



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes ALCOHOL LICENSE REVIEW COMMITTEE

Wednesday, December 17, 2014

5:30 PM

210 Martin Luther King, Jr. Blvd.
Room 201 (City-County Building)

This meeting can be viewed LIVE on Madison City Channel, cable channel 98, digital channel 994, or at www.madisoncitychannel.tv.

Applications will go to the Common Council Meeting of January 6, 2015

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

Call to Order/Roll Call

at 5:35 p.m.

Present: 7 - Lisa Subeck; Michael E. Verveer; Fernando Cano Ospina; Thomas A. Landgraf; David A. Hart; Michael S. Donnelly and Shiva Bidar-Sielaff

Non Voting: 7 - Eric Christianson; Andrew Schneider; Richard Bach; Roger Allen; Everett D. Mitchell; Mark D. Woulf and Hoyon Mephokee

Approval of Minutes

A motion was made by Subeck, seconded by Cano Ospina, to Approve the Minutes. The motion passed by voice vote/other.

Public Comment

Disclosures and Recusals

Public Hearing

Presentation of the Consent Agenda

Changes of Corporate Control

1. Entity Reorganization
SSP America Inc • dba Ancora Roasters-Pre Security
4000 International Lane
Class B Combination Liquor & Beer
Aldermanic District 12 (Alder Palm)
1 new officer and removal of 1 officer

A motion was made by Subeck, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

2. Entity Reorganization
SSP America Inc • dba Great Dane Restaurant
4000 International Lane
Class B Combination Liquor & Beer
Aldermanic District 12 (Alder Palm)
1 new officer and removal of 1 officer

A motion was made by Subeck, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

3. Entity Reorganization
SSP America Inc • dba Wurst German
4000 International Lane
Class B Combination Liquor & Beer
Aldermanic District 12 (Alder Palm)
1 new officer and removal of 1 officer

A motion was made by Subeck, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

4. Entity Reorganization
SSP America Inc • dba Ancora Roaster
4000 International Lane
Class B Combination Liquor & Beer
Aldermanic District 12 (Alder Palm)
1 new officer and removal of 1 officer

A motion was made by Subeck, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Change of License Conditions

5. Change of Licensed Conditions
Kelley Williamson Co. • dba Mobil Mart
636 W Washington Ave • Agent: Suzanne Dorsey-Sterling
Class A Liquor, Class A Beer
Aldermanic District 4 (Alder Verveer) • Police Sector 404
Request to alter conditions 1 and 2.

A motion was made by Bidar-Sielaff, seconded by Subeck, to Re-refer to the ALCOHOL LICENSE REVIEW COMMITTEE meeting on March 18, 2015. The motion passed by voice vote/other.

There was 1 registration in support and 3 registrations in both support and opposition.

6. Change of Licensed Conditions
Midwest Retail Group-Regent Street Inc • dba 7-11
1401 W Regent St • Agent: James Fiene
Class A Liquor, Class A Beer
Aldermanic District 13 (Alder Dailey) • Police Sector 303
Request to remove condition of "No sale of single cans or single bottles of beer or fermented malt beverages" and replace it with "No sale of single cans or single bottles of beer or fermented malt beverages over 25 oz."

A motion was made by Bidar-Sielaff, seconded by Subeck, to Re-refer to the ALCOHOL LICENSE REVIEW COMMITTEE meeting of March 18, 2015. The motion passed by voice vote/other.

There was 1 registration in opposition and 1 registration in both support and opposition.

Change of Licensed Premise

7. Change of Licensed Premise
BAT Inc • dba Madhatter • Capacity: 200
322 W Gorham St • Agent: Ted Gervasi
Class B Combination Liquor & Beer • 100% alcohol, 0% food
Aldermanic District 4 (Alder Verveer) • Police Sector 403
Request to increase capacity to 320 as well as addition of kitchen and food service.

A motion was made by Subeck, seconded by Cano Ospina, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

21+ Entertainment License

8. 21+ Entertainment License
Blair St BBQ LLC • dba Blair Street BBQ • Capacity: 90
605 E Washington Ave • Agent: Daryl Jones
Class B Combination Liquor & Beer • 20% alcohol, 75% food, 5% other

Aldermanic District 6 (Alder Rummel) • Police Sector 408

A motion was made by Bidar-Sielaff, seconded by Donnelly, to Re-refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

Recessed Public Hearing

9. Public Hearing - New License
Mijal Percevecz LLC • dba Tiki Shack
126 State St. • Agent: Caleb Percevecz • Estimated Capacity: 99
Class B Combination Liquor & Beer • 33% alcohol, 65% food, 2% other
Aldermanic District 4 (Alder Verveer) • Police Sector 406

A motion was made by Verveer, seconded by Subeck, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - RECESSED PUBLIC HEARING. The motion passed by voice vote/other. The conditions are:

- 1. The establishment will continue to meet the definition of a restaurant under Madison General Ordinance 38.02.**
- 2. Food will be available at all times the establishment is open.**
- 3. The establishment will close by 2:00 a.m. all days.**
- 4. Outdoor seating will be limited to 48 capacity.**

There were 2 registrations in support.

