



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Minutes - Draft EDUCATION COMMITTEE

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Wednesday, November 13, 2013

5:00 PM

215 Martin Luther King, Jr. Blvd.  
Room LL-120 (Madison Municipal Building)

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### CALL TO ORDER / ROLL CALL

**Present:** 7 -

Astra Iheukumere; Shiva Bidar-Sielaff; Matthew J. Phair; Jessica Hankey;  
Dean Loumos; T.J. Mertz and Jenni Dye

**Absent:** 1 -

Carousel Andrea S. Bayrd

Phair called the meeting to order at 5:04 pm.

### APPROVAL OF MINUTES

Motion by Bidar-Sielaff, seconded by Mertz to approve the October 9, 2013 minutes. Motion passed by voice vote.

### PUBLIC COMMENT

Nan Brien spoke in support of the CDD resolution and the need for collaboration to better prepare children entering into our educational systems. She states that many studies have shown that maltreatment can have a significant negative impact on young brains. The correlation between poverty and success in school is also being addressed. Up to 90% of the brain is formed by the age of three. Nan would like to see the University of Wisconsin and Madison College included in the collaboration.

### DISCLOSURES AND RECUSALS

None.

### DISCUSSION ITEMS

1. [31994](#) Directing Community Development Division staff to work with representatives from Dane County, the Madison Metropolitan School District, United Way and other community organizations as appropriate to develop collaborative strategies that take advantage of available resources to better prepare children for entry into our educational systems.

Attachments: [By Title Only 31994.pdf](#)

Phair provided the background for the resolution stemming from the 2014 budget process and the desire to add an Early Childhood Initiatives site at Frank Allis School. There was not enough time to address this need during this funding cycle. Bidar-Sielaff added that budget requests for the City, County and MMSD were already in place for the current year. In an effort to keep momentum, this resolution was created to hopefully allow for 2015 budget requests. The funding would probably begin with \$60,000 from each entity totaling \$180,000.

Monica Host from the Community Development Division spoke further on the resolution. The City Accreditation program supports quality child care and supports development. In the past MMSD, United Way and Dane County have all had their own initiatives. Now is an excellent time for collaboration. The Race to Equity report brings another opportunity for collaborative discussions.

A motion by Loumos, seconded by Bidar-Sielaff to return to lead recommending approval. Motion passed by voice vote.

4. [32095](#)

Madison Out of School Time (MOST) Check-in Regarding Learning Summit Series

Attachments: [Draft - MOST Timeline](#)  
[MOST Action Team Working Agreements](#)

A motion by Loumos, seconded by Bidar-Sielaff to take agenda item #4 out of order. Motion passed by voice vote.

Jenifer Lord discussed the MOST Learning Event on December 6th. The original presenter backed out but now the Executive Director of Afterschool in Rhode Island will be the presenter. Different stakeholders will be attending different sessions. The first session will focus on elected officials, philanthropic organizations and will include a 35 minute presentation. The second session will give an overview of the OST system and the benefits for service providers. The third session will be a work group with the timeline and framework as the focus. The presenter will also join the conversation.

At the end of October Jennifer became a full time City employee.

The MOST timeline is on schedule. The data and mapping portion is not on target as it took longer than expected. 4C originally began gathering the data in hopes to receive it by July or August. The data has just come back now. 13 neighborhood centers were included, but Centro Hispano and ULGM were not. Mertz asked how the data was looking and if it was in a usable format. Jennifer Lord stated yes data is in a usable form. Jennifer Lord hopes to have the mapping/data by March. They are looking at how to track younger vs. older children. Need to determine if focus should be on elementary/middle school or a broader approach.

MOST is looking into opportunities to get names of other organizations. There is no comprehensive list. Bidar-Sielaff suggested parents as a resource for

existing organizations. It could be a 2 click survey via Survey Monkey including parents and PTOs. Hankey added that the MMSD Family Communication Engagement department could add questions to current survey. An electronic survey would be easy and would help to avoid duplicates.

Principals were not invited to the Learning Event. Both principals and teachers will be informed and after December 6th MOST will be out there with a clear purpose defined and in the community. Will work on bringing to other stakeholders to the table. Jennifer Lord could do a presentation at the principal meeting, Community United and possibly other groups.

