



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Approved COMMON COUNCIL ORGANIZATIONAL COMMITTEE

Tuesday, September 2, 2014

4:30 PM

210 Martin Luther King, Jr. Blvd.
Room 108 (City-County Building)

CALL TO ORDER / ROLL CALL

Present: 7 - Chris Schmidt; Denise DeMarb; Shiva Bidar-Sielaff; Marsha A. Rummel;
David Ahrens; Anita Weier and Maurice S. Cheeks

Absent: 1 - Mark Clear

Others Attending: Phil Salkin, Ald. Larry Palm, Ald. Steve King, Heather Allen,
City Attorney Michael May, Tom Woznick, Marla Eddy, Anne Monks and Ald.
Matt Phair

Ald. Chris Schmidt, chair, called the meeting to order at 4:31 p.m.

APPROVAL OF MINUTES

A motion was made by Ald. Shiva Bidar-Sielaff, seconded by Ald. Denise DeMarb, to approve the minutes from the August 5, 2014 Common Council Organizational Committee meeting. The motion passed by voice vote/other.

Ald. Mark Clear arrived at 4:34 p.m.

Present: 8 - Chris Schmidt; Denise DeMarb; Shiva Bidar-Sielaff; Marsha A. Rummel;
David Ahrens; Anita Weier; Maurice S. Cheeks and Mark Clear

PUBLIC COMMENT

Registrant: Phil Salkin, RACCW, 944 Autumn Woods Lane, Oregon
Registered: Opposed / Wishing to Speak on Agenda Items #10 and #11 (35027
& 35028)

Mr. Salkin noted that:

1. There has been no public outreach to businesses
2. It was an incomplete ordinance - leaving it to the City Forester and the Finance Department to develop the assessment
3. There was no precedence

Requested that the item be referred to allow for more discussion on the report and ordinance.

DISCLOSURES AND RECUSALS

There were no disclosures or recusals from the committee members present.

REPORTS/UPDATES

Ald. Anita Weier moved to table Ald. Cnare's Report on the 8-80 Cities Forum until she arrived, seconded by Ald. Maurice Cheeks. Motion passed unanimously.

[35386](#)

Report: Sustainable Communities Leadership Academy: Building a Sustainable Economic Future (Baltimore MD) - Ald. Shiva Bidar-Sielaff, District 5

Attachments: [Economic Inclusion Advancing an Equity Driven Growth Model.pdf](#)
[Response to the Road Not Yet Traveled.pdf](#)
[Guiding Principles for Transportation Authorization.pdf](#)

Ald. Shiva Bidar-Sielaff provided a report on her trip to Baltimore, Maryland to attend the Sustainable Communities Leadership Academy: Building a Sustainable Economic Future in March 2014. She noted that this was part of a CARPC team that attended the leadership academy and was more of a working group meeting about equity and inclusion. They did identify the need to create a coalition. Ald. Ahrens asked they had identified any "big ideas". She said that the group had not but were more focused on transportation. She provided three handouts that are attached to this legislative file:

1. Economic Inclusion: Advancing an Equity-Driven Growth Model
2. Response to the Road Not Yet Traveled: Making Transportation Work for Everyone
3. Guiding Principles for the Transportation Authorization

Ald. Cnare arrived. Ald. Denise DeMarb moved to take her report off the table, seconded by Ald. Marsha Rummel. Motion passed unanimously.

[35017](#)

Report: 8-80 Cities Forum - The Doable City Event (Chicago IL) - Ald. Lauren Cnare

Attachments: [Do-able cities report.pdf](#)
[Link to 8-80 Cities Forum Website](#)

Ald. Lauren Cnare reported on her trip to Chicago, Illinois to attend the Report: 8-80 Cities Forum - The Doable City Event. She provided a written report and reviewed it with CCOC members (attached to the legislative file).

[35385](#)

Update: MGE Rate Case Intervention - City Attorney Michael May

City Attorney Mike May provided a brief update on the MGE Rate Case to members of the CCOC. MGE modified their rates for a third time, reducing some of the increases (e.g. demand charges on residential customers reduced but kept customer charge). It was noted that the increases/changes will hurt low-income residential customers. Hearing is scheduled for October 9, 2014.

REFERRALS FROM THE COMMON COUNCIL

34449

Breaking barriers and building opportunities by providing child care and transportation to support paid internships.

Sponsors: Scott J. Resnick, Lauren Cnare, Anita Weier, Matthew J. Phair, Lisa Subeck, Shiva Bidar-Sielaff, John Strasser, David Ahrens, Michael E. Verveer, Denise DeMarb, Maurice S. Cheeks, Joseph R. Clausius, Ledell Zellers, Steve King, Lucas Dailey and Marsha A. Rummel

Heather Allen was present for discussion on this item. She noted that there may be some budget allocation in the future and a policy change would need to be made so that interns would be moved up on the child care waitlist.

