



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Approved COMMUNITY SERVICES COMMITTEE

Wednesday, November 20, 2013

5:30 PM

Water Utility
119 E. Olin Avenue

CALL TO ORDER / ROLL CALL

Staff Present: Jim O'Keefe, Laura Noel, Jennifer Stoiber

Paul Van Rooy called the meeting to order at 5:38 pm.

Present: 7 -

Denise DeMarb; Felicitus Ferington; Patricia A. Lasky; Kim Genich; Jean M. MacCubbin; Michelle L. Michalak and Paul J. Van Rooy

Absent: 1 -

Lisa Subeck

APPROVAL OF MINUTES

A motion was made by Pat Lasky, seconded by Kim Genich to approve the minutes from the October 23, 2013 meeting. Motion passed by voice vote.

PUBLIC COMMENT

None.

DISCLOSURES AND RECUSALS

None.

DISCUSSION ITEMS

1. [31709](#) SUBSTITUTE Creating Sections 33.18, 3.12(11), renumbering current Secs. 3.12(11) and (12) to Secs. 3.12(12) and (13) and creating Secs. 33.15(4)(g) and 33.16(4)(l) of the Madison General Ordinances to create the Community Development Division Conference Committee and designate members of the Community Development Block Grant Committee and the Community Services Committee to serve on the Community Development Division Conference Committee.

Attachments: [Version 1](#)

Jim O'Keefe discussed the substitute resolution, which is designed to set some parameters for the Emerging Opportunities Program and create the CDD Conference Committee. The Conference Committee will come together twice a year to make decisions on EOP funding. The committee will also take up any issues that intersect the CDBG Committee and Community Services Committee. Three members from each committee will make up the Conference Committee, and appointments will be for one year.

The biggest difference between the original resolution and the substitute is that the original had specific language regarding who can apply for funding. Staff recommended that we make the rules more flexible and not bogged down in detail.

Denise DeMarb submitted that the original language meant to define and control who would be able to seek funding. Denise and other alders were looking for people who are doing creative and innovative things.

Jim continued that the new resolution broadens the eligibility pool, but keeps with the intention of the original. We ask that the organizations be non-profits or work with a fiscal agent. Working with a fiscal agent is a good way to set up a potential mentoring relationship and help with administrative duties.

It is difficult to separate out the projects that are really innovative and emerging. The alders did not agree that we needed to sharpen focus. We may just need to work on that over time.

A motion was made by Jean MacCubbin, seconded by Kim Genich to recommend approval. Motion passed by voice vote.

2. [32228](#)

Discussion of the Race to Equity Report

Attachments: [WCCF-R2E-Report.pdf](#)

Members discussed the Race to Equity report that was presented earlier in the afternoon. The report has huge implications on this committee and other committees. Members also hoped that it has an effect on the make-up of the committee. They discussed how we can encourage people of color to join the committee, what our goals are, what data is needed, and how to determine if what we are funding is in line with this. One member suggested cultural competency training for the whole committee. They discussed the need to make the committee's goals and priorities more in line with equity. All City departments and committees need to look at things through an equity lens.

3. [32229](#)

Joiner Study Update

Attachments: [Strategic Improvement of Madison's Social Sector - November 2013 - Final R](#)

Jim O'Keefe discussed the Joiner study, which is focused on our funding process. The first stage of an evaluation of our process is complete. The focus is two-fold: 1) Does our process support innovation in the social services arena? 2) Do we service/support the non-profit agencies themselves? It concludes that there is a need for additional research. An RFP for this will go out, as there is \$120,000 earmarked in the 2014 operating budget.

Staff is discussing what next year's funding process will look like. It makes little sense to go through the same old process while an evaluation is going on. We will discuss with the Mayor what he envisions us to do. We may extend contracts or do a targeted process, such as on the Employment Program Area.

4. [32231](#) Mayor's Employment Initiative

Attachments: [Madison employment plan.pdf](#)

Jim introduced the Mayor's plan and said that it is a work in progress. There are three primary areas: 1) Youth internships-increase the opportunities for youth to connect with employers. They are working on a mechanism to connect people. 2) Construction and trades-skilled workers are being imported from out of the city and state. We need to expand efforts to train workers in Madison in construction with a focus on women and minorities. We have \$125,000 in the 2014 budget to pilot a "Big Step" project. 3) Call to arms to improve and expand the current efforts to create 1500 new employment opportunities in Madison.

5. [31921](#) Committee Reports

Pat Lasky reported for the Early Childhood Care and Education Committee. The ECCEC discussed the budget process and whether or not they should begin to look at the goals and objectives. They supported Denise DeMarb's resolution to bring groups together to develop collaborative strategies to better prepare children for entry into Madison's educational system. They are also discussing changing the accreditation process to help focus efforts and money on those child care centers that are working with low income children. Pat also discussed the new rule that any centers receiving WI Shares will have to have directors and board fingerprinted, with eventually, all staff being fingerprinted. This is at the center's expense, which may have a negative impact on the center due to the expense.

Fay Ferington reported that the Committee on Aging will meet on December 4th.

6. [31672](#) Staff Report

Attachments: [2014 CSC Schedule.doc](#)

Jim O'Keefe reported that the Council gave approval to make the Madison Out-of-School Time coordinator a full-time position. Jennifer Lord is starting full-time very soon.

The Community Development Grant Supervisor position is still going forward. Thirteen applications have been reviewed, and the panel will make their recommendations. We hope to have someone on board in early 2014.

A resolution was introduced from the floor last night at the Council meeting to make Porchlight the sole source contract in 2014, and go out for bid in 2015.

The housing project for chronically homeless persons is moving forward. We are creating efficiency apartments for single homeless persons. Four organizations responded to our RFP to be our development partner. Heartland Housing was selected unanimously, and the recommendation will go to the CDA committee tomorrow.

ADJOURNMENT

A motion was made by Jean MacCubbin, seconded by Kim Genich to adjourn at 7:00 pm. Motion passed by voice vote.