New License - Public Hearing

10. Public Hearing - New License
The Morrison Group Inc. • dba Vom Fass USA
119 State Street Suite 102-103 • Agent: Ashley Morrison
Estimated Capacity: 25
Class B Combination Liquor & Beer • 5% alcohol, 95% food
Aldermanic District 4 (Alder Verveer) • Police Sector 405

A motion was made by Bidar-Sielaff, seconded by Donnelly, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

11. Public Hearing - New License
Capitol Petroleum LLC • dba CP Mart West
6702 Mineral Point Rd • Agent: Farooq Shahzad
Class A Beer
Aldermanic District 19 (Alder Clear) • Police Sector 112

The conditions are:

- 1) No sale of single bottles or singles cans of beer or fermented malt beverages.
- 2) No sale of 40 ounce bottles of fermented malt beverages.
- 3) Display of beer will be limited to one 15 square foot section of cooler.
- 4) Beer shall only be displayed in the cooler. There will not be any other displays of beer in the store.
- 5) Applicant will meet with Police Captain Wahl before January 6, 2015 Common Council Meeting.

A motion was made by Subeck, seconded by Cano Ospina, to **RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING**. The motion passed by voice vote/other. The conditions are:

- 1) No sale of single bottles or singles cans of beer or fermented malt beverages.
- 2) No sale of 40 ounce bottles of fermented malt beverages.
- 3) Display of beer will be limited to one 15 square foot section of cooler.
- 4) Beer shall only be displayed in the cooler. There will not be any other displays of beer in the store.
- 5) Applicant will meet with Police Captain Wahl before January 6, 2015 Common Council Meeting.

There was 1 registration in support and 1 registration for information only.

Disciplinary Matter

12. Disciplinary Matter - Conviction Report/Possible Point Assessment
Joseph Vale • dba Tiki Shack • Capacity: 99
126 State St
Class B Combination Liquor & Beer • 35% alcohol, 65% food
Aldermanic District 4 (Alder Verveer) • Police Sector 406

Assess maximum number of points under MGO for violations.

A motion was made by Verveer, seconded by Donnelly, to **RECOMMEND TO COUNCIL WITH THE FOLLOWING RECOMMENDATIONS - REPORT OF OFFICER**. The motion passed by voice vote/other.

1. Assess maximum number of points under MGO for violations.

Discussion Items

13. Proposed Class A Regulations
- There was 1 registration for both support and opposition.
14. Condition of Separated Liquor License Renewal
Trixie's Liquor Store LLC • dba Trixie's Liquor Store
2929 E Washington Ave • Agent: Colleen Welch
Class A Beer & Class A Liquor
Aldermanic District 6 (Alder Rummel) • Police Sector 603
- Report on progress made working with the Madison Police Department.
- There was 1 registration in support.
15. Condition of Separated Liquor License Renewal
Chardo Inc • dba Bottle Stop
2734 E Washington Ave • Agent: Todd Toycen
Class A Beer & Class A Liquor

Aldermanic District 12 (Alder Palm) • Police Sector 502

Report on progress made working with the Madison Police Department.

There was 1 registration in opposition.

- 15 a. Mayoral address regarding State Street issues.

Report of Alcohol Policy Coordinator

16. Tavern Safety Training update

Report of Madison Police Department

17. Summary of recent calls for service

Report of City Clerk's Office

18. Summary of licenses issued

Operator's License Applications

19. Operator License Application
Gerard Zeier - Establishment where employed: PDQ

A motion was made by Verveer, seconded by Subeck, to Re-refer to the ALCOHOL LICENSE REVIEW COMMITTEE meeting on January 21, 2015. The motion passed by voice vote/other.

21. Operator License Application
James M Ferris - Establishment where employed: Pyle Center

A motion was made by Bidar-Sielaff, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

There was 1 registration in support.

20. Operator License Application
Clifton Grefe - Establishment where employed: The Fountain

A motion was made by Donnelly, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

There was 1 registration in support.

Adjournment

A motion was made by Cano Ospina, seconded by Verveer, to Adjourn at 8:22 p.m. The motion passed by voice vote/other.