Jennifer Lord discussed the WALLACE reports on OST original cities. She will share the link with the group and will do a summary sheet to list the key points.

Phair asked if the presenter at the Learning Event would also be leading or participating in the work groups. Lord explained that yes he will assist the work group in reviewing the timeline, program structure and provide OST input on national level.

Mertz stated it was not clear in the invite if this was the beginning of a series of events or a single event. Lord explained that the action team recognized different stakeholders have different needs. Educate people on a citywide level is the first step. Action teams, Education Committee and work groups will need more detailed information. This will be a series of events to help frame the process and will evolve as the OST evolves.

2. [32093](#)

Budget Follow-up Conversation Looking at Collaborative Funding

Phair discussed Lynn Green (DCHS), Dave Schmiedicke (City) and Mike Barry from (MMSD) and their budget presentations from previous meetings. The group looked at the possibility of combining funding efforts with multiple agencies to streamline the process. Iheukumere discussed City, County and United Way combined funding processes years ago. Mary O'Donnell added that it did work and United Way pulled out and the City and County had a joint application for a few additional years. Currently each agency has their own funding application and process. The current City application is similar to the joint application that once existed. O'Donnell continued to explain that some agencies like the joint process while others did not. United Way added a supplementary application piece and then created its own separate process. Dane County switched to a 5 year contract with a funding process that focused on specific funding areas each year. Supv. Dye discussed the County audit on POS contracts. The county is looking for better ways to identify overlap in service and performance benchmarks. Department heads are looking at more collaboration to reduce duplication of service and to improve funding allocation processes.

Bidar-Sielaff specified that the conversations between funders do not need to establish shared funding priorities, but to define what the priorities are for each. This would help to build complementary priorities. Early conversations that look at the whole picture would be beneficial. Collaboration opportunities should be addressed as well.

Loumos discussed the trends of decreased state and federal funding levels. Collaboration can become imperative if the trends continue.

Mertz mentioned the role of the Education Committee and raising awareness with the collaboration of the budget processes. Phair discussed the possibility of a resolution directing staff to discuss budget collaboration. It is the Council not staff that makes the budget decisions.

Iheukumere added that numerous factors such as an equity lens will impact the discussion. She suggested having Lynne Green and Jim O'Keefe come back to discuss concept versus reality of collaborating. Department heads should be involved in the process, but a resolution is not necessary.

Phair discussed having Jim O'Keefe, Lynn Green, Mike Barry and other partners come to the table to be involved with the Education Committee to get input then move towards a resolution. O'Donnell asked for clarification. 1st Jim O'Keefe, Lynn Green, Mike Barry (or other relevant MMSD staff) would join the discussion. Then the Mayor, County Executive and Superintendent would join.

Bidar-Sielaff suggested having something more concrete before bringing in the Mayor and County Executive to be more productive and respectful of their time.

Bidar-Sielaff and Loumos left the meeting at 6 pm.

**Present:** 5 -

Astra Iheukumere; Matthew J. Phair; Jessica Hankey; T.J. Mertz and Jenni Dye

**Absent:** 3 -

Shiva Bidar-Sielaff; Dean Loumos and Carousel Andrea S. Bayrd

3. [32094](#) Community-wide Case Management

Phair invited Ron Chance to today's meeting. He was unable to attend, but is interested in the discussion. Thanks about specific questions for Ron and they will be forwarded on. He can attend the December meeting. O'Donnell would like to know how to expand the community based case management. What it would look like? The costs? She would also like a JFF update. Mertz added the discussion of priorities for expansion. Send questions to Mary O'Donnell and she will forward to Ron Chance.

5. [32102](#) Chair Report

Phair discussed the Joint Board meeting for United Way, MMSD and Community Partnership.

Mertz would like a MOST update included on every Education Committee agenda. He would also like a County Education Task Force standing update. Supv. Dye added there is a Summit Jan 3 with county reps regarding the gaps in knowledge and what school districts do. The gaps in services vary by district in the counties. The best way to serve including social workers and in

the classroom will be discussed.

**ADJOURNMENT**

**Motion by Iheukumere, seconded by Hankey to adjourn the meeting at 6:10 pm.  
Motion passed by voice vote.**