



# City of Madison

City of Madison  
Madison, WI 53703  
[www.cityofmadison.com](http://www.cityofmadison.com)

## Meeting Minutes - Approved ALCOHOL LICENSE REVIEW COMMITTEE

---

Wednesday, March 20, 2013

5:30 PM

210 Martin Luther King, Jr. Blvd.  
Room 201 (City-County Building)

---

### ROLL CALL

- Present:** 7 -  
Lisa Subeck; Michael E. Verveer; Thomas A. Landgraf; Michael S. Donnelly; Ann E. Zambie; Shiva Bidar-Sielaff and Samuel B. Stevenson
- Absent:** 1 -  
Andrew Schneider
- Excused:** 2 -  
David A. Hart and Thomas Sieger
- Non Voting:** 5 -  
Eric Christianson; Richard Bach; Roger Allen; Mark D. Woulf and Rachel D. Lepak

This meeting can be viewed LIVE on Madison City Channel, cable channel 98, digital channel 994, or at [www.madisoncitychannel.tv](http://www.madisoncitychannel.tv).

Applications will go to the Common Council Meeting of 04/16/2013

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

This meeting has been properly noticed.

**Call to Order/Roll Call**

**Approval of Minutes**

**A motion was made by Bidar-Sielaff, seconded by Stevenson, to Approve the Minutes. The motion passed by voice vote/other.**

**Public Comment**

**Disclosures and Recusals**

**Public Hearing**

**Presentation of the Consent Agenda**

**Changes of Agent**

1. [29371](#) Change of Agent  
Ehring LLC • dba Baldwin Street Grille • 1304 E Washington Ave  
New Agent: Ryan Schultz  
Class B Combination Liquor & Beer • 40% alcohol, 60% food  
Aldermanic District 2 (Alder Maniaci) • Police Sector 409

**A motion was made by Stevenson, seconded by Bidar-Sielaff, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

- 1a. [29347](#) Change of Agent  
Applicant Trek Hospitality Inc • dba Mansion Hill Inn • 424 N. Pinckney St.  
New Agent: John Hardin  
Class B Combination Liquor & Beer • 10% alcohol, 90% food  
Aldermanic District 2 