A motion was made by Ald. Marsha Rummel, seconded by Ald. Denise DeMarb, to RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER. The motion passed by voice vote/other.

34786

Accepting the report and recommendations of the Housing Strategy Committee - Affordable Housing Market Report.

Sponsors: Marsha A. Rummel, Anita Weier and Ledell Zellers

Attachments: [2013 Housing Report - Affordable Housing Market \(Final\) 9-12-2014.pdf](#)
[2013 Housing Report - Affordable Housing Market \(Final\).pdf](#)
[Substitute Ordinance 25837.pdf](#)
[Affordable Housing Market - Short.pdf](#)

Matt Wachter was present for discussion on this item. He reviewed the twelve (12) recommendations contained in the report for the CCOC members (see report attached to the legislative file).

A motion was made by Ald. Marsha Rummel, seconded by Ald. Denise DeMarb, to Return to Lead with the Recommendation for Approval to the HOUSING STRATEGY COMMITTEE. The motion passed by voice vote/other.

35087

SUBSTITUTE Creating an Ad Hoc Parking Strategic Plan Committee.

Sponsors: Paul R. Soglin and Chris Schmidt

Attachments: [Parking Utility Financial Sustainability Report April 2014.pdf](#)
[Staff Report & Executive Summary-Parking Financial Sustainability Rept.pdf](#)
[Golden Amendment 1 to 35087 Ad Hoc Pkg Comm-TPC 08.13.14.pdf](#)
[Body of proposed Sub to Leg File 35087 as approved at TPC 08.13.14.pdf](#)
[35087 Original Resolution.pdf](#)

Ald. Chris Schmidt requested that Agenda Item #12 (35087) be taken up out of order. Ald. Shiva Bidar-Sielaff moved to take Agenda Item #12 out of order, seconded by Ald. Denise DeMarb. Motion was approved unanimously. Tom Wozniak was available to answer questions and reviewed the report with CCOC members (see report attached to the legislative file).

A motion was made by Ald. Shiva Bidar-Sielaff, seconded by Ald. Anita Weier, to RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER with Transit & Parking Commission amendments. The motion passed by voice vote/other.

35027

Accepting the Report of the Common Council Alternative Revenue Work Group's recommending the creation of an urban forestry special charge.

Sponsors: Mark Clear, Steve King, Larry Palm and Joseph R. Clausius

Attachments: [August 2014 Alternative Revenue Urban Forestry Proposal](#)
[Link to Legislative File No. 35038 \(Companion Ordinance\)](#)
[i-Tree Analysis Report on Benefits of Madison Trees](#)
[Email from Alder Clear.pdf](#)
[Urban Forestry Special Charge Presentation](#)
[Urban Forestry Special Charge updates.pptx](#)

CCOC made NO RECOMMENDATION to Board of Estimates

Heather Allen and City Forester, Marla Eddy, were present for discussion on #35027 and #35038 and provided information on the ordinance and report to the CCOC members.

Ald. Anita Weier moved to approve #10. 35027 and #11. 35038, seconded by Ald. Marsha Rummel.

It was noted that charges for EAB efforts only could not be separated from the overall forestry special charges in the current ordinance. Charges could be by computed by per linear footage of the property (e.g. Toledo).

A substitute motion was made by Ald. Maurice Cheeks, seconded by Ald. Shiva Bidar-Sielaff, to Return to Lead with the Following Recommendation(s) to the BOARD OF ESTIMATES: No Recommendation. The motion passed by voice vote/other.

35038

Creating Section 4.095 of the Madison General Ordinances to establish an Urban Forestry Special Charge.

Sponsors: Mark Clear, Larry Palm, Steve King and Joseph R. Clausius

Attachments: [Memo dated 10.17.14](#)
[Proposal for an Urban Forestry Charge](#)
[Leg. 35027 Hyperlink](#)
[Version 1](#)
[35038 RASCW comments.pdf](#)
[10.17.14 Clear Email to Alders](#)
[10.17.14 Ahrens Email Questions](#)
[10.20.14 Ahrens Email Forward](#)

CCOC made NO RECOMMENDATION to Board of Estimates

A motion was made by Ald. Maurice Cheeks, seconded by Ald. Shiva Bidar-Sielaff, to Return to Lead with the Following Recommendation(s) to the BOARD OF ESTIMATES: No Recommendation. The motion passed by voice vote/other.

FUTURE AGENDA ITEMS

* Report: Wisconsin American Society of Landscape Architects Conference,
Madison WI - Ald. Paul Skidmore

ADJOURNMENT

A motion was made by Ald. Marsha Rummel, seconded by Ald. Denise DeMarb,
to adjourn. The motion passed by voice vote/other. The meeting adjourned at
5:47 p.m.