION MASTER PLAN OVERSIGHT COMMITTEE (Madison in Motion)

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Thursday, May 15, 2014

5:00 PM

Room 300, Madison Municipal Building  
215 MLK, Jr. Boulevard

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### 1 CALL TO ORDER / ROLL CALL

Chair Gary Poulson called the 5-15-14 meeting of the Transportation Master Plan (TMP) Oversight Committee to order.

**Present:** 8 -

Chris Schmidt; John Strasser; Denise DeMarb; Rob Kennedy; Gary L. Poulson; Ken Golden; Jay B. Ferm and Michael W. Rewey

**Excused:** 3 -

Maurice S. Cheeks; Lynn K. Hobbie and Craig P. Stanley

### 2 APPROVAL OF MINUTES

The Minutes of the 3-20-14 Transportation Master Plan Oversight Committee meeting were unanimously approved, on a motion submitted by Jay Ferm/Ald. Chris Schmidt.

**A motion was made by Ferm, seconded by Schmidt, to Approve the Minutes.  
The motion passed by voice vote/other.**

### 3 PUBLIC COMMENT

There were no other members of the public wishing to speak in regard to future Committee agendas.

### 4 DISCLOSURES AND RECUSALS

There were no disclosures or recusals reported by Committee members.

### NEW BUSINESS

[32012](#)

**MEETING MATERIALS: TRANSPORTATION MASTER PLAN  
OVERSIGHT COMMITTEE**

5 [33917](#)

Amending Res-13-00639, Legistar No. 30748 to change the composition of the Sustainable Madison Transportation Master Plan Oversight Committee (see also Res-12-00648, Legistar No. 27220 - creating committee) to include an appointment by the Dane County Executive and a member of the

Sustainable Madison Committee.

Chairman Poulson asked Ald. David Ahrens to offer his comments and rationale for introducing this resolution, to add membership to the TMP Oversight Committee.

Ald. Ahrens: Would like to add County representation to the Committee because transportation is so regional. He also suggests adding someone from Sustainable Madison Committee - he thinks it would add a good perspective in regards to sustainability.

Gary Poulson: Has a concern about adding a County rep - this is primarily a Committee dealing with issues specific to Madison.

Ald. Ahrens: There is a lot of overlap - there are county roads in the city, county residents use City of Madison streets.

Mike Rewey: Just made a good case that WisDOT should have a rep; where does this appointee come from? Ald. Ahrens replied that it would be an appointee of the County Executive.

Jay Ferm: Why is this an issue? Is there a specific concern? Ald. Ahrens said it was nothing specific, just seems like so much overlap with MPO and transportation that there should be a county rep.

Jay Ferm asked what the MPO's role is with the TMP? David Trowbridge said that staff talk all the time and work for consistency between the city and the MPO. Ald. DeMarb thought an MPO rep should be present.

Ken Golden: No need for county rep here - MPO and their plan will cover these overlap issues; County does not support a regional vision; Inclined to have Middleton represented because of close work between cities and similar regional visions; when plan was conceived it was to be a place for the *City* to have its own vision and plan - there hasn't been a place for that; also completely disappointed in County's total resistance to regional planning; leave this as a City committee that can inform the metropolitan plan and let the county get their input in those plans.

Ald. DeMarb: Can we at least have the MPO and regional agencies come and report about their plans?

Mike Rewey: Staff and others are already working together - there is lots of coordination behind the scenes.

Rob Kennedy/Ken Golden submitted a motion to recommend placing the resolution on file. The motion passed unanimously, Chair Poulson did not vote.

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**This Resolution was RECOMMEND TO COUNCIL TO PLACE ON FILE -  
REPORT OF OFFICER**

**Ayes:** 7 -

Chris Schmidt; John Strasser; Denise DeMarb; Rob Kennedy; Ken Golden; Jay B. Ferm and Michael W. Rewey

**Excused:** 3 -

Maurice S. Cheeks; Lynn K. Hobbie and Craig P. Stanley

**Non Voting:** 1 -

Gary L. Poulson

6 REVIEW OF VISION EVENT II (OUTCOMES AND INPUT RECEIVED)

Jackie Mich (Vandewalle) gave an update about the last visioning public workshop.

David Trowbridge said that the team showed some scenarios to the group that we hadn't brought to the committee yet; this was just for testing people's preferences - not stating that the city will be changing neighborhood plans. He also said that, as staff model population and land use, it has been difficult to put the 100,000 people into redevelopment sites without having greater densities than what the city has been planning for. He said that he would like to have City staff present at a future meeting.

Ken Golden felt that there was a need to talk to developers about these issues as well - do they think it could work? Is there a market? Madison and single-family housing preferences are very different from places like NYC or Chicago. Need to see what the developers think about these issues.

Trowbridge said that the team will be putting all of these numbers into the travel demand model (same that MPO and county use) to look at transportation needs; if we really go after infill, density will be much higher than current plans. He said that based on historic growth patterns of about 25,000/decade; past development has largely been 70% outside the Beltline/Interstate and 30% infill.

Ken Golden said that the number of people who live outside Madison but work in the city keeps growing - we need to recognize the impact on the transportation system from these commuters; this could have a huge impact; make sure we keep this in mind and make some basic assumptions on this (assumptions will be difficult without a regional land use plan).

Jay Ferm said traditional transportation planning calls for expanding roads as traffic needs, but we are running up against limits of that; if we want to continue to grow we have to have high capacity transit - congestion will force change if people are offered transportation options.

Ald. DeMarb: With more employment growth outside the city, travel both ways will be more reciprocal - we really need to pay attention to the periphery and regional connections.

