



# City of Madison

City of Madison  
Madison, WI 53703  
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## Meeting Minutes - Draft LONG RANGE TRANSPORTATION PLANNING COMMITTEE

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Thursday, May 29, 2014

5:00 PM

215 Martin Luther King, Jr. Blvd.  
Room LL-110 (Madison Municipal Building)

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### 1 CALL TO ORDER / ROLL CALL

LRTPC Chair Robbie Webber called the 5-29-14 meeting of the Long Range Transportation Planning Committee to order.

**Present:** 11 -

Ken Golden; Robbie Webber; Marsha A. Rummel; Bradley A. Cantrell;  
Eric W. Sundquist; Steven M. Fix; Steve King; Chris Schmidt; Susan M.  
De Vos; Al Matano and Mark N. Shahan

**Excused:** 1 -

Margaret Bergamini

### 2 APPROVAL OF MINUTES FROM APRIL 30, 2014 MEETING

The Minutes of the 4-30-14 LRTPC meeting were unanimously approved, on a motion submitted by Steve Fix/Brad Cantrell.

**A motion was made by Fix, seconded by Cantrell, to Approve the Minutes. The motion passed by voice vote/other.**

### 3 PUBLIC COMMENT

There were no members of the public wishing to speak to items not on the agenda.

### 4 DISCLOSURES AND RECUSALS

Robbie Webber disclosed that she lives one block off of University Avenue, where various corridor improvements will be discussed this evening.

There were no other disclosures or recusals reported by Committee members.

### NEW BUSINESS

### 5 [33849](#) Accepting the Near Westside Neighborhoods and University Avenue Transportation Study and the goals, and recommendations therein.

Steve Fix/Mark Shahan submitted a motion to recommend adoption of the resolution, and asked that LRTPC comments be forwarded to the lead committee for their consideration. The motion passed unanimously.

**This Resolution was Return to Lead with the Recommendation for Approval to the PEDESTRIAN/BICYCLE/MOTOR VEHICLE COMMISSION**

Jeff Held (Strand Associates) provided an overview of the key elements included in the Near West Side Neighborhoods and University Avenue Transportation Study. He said that the recommendations were primarily intended to improve pedestrian and bicycle travel in the area.

Robbie Webber said that there needs to be a wider pedestrian refuge island at University Bay Drive, to provide for better safety. She also felt that the traffic signal timing should be adjusted to allow for better pedestrian crossing, especially to address conflicts with turning vehicles.

Ken Golden asked about a grade-separated bridge across University Avenue, and whether or not it would be feasible. Jeff Held replied that such a bridge would need to be 30 feet above the railroad tracks, and that geometrically it would be very difficult to achieve. Held also said that there would be real estate impacts on the south side of the corridor.

Mark Shahan said that Campus Drive might be considered for a local street design, rather than an expressway design. Jeff Held said that a potential interchange of Campus Drive at Walnut Street might be feasible. Robbie Webber said that there would be negative impacts on properties near that area.

Ken Golden said that more right-of-way along the corridor should be devoted for trees and terrace. He said this would help to create a more pedestrian-friendly environment. He also suggested utilizing a residential parking permit program to address parking impacts in the area.

Sup. Al Matano said that the rise in University Avenue should be eliminated, noting that the parking lots are quite a few feet below the roadway. He said that this design creates a freeway atmosphere where cars feel safe picking up speed.

Susan DeVos said that bicycles riding on the sidewalks are a problem, particularly westbound bikes using the sidewalks on south side of the street.

Eric Sundquist said that the study seemed to rely on infrastructure improvements too much, and not enough on transportation demand management (TDM) and other demand-oriented techniques. He also said that the land use design in this area needs improvement. He said that the study could include site design recommendations to improve conditions.

Ken Golden agreed that TDM opportunities should be explored, particularly focused on the VA medical complex. He said that a transportation management association (TMA) may be a way to organize TDM techniques. He said that traffic destined to this area could be intercepted before it gets into the neighborhood and transported by public transit. He said we should seek to reduce traffic demand, and he hoped to link the Beltline initiatives (now being studied by WisDOT) to transportation challenges in the central city.

Mark Shahan agreed that the Beltline study should be linked to central city transportation issues because they are indeed linked. He urged the Beltline study to consider a transit lane through that corridor, to make transit from the outer area more desirable to potential commuters.

Eric Sundquist felt that the study could add a goal for TDM. He also felt

that the potential Walnut Street interchange would not be a good option to pursue, in that it impacts too much real estate. Ken Golden agreed with the idea to emphasize TDM measures.

Ald. Chris Schmidt said that some upcoming changes at Hill Street may create some pedestrian opportunities. Brad Cantrell noted that the Hoyt Neighborhood Plan was recently approved by the Plan Commission, and that some of those recommendations could be applied to this study.

The Committees thanked Mr. Held for the summary.

Steve Fix/Mark Shahan then submitted a motion to recommend adoption of the resolution, and asked that LRTPC comments be forwarded to the lead committee for their consideration. The motion passed unanimously.

6      [33503](#)      **UPDATE ON PROJECT PROGRESS: SUSTAINABLE MADISON  
TRANSPORTATION MASTER PLAN (TMP)**

David Trowbridge reported that the Madison in Motion/Transportation Master Plan process is moving forward, and noted that a four-day public workshop is schedule for July 14-17 (tentative times 10:00 a.m.- 6:00 p.m., Madison Senior Center, 330 West Mifflin Street).

He said that the public are invited to attend the drop-in workshop format. He said it is intended for the general public, public, stakeholders, elected officials, etc. He said that the consultant team would be on hand to help facilitate the dialogue, and that there will be numerous maps, displays and imagery to see . He said there would be opportunities to engage staff and the consultant team one on one. He added that the team will be developing system plan options for testing and evaluation, so this will be a good chance to see how everything will fit together

Trowbridge reported that there will also be bicycle and pedestrian mobile workshops as part of the 4-day event, for a select group of bike/ped stakeholders. These mobile workshops will visit locations in the City (downtown) that are especially problematic (like mid-block ped crossings of a busy arterial), and discuss innovative treatments that could work.

7      [08484](#)      **INFORMATION AND ANNOUNCEMENTS BY CHAIR AND COMMISSION  
MEMBERS**

**- Note: No Discussion of Specific Items**

There were no announcements or information submitted by the Chair or Committee members.

8      [08486](#)      **SCHEDULE OF FUTURE MEETINGS**

David Trowbridge noted that the June 26th meeting will be held in Room 300 MMB. He also noted that the agenda will likely include an update of the South Capitol District TOD Planning Study.

9      **ADJOURNMENT**

The Committee adjourned its meeting at 6:40 p.m.