



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved URBAN DESIGN COMMISSION

Wednesday, May 8, 2013

4:30 PM

215 Martin Luther King, Jr. Blvd.
Room LL-110 (Madison Municipal Building)

CALL TO ORDER / ROLL CALL

Present: 5 -

Dawn O. O'Kroley; Cliff Goodhart; Henry S. Lufler, Jr.; R. Richard Wagner and Thomas A. DeChant

Excused: 4 -

Lauren Cnare; John A. Harrington; Richard L. Slayton and Melissa R. Huggins

APPROVAL OF MINUTES

A motion was made by O'Kroley, seconded by Lufler, Jr., to Approve the Minutes of April 17, 2013 and April 24, 2013. The motion passed by voice vote/other.

ROLL CALL

Present: 7 -

Dawn O. O'Kroley; Cliff Goodhart; John A. Harrington; Melissa R. Huggins; Henry S. Lufler, Jr.; R. Richard Wagner and Thomas A. DeChant

Excused: 2 -

Lauren Cnare and Richard L. Slayton

PUBLIC COMMENT

DISCLOSURES AND RECUSALS

Wagner recused himself on Item No. 9; Lufler acted as Chair. O'Kroley recused herself on Item No. 2. Slayton recused himself on Item No. 9.

SECRETARY'S REPORT/AGENDA OVERVIEW

PUBLIC HEARING ITEMS

3. [24053](#) 5739/5751 Tokay Boulevard - Expansion of Site Currently Containing "Don Miller Body Shop" to Provide for Construction of a "Don Miller-Fiat" Dealership in UDD No. 3 (Signage Package). 19th Ald. Dist.

This item was approved as a consent item.

A motion was made by Huggins, seconded by DeChant, to Grant Final Approval. The motion passed by voice vote/other.

4. [29741](#)

1430 North Stoughton Road - Street Graphics Variance, Zimbrick Volkswagen. 15th Ald. Dist.

This item was approved as a consent item.

A motion was made by Huggins, seconded by DeChant, to Grant Final Approval. The motion passed by voice vote/other.

ROLL CALL

Present: 8 -

Lauren Cnare; Dawn O. O'Kroley; Cliff Goodhart; Richard L. Slayton; Melissa R. Huggins; Henry S. Lufler, Jr.; R. Richard Wagner and Thomas A. DeChant

Excused: 1 -

John A. Harrington

SPECIAL ITEMS OF BUSINESS

1. [29768](#)

Repealing and recreating Chapter 31, Sign Control Ordinance, of the Madison General Ordinances to coincide with the new Madison Zoning Code (Chapter 28).

A motion was made by Cnare, seconded by Huggins, to RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER. The motion passed by voice vote/other.

2. [30038](#)

Report of the Facade Grant Staff Team - 2000 Atwood Avenue. 6th Ald. Dist.

A motion was made by Cnare, seconded by Slayton, to Grant Final Approval. The motion passed by the following vote:

Ayes: 7 -

Lauren Cnare; Cliff Goodhart; Richard L. Slayton; Melissa R. Huggins; Henry S. Lufler, Jr.; R. Richard Wagner and Thomas A. DeChant

Recused: 1 -

Dawn O. O'Kroley

Excused: 1 -

John A. Harrington

The motion requested that the applicant be encouraged and to investigate eliminating the first panel of existing EIFS closest to the corner.

UNFINISHED BUSINESS

5. [29294](#) 1924 Atwood Avenue - PUD(SIP), Fifty-Unit, Four-Story Apartment Building. 6th Ald. Dist.

A motion was made by DeChant, seconded by Cnare, to Grant Final Approval. The motion passed by voice vote/other.

The motion noted that the applicants consider and address the canopy/cornice comments.

6. [22901](#) 3550 Anderson Street - Amendment to Existing "Comprehensive Design Review" of Signage for Madison College. 12th Ald. Dist.

A motion was made by Slayton, seconded by Goodhart, to Grant Final Approval. The motion failed by the following vote:

Ayes: 3 -

Cliff Goodhart; Richard L. Slayton and Thomas A. DeChant

Noes: 4 -

Lauren Cnare; Dawn O. O'Krole; Henry S. Lufner, Jr. and R. Richard Wagner

Excused: 2 -

John A. Harrington and Melissa R. Huggins

7. [20053](#) Review of Graphics for the Downtown Urban Design Guidelines

The Urban Design Commission Received an Informational Presentation

NEW BUSINESS

8. [29740](#) 698 South Whitney Way - Demolition and New Construction in UDD No. 3, "Taco Bell." 19th Ald. Dist.

The Urban Design Commission Received an Informational Presentation

9. [29855](#) 3330 Atwood Avenue - Public Building, Renovations, Upgrades and New Construction for "Olbrich Gardens." 6th Ald. Dist.

The Urban Design Commission Received an Informational Presentation

ROLL CALL**Present:** 7 -

Lauren Cnare; Dawn O. O'Kroley; Cliff Goodhart; Melissa R. Huggins;
Henry S. Lufler, Jr.; R. Richard Wagner and Thomas A. DeChant

Excused: 2 -

John A. Harrington and Richard L. Slayton

10. [30033](#) 1613 North Sherman Avenue - Well No. 7 Reconstruction Project. 12th
Ald. Dist.

The Urban Design Commission Received an Informational Presentation

ROLL CALL**Present:** 6 -

Lauren Cnare; Dawn O. O'Kroley; Cliff Goodhart; Henry S. Lufler, Jr.; R.
Richard Wagner and Thomas A. DeChant

Excused: 3 -

John A. Harrington; Richard L. Slayton and Melissa R. Huggins

11. [30037](#) 729-749 East Dayton Street - PUD(GDP), Multi-Family Residential Project
with up to 190 Units. 2nd Ald. Dist.

The Urban Design Commission Received an Informational Presentation

12. [30040](#) 441 North Frances Street - Mixed-Use PD with 25,000-30,000 Square
Feet of Retail and 250-300 Residences in the Downtown Core ("The
Hub"). 4th Ald. Dist.

The Urban Design Commission Received an Informational Presentation

BUSINESS BY MEMBERS**ADJOURNMENT**

The meeting was Adjourned at 7:50 p.m. by unanimous consent.