Mike Rewey: Have to give people coming into the city options/alternatives for mode to get into the city.

Ken Golden: For next meeting can we have good staff discussion about where employment growth is projected? Trowbridge said he would arrange that.

7 OVERVIEW OF BICYCLE PLANNING AND DATA COLLECTION PROGRESS:  
DEVELOPMENT OF BICYCLE FUNCTIONAL CLASSIFICATION SYSTEM (TOOLE  
DESIGN GROUP)

Kevin Luecke (TDG) provided a presentation about the bicycle functional classification system.

Mike Rewey: Bike usage and functional class isn't analogous to streets for motor vehicles. Kevin Luecke agreed, and said that we will make that clear.

Rob Kennedy said that there is some confusion over the local/regional aspects of bikeways. Kevin Luecke agreed with that as well; he said it is important for the MPO, but less so for the city; it also doesn't always break down cleanly - regional routes may be used frequently for local trips.

Ken Golden: There is obvious concern over bike-ped conflicts on paths - how will this be addressed? Kevin Luecke said he is not sure yet but paths with congestion issues need to be evaluated for expansion or providing separate facilities for bikers and pedestrians.

Arthur Ross (City Traffic Engineering staff) said that the primary routes do not exclude the need for secondary alternate routes - particularly for faster cyclists. Ald. Denise DeMarb agreed, noting that the paths are good for recreational and some transportation purposes, but people looking to go faster and longer distances often use different routes.

Arthur Ross said that it would : It would be good to add a criteria to the Primaries along the lines of "Seek to minimize conflicts between modes" - and could refer to bike-motor vehicle or bike-ped conflicts.

Jay Ferm said that there is a need to identify gaps/problem areas with this - i.e. where Mifflin jogs to Dayton to get to the Yahara River Path; Generally pleased with this approach and thinks it will be useful, but has some concern about the time/effort needed to create and update it.

Kevin Luecke and David Trowbridge replied that there has been a significant effort up-front, but ongoing maintenance/updates should be easy.

Jay Ferm said that he would like to see a Bicycle Level of Stress analysis done.

Kevin Luecke said that this is not part of the project scope, but that it could be done in the future, using the new database. He also said that there are also some problems with the current methodologies, and intersection analysis in particular is time consuming.

Jay Ferm added that it would be good to make the memo slightly less wonky, using more descriptive text of what is meant for levels of stress. Kevin Luecke said that the team will be doing so, and the MPO will also be doing this out into the rest of the region.

## 8 OVERVIEW OF PEDESTRIAN SYSTEM DATA COLLECTION AND ASSESSMENT (TOOLE DESIGN GROUP)

Kevin Luecke (TDG) provided a presentation about the sidewalk inventory work.

Rob Kennedy: Parts of campus are dramatically off on the heat map - some intersections that are not shown as highest use see 6,000 - 10,000 peds/hour at peak times.

Ken Golden: Can we include MMSD's walk to school routes in the heat map? This is particularly important for social justice issues where less affluent kids are more likely to have to walk to school. Also, do we need to somehow identify the "mall walkers" and look at better access for them?

Gary Poulson: Research Park is terrible for walking - you can't get to places. Kevin Luecke said he would look into addressing all of these issues with the heat map; this is only one of the tools used for planning & evaluation - it doesn't have to be perfect.

Mike Rewey said that the sidewalk inventory includes some private streets & does not always pick up where it is city on one side and town on another. Luecke said he will remove these.

Ken Golden: Please explore how to leave very low traffic neighborhood streets alone; although city policy is to have sidewalks everywhere, not everywhere actually needs them; also, in some places, sidewalk is only needed on one side, or there is a specific reason why it was only done on one side. Kevin Luecke said he will look at these issues. Certainly many of these streets will not make the priority list, based on the criteria.

Jay Ferm said that, if the walk to school distance is 1.5 miles, we should use that as the buffer. Kevin Luecke and Arthur Ross replied that the entire city will be covered at some point, and there is a need to be able to prioritize set areas.

Ken Golden: It is great that private/parochial schools are included here; Can we buffer around larger daycare centers? Kevin Luecke said he will explore that.

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Jay Ferm said that it would be great to overlay the sidewalk gap map with income levels to be able to prioritize within lower income areas.

9 REVIEW OF ONGOING AND PLANNED PUBLIC ENGAGEMENT STRATEGIES

David Trowbridge reported on the planning for a 4-day workshop in July. He also said that the June 19 Committee meeting will need to be rescheduled because of lack of quorum.

Trowbridge said that he was working to get on the schedule for a neighborhood resource teams. Ken Golden felt that this is a good form of outreach. He said we need to target groups that may have different ideas about things, not just the usual suspects.

Trowbridge also said that he handed out flyers at Bacon on the Bike Path this morning, and hopes to get to more events like this.

10 NEXT STEPS/SCHEDULE OF FUTURE MEETINGS

**Upcoming Public Meetings and Events:**

- *(to be rescheduled)* Oversight Committee: Thursday, June 19th, 5:00 p.m., Room 300 MMB
- 4-Day Transportation Planning Workshop: Monday, July 14th through Thursday July 17th, *(tentative 10:00 a.m.-6:30 p.m.)*, Madison Senior Center *(upstairs)*
- Oversight Committee *(tentative)*: Thursday, July 17th, 5:00 or 7:00 p.m., Room 300 MMB

David Trowbridge noted that the regular June 19 meeting will need to rescheduled due to lack of quorum. He said he would send out a Doodle poll tomorrow.

11 ADJOURNMENT

The Committee adjourned its meeting at 7:10 p.m.