



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Minutes ALCOHOL LICENSE REVIEW COMMITTEE

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Wednesday, February 26, 2014

5:30 PM

210 Martin Luther King, Jr. Blvd.  
Room 201 (City-County Building)

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This meeting can be viewed LIVE on Madison City Channel, cable channel 98, digital channel 994, or at [www.madisoncitychannel.tv](http://www.madisoncitychannel.tv).

Applications will go to the Common Council Meeting of March 4, 2014

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

### Call to Order/Roll Call

**Present:** 8 -

Lisa Subeck; Michael E. Verveer; Roger Allen; Thomas A. Landgraf;  
David A. Hart; Mark D. Woulf; Shiva Bidar-Sielaff and Samuel B.  
Stevenson

**Excused:** 7 -

Eric Christianson; Andrew Schneider; Richard Bach; Michael S. Donnelly;  
Ann E. Zambie; Everett D. Mitchell and Rachel D. Lepak

### Approval of Minutes

**A motion was made by Bidar-Sielaff, seconded by Stevenson, to Approve the Minutes. The motion passed by voice vote/other.**

### Public Comment

### Disclosures and Recusals

### Public Hearing

**Presentation of the Consent Agenda**

**Temporary Class B Concurrent with Street Use**

1. Temporary Class B Retailer License concurrent with Street Use Permit  
Outreach Inc.  
Event Location: 100 Block of King St  
Event Date: 08/09/2014  
Aldermanic District 4 (Ald. Verveer)  
Police District: 406  
Event: Woof's Pride Block Party

**A motion was made by Verveer, seconded by Bidar-Sielaff, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

2. Temporary Class B Retailer license concurrent with Street Use Permit  
Madison Festivals, Inc.  
Event Location: Capitol Square  
Event Date: May 24-25, 2014  
Aldermanic District 4 (Ald. Verveer)  
Police District: 405  
Madison Marathon

**A motion was made by Verveer, seconded by Bidar-Sielaff, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

3. Temporary Class B Retailer license concurrent with Street Use Permit  
Madison Festivals, Inc.  
Event Location: John Nolen Dr.  
Event Date: June 28, 2014  
Aldermanic Districts 13 & 14 (Alds. Ellingson & Strasser)  
Police District: 300  
Rhythm & Booms

**A motion was made by Verveer, seconded by Subeck, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.**

4. Temporary Class B Retailer license concurrent with Street Use Permit  
Madison Festivals, Inc.  
Event Location: Capitol Square

Event Date: August 30-31, 2014  
Aldermanic District 4 (Ald. Verveer)  
Police District: 405  
Taste of Madison

**A motion was made by Verveer, seconded by Bidar-Sielaff, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

5. Temporary Class B Retailer license concurrent with  
Street Use Permit  
Madison Festivals, Inc.  
Event Location: Capitol Square  
Event Date: November 9, 2014  
Aldermanic District 4 (Ald. Verveer)  
Police District: 405  
Madison Marathon

**A motion was made by Verveer, seconded by Bidar-Sielaff, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

#### Changes of Agent

6. Change of Agent  
Edgewood College Inc • dba Edgewood College  
1000 Edgewood College Dr  
New Agent: Samantha Tiller  
Class B Combination Liquor & Beer  
Aldermanic District 13 (Alder Ellingson)

**A motion was made by Verveer, seconded by Bidar-Sielaff, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

#### Change of Licensed Premise

7. Change of Licensed Premise  
VFW Lt. Marion C Cranefield • VFW Post 1318  
Proposed Capacity: 175 indoor, 300 outdoor  
133 E Lakeside St • Agent: Raymond Doucette  
Class B Combination Liquor & Beer • 5% alcohol, 95% food  
Aldermanic District 13 (Alder Ellingson) • Police Sector 306  
Request to add outdoor premise for event on June 28, 2014.

**A motion was made by Verveer, seconded by Bidar-Sielaff, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice**

vote/other.

