



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Draft ALCOHOL LICENSE REVIEW COMMITTEE

Wednesday, August 21, 2013

5:30 PM

210 Martin Luther King, Jr. Blvd.
Room 201 (City-County Building)

This meeting can be viewed LIVE on Madison City Channel, cable channel 98, digital channel 994, or at www.madisoncitychannel.tv.

Applications will go to the Common Council Meeting of September 3, 2013.

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

Call to Order/Roll Call

Present: 13 -

Lisa Subeck; Michael E. Verveer; Eric Christianson; Richard Bach; Roger Allen; Thomas A. Landgraf; David A. Hart; Michael S. Donnelly; Ann E. Zambie; Everett D. Mitchell; Mark D. Woulf; Shiva Bidar-Sielaff and Samuel B. Stevenson

Excused: 2 -

Andrew Schneider and Rachel D. Lepak

Approval of Minutes

A motion was made by Landgraf, seconded by Subeck, to Approve the Minutes. The motion passed by voice vote/other.

Public Comment

Disclosures and Recusals

Public Hearing

Presentation of the Consent Agenda

Changes of Agent

1. [31201](#) Change of Agent
 Delmonico's of Madison LLC • dba Johnny Delmonico's • 130 S Pinckney St
 New Agent: Lana Call
 Class B Combination Liquor & Beer
 Aldermanic District 4 (Alder Verveer)

A motion was made by Bidar-Sielaff, seconded by Donnelly, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

2. [31202](#) Change of Agent
 Walgreen Co • Walgreens #07536 • 8302 Old Sauk Rd
 New Agent: Chris Leemon
 Class A Liquor & Beer
 Aldermanic District 9 (Alder Skidmore)

A motion was made by Bidar-Sielaff, seconded by Donnelly, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Business Name Change

3. [31196](#) Business Name Change
 SSP America Inc • Current dba: Cafe Ritazza
 4000 International Lane, Ste 1
 Aldermanic District 512 (Alder Palm)
 New dba: Ancorra Coffee

A motion was made by Bidar-Sielaff, seconded by Donnelly, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Change of Licensed Premise

4. [31197](#) Change of Licensed Premise
Karben4 Brewing LLC • dba Karben4 Brewing • Capacity: 99/48
3698 Kinsman Blvd • Agent: Alex Evans
Class B Combination Liquor & Beer • 85% alcohol, 14% food, 1% Other
Aldermanic District 12 (Alder Palm) • Police Sector 514
Request to add tent for 09/07/2013 event - increase outdoor capacity to 150.

A motion was made by Bidar-Sielaff, seconded by Donnelly, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

5. [31198](#) Change of Licensed Premise
C Reynolds/N Stalboerger • dba Stalzy's Deli • Capacity: 60
2701 Atwood Ave • Agent: Corbin Reynolds
Class B Combination Liquor & Beer • 10% alcohol, 75% food, 15% other
Aldermanic District 6 (Alder Rummel) • Police Sector 601
Request to expand premise to parking lot for 10/05/2013 Oktoberfest.

A motion was made by Bidar-Sielaff, seconded by Donnelly, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

6. [31199](#) Change of Licensed Premise
Delmonico's of Madison LLC • dba Johnny Delmonico's • Capacity: 143
130 S Pinckney St • Agent: Craig Madigan
Class B Combination Liquor & Beer • 33% alcohol, 66% food, 1% other
Aldermanic District 4 (Alder Verveer) • Police Sector 405
Request to add both a sidewalk cafe and fourth floor terrace - outdoor capacity to 125.

The condition is:

1. The capacity of the rooftop shall be 100 and the capacity of the sidewalk shall be 25.

A motion was made by Verveer, seconded by Donnelly, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - REPORT OF OFFICER. The motion passed by voice vote/other.

21+ Entertainment License

7. [31208](#) 21+ Entertainment License
Ana Y Rojas Munoz • dba Mexico Lindo • Capacity: 96
2001 Zeier Rd • Agent: Ana Y Rojas Munoz
Class B Combination Liquor & Beer • 20% alcohol, 80% food
Aldermanic District 17 (Alder Clausius) • Police Sector 632

A motion was made by Bidar-Sielaff, seconded by Donnelly, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

8. [31209](#) 21+ Entertainment License
Shamrock Bar & Grill Inc • dba Shamrock Bar & Grill • Capacity: 120
117 W Main St • Agent: Robert Mahr
Class B Combination Liquor & Beer • 75% alcohol, 25% food
Aldermanic District 4 (Alder Verveer) • Police Sector 405

Refer to the ALRC meeting on 9/18/13

A motion was made by Donnelly, seconded by Bidar-Sielaff, to RECOMMEND TO COUNCIL TO RE-REFER - REPORT OF OFFICER to the ALCOHOL LICENSE REVIEW COMMITTEE,. The motion failed by the following vote:

Ayes: 1 -

Michael S. Donnelly

Noes: 6 -

Lisa Subeck; Michael E. Verveer; Thomas A. Landgraf; Ann E. Zambie;
Shiva Bidar-Sielaff and Samuel B. Stevenson

Abstentions: 1 -

David A. Hart

The condition is:

1. Proof be provided to the City Attorney's satisfaction that the applicant has the legal right to occupy the premises before the Sept. 3, 2013 Common Council meeting.