### Recessed Public Hearing

8. Public Hearing - New License  
Aktive Entertainment LLC • dba Sensations  
901 Applegate Rd • Agent: Jessica Fleishmann • Estimated Capacity: 178  
Class B Combination Liquor & Beer • 30% alcohol, 60% food, 10% other  
Aldermanic District 14 (Alder Strasser) • Police Sector 309

**A motion was made by Bidar-Sielaff, seconded by Subeck, to RECOMMEND TO COUNCIL TO PLACE ON FILE - PUBLIC HEARING. The motion passed by voice vote/other.**

### New License - Public Hearing

9. Public Hearing - New License  
Diego Enterprises Inc • dba Cuco's Mexican Restaurant  
4426 E Buckeye Rd • Agent: Carlos Quiroga • Estimated Capacity: 80  
Class B Combination Liquor & Beer • 20% alcohol, 80% food  
Aldermanic District 16 (Alder DeMarb) • Police Sector 614

**A motion was made by Verveer, seconded by Bidar-Sielaff, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.**

10. Public Hearing - New License  
Hong Kong Station LLC • dba Hong Kong Station  
1441 Regent St • Agent: Jason Chien • Estimated Capacity: 20  
Class B Beer & Class C Wine • 30% alcohol, 70% food  
Aldermanic District 13 (Alder Ellingson) • Police Sector 303

**A motion was made by Verveer, seconded by Bidar-Sielaff, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.**

11. Public Hearing - New License  
DS WI Inc • dba U-Like Asian Buffet  
518 Grand Canyon Dr • Agent: Thomas Munz • Estimated Capacity: 250  
Class B Beer & Class C Wine • 15% alcohol, 85% food  
Aldermanic District 19 (Alder Clear) • Police Sector 113

**A motion was made by Verveer, seconded by Bidar-Sielaff, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.**

12. Public Hearing - New License  
East Washington Liquor Inc • dba Rocky's Liquor  
4429 Milwaukee St • Agent: Gupreet K. Ghuman  
Class A Combination Liquor & Beer  
Aldermanic District 3 (Alder Cnare) • Police Sector 611

**A motion was made by Verveer, seconded by Bidar-Sielaff, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.**

13. Public Hearing - New License  
Cattle Club LLC • dba Prime 14  
14 W Mifflin St • Agent: Jonathan Sosnowski • Estimated Capacity: 218  
Class B Combination Liquor & Beer • 33% alcohol, 65% food, 2% other  
Aldermanic District 4 (Alder Verveer) • Police Sector 406 • Density Area

**A motion was made by Verveer, seconded by Bidar-Sielaff, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.**

14. Public Hearing - New License  
Dasia Food LLC • dba To Be Determined  
10 N Livingston St • Agent: Kristopher M. Wachowiak  
Estimated Capacity: 132  
Class B Combination Liquor & Beer • 22% alcohol, 77% food, 1% other  
Aldermanic District 2 (Alder Zellers) • Police Sector 407

**A motion was made by Verveer, seconded by Bidar-Sielaff, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.**

15. Public Hearing - New License  
Roca Restaurant Group LLC • dba Doolittles Woodfire Grill  
4323 East Towne Blvd • Agent: Anthony Daniel  
Estimated Capacity: 337  
Class B Combination Liquor & Beer • 25% alcohol, 75% food  
Aldermanic District 17 (Alder Clausius) • Police Sector 631

**A motion was made by Verveer, seconded by Bidar-Sielaff, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.**

**Items Referred**

16. Amending Section 38.05(9)(o)12. of the Madison General Ordinances to extend the sunset date of the Downtown License Density Plan.

**A motion was made by Verveer, seconded by Subeck, to RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER. The motion passed by voice vote/other.**

17. Amending Sections 28.061, 28.072, 28.082, 28.091, 28.151 and 28.211 and creating Section 28.127 of the Madison General Ordinances to create an Alcohol Overlay District in the zoning code, create "Restaurant-Nightclub" and "Nightclub" as uses of land in the zoning code, establish supplemental regulations for "Restaurant-Tavern," "Tavern," "Restaurant-Nightclub," and "Nightclub," and to amend the definition for "Restaurant-Tavern," "Theater, Assembly hall," and "Outdoor stage, band shell, or amphitheater."

**A motion was made by Bidar-Sielaff, seconded by Subeck, to Refer. The motion passed by voice vote/other.**

#### **Report of the Alcohol Policy Coordinator**

18. Tavern Safety Training Updates

#### **Report of Madison Police Department**

19. Summary of recent calls for service

#### **Report of City Clerk's Office**

20. Summary of licenses issued

#### **Operator's License Applications**

21. Operator License Application  
Rachel Stevenson

**A motion was made by Stevenson, seconded by Bidar-Sielaff, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

22. Operator License Application  
Jesse Widen - Establishment where employed: Pedro's

**A motion was made by Verveer, seconded by Bidar-Sielaff, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.**

**Adjournment**

Adjourn at 7:55 pm.