A motion was made by Bidar-Sielaff, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - REPORT OF OFFICER. The motion passed by the following vote:

Ayes: 6 -

Michael E. Verveer; Thomas A. Landgraf; Ann E. Zambie; Shiva Bidar-Sielaff; Lisa Subeck and Samuel B. Stevenson

Noes: 1 -

Michael S. Donnelly

Abstentions: 1 -

David A. Hart

9. [31210](#) 21+ Entertainment License
GD3 LLC • dba Great Dane Pub & Brewing Company - Hilldale • Capacity:
473
357 Price Pl • Agent: Ted Peterson
Class B Combination Liquor & Beer • 31% alcohol, 64% food, 5% other
Aldermanic District 11 (Alder Schmidt) • Police Sector 108

A motion was made by Bidar-Sielaff, seconded by Donnelly, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

10. [31214](#) 21+ Entertainment License
BBC Harmony Bar LLC • dba Harmony Bar and Grill • Capacity: 200
2201 Atwood Ave • Agent: Bradley Czachor
Class B Combination Liquor & Beer • 55% alcohol, 45% food
Aldermanic District 6 (Alder Rummel) • Police Sector 601

A motion was made by Bidar-Sielaff, seconded by Donnelly, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

18+ Performing Arts License

11. [31207](#) 18+ Center for Visual & Performing Arts License
Chinchilla JDK LLC • dba Red Rock Saloon • Capacity: 395
322 W Johnson St • Agent: Jeffrey Kovacovich
Class B Combination Liquor & Beer • 60% alcohol, 30% food, 10% other
Aldermanic District 4 (Alder Verveer) • Police Sector 403

Refer to the ALRC meeting on 9/18/13

A motion was made by Bidar-Sielaff, seconded by Donnelly, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

Temporary Class B Concurrent with Street Use

12. [31237](#) Temporary Class B Retailer License
Concurrent with Street Use Permit
Wil-Mar Neighborhood Center
Event Location: 800, 900 & 1000 Blocks of Williamson St
Event Date: 9/21/2013 and 9/22/2013
Aldermanic District 6 (Ald. Rummel)
Police District: 408
Event: Willy Street Fair

A motion was made by Bidar-Sielaff, seconded by Donnelly, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Recessed Public Hearing

13. [30704](#) Public Hearing - New License
Lake Management LLC • dba BP Gas Station
2801 Atwood Ave • Agent: Shariff Syed
Class A Beer
Aldermanic District 6 (Alder Rummel) • Police Sector 602

Refer to the ALRC meeting on 9/18/13

A motion was made by Bidar-Sielaff, seconded by Donnelly, to RECOMMEND TO COUNCIL TO RE-REFER - RECESSED PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

New License - Public Hearing

14. [31091](#) Public Hearing - New License
Star Bar of Madison LLC • dba Star Bar
754 E Washington Ave • Agent: Peter Gentry • Estimated Capacity: 99
Class B Combination Liquor & Beer • 80% alcohol, 15% food, 5% other
Aldermanic District 2 (Alder Zellers) • Police Sector 407

A motion was made by Bidar-Sielaff, seconded by Donnelly, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

15. [31093](#) Public Hearing - New License
Minerva Indian Cuisine Inc • dba Minerva Indian Cuisine
515 Junction Rd, Suite A • Agent: Jansirani Prabakaran • Estimated
Capacity: 45
Class B Beer & Class C Wine • 10% alcohol, 90% food
Aldermanic District 9 (Alder Skidmore) • Police Sector 128

A motion was made by Bidar-Sielaff, seconded by Donnelly, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

16. [31094](#) Public Hearing - New License
Chinchilla JDK LLC • dba Red Rock Saloon
322 W Johnson St • Agent: Jeffrey A. Kovacovich, Jr.
Estimated Capacity: 395
Class B Combination Liquor & Beer • 60% alcohol, 30% food, 10% other
Aldermanic District 4 (Alder Verveer) • Police Sector 403 • Density Area

Refer to the ALRC meeting on 9/18/13

A motion was made by Bidar-Sielaff, seconded by Donnelly, to RECOMMEND TO COUNCIL TO RE-REFER - RECESSED PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

17. [31095](#) Public Hearing - New License
Shamrock Bar and Grill Inc • dba Shamrock Bar and Grill
117 W Main St • Agent: Robert D. Mahr • Estimated Capacity: 120
Class B Combination Liquor & Beer • 75% alcohol, 25% food
Aldermanic District 4 (Alder Verveer) • Police Sector 405 • Density Area

Refer to the ALRC meeting on 9/18/13

A motion was made by Donnelly, seconded by Bidar-Sielaff, to RECOMMEND TO COUNCIL TO RE-REFER - PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE,. The motion failed by the following vote:

Ayes: 1 -

Michael S. Donnelly

Noes: 6 -

Michael E. Verveer; Thomas A. Landgraf; Ann E. Zambie; Shiva
Bidar-Sielaff; Lisa Subeck and Samuel B. Stevenson

Abstentions: 1 -

David A. Hart

The condition is:

1. Proof be provided to the City Attorney's satisfaction that the applicant has the legal right to occupy the premises before the Sept. 3, 2013 Common Council meeting.

A motion was made by Bidar-Sielaff, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING. The motion passed by the following vote:

Ayes: 6 -

Michael E. Verveer; Thomas A. Landgraf; Ann E. Zambie; Shiva
Bidar-Sielaff; Lisa Subeck and Samuel B. Stevenson

Noes: 1 -

Michael S. Donnelly

Abstentions: 1 -

David A. Hart

18. [31096](#) Public Hearing - New License
 Artful Escapes LLC • dba Artful Escapes
 6661 Odana Rd • Agent: Arlene K. Welcher • Estimated Capacity: 35
 Class B Beer & Class C Wine • 17% alcohol, 3% food, 80% other
 Aldermanic District 19 (Alder Clear) • Police Sector 113

A motion was made by Bidar-Sielaff, seconded by Donnelly, to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE -PUBLIC HEARING. The motion passed by voice vote/other.

19. [31097](#) Public Hearing - New License
 El Jalapeño LLC • dba El Jalapeño
 1318 S Midvale Blvd • Agent: Araceli Hernandez • Estimated Capacity: 60
 Class B Combination Liquor & Beer • 20% alcohol, 80% food
 Aldermanic District 10 (Alder Cheeks) • Police Sector 106

A motion was made by Bidar-Sielaff, seconded by Donnelly, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

Revocation Complaints

20. [30933](#) License Revocation Complaint/Settlement Stipulation
 Orbut of State Street, Inc. • dba Mondays
 523 State Street • Agent: Gary Garten
 Class B Combination Liquor & Beer • 100% alcohol
 Aldermanic District 4 (Alder Verveer) • Police Sector 403

Recommendation is:
1. Accept the stipulated settlement.

A motion was made by Donnelly, seconded by Stevenson, to RECOMMEND TO COUNCIL WITH THE FOLLOWING RECOMMENDATIONS - REPORT OF OFFICER. The motion passed by voice vote/other.

Report of the Alcohol Policy Coordinator

21. [31293](#) Point System Changes

Report of Madison Police Department

22. [28523](#) Summary of recent calls for service

Report of City Clerk's Office

23. [28524](#) Summary of licenses issued

Operator's License Applications

24. [30326](#) Operator License Application
Carly Millis - Establishment where employed: Reverend Jim's Roadhouse

A motion was made by Verveer, seconded by Stevenson, to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE -REPORT OF OFFICER. The motion passed by voice vote/other.

25. [31215](#) Operator License Application
Brett Splittgerber - Establishment where employed: Stop-N-Go

A motion was made by Subeck, seconded by Stevenson, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

26. [31218](#) Operator License Application
Sampson Ripple Welke - Establishment where employed: Dragon-I

A motion was made by Subeck, seconded by Stevenson, to RECOMMEND TO COUNCIL TO DENY BECAUSE OF THE HEALTH, SAFETY, AND WELFARE OF THE COMMUNITY - REPORT OF OFFICER. The motion passed by the following vote:

Ayes: 5 -

Lisa Subeck; Thomas A. Landgraf; Ann E. Zambie; Shiva Bidar-Sielaff and Samuel B. Stevenson

Noes: 2 -

Michael E. Verveer and Michael S. Donnelly

Abstentions: 1 -

David A. Hart

Adjournment

Adjourn at 10:44 pm.

A motion was made by Donnelly, seconded by Bidar-Sielaff, to Adjourn. The motion passed by voice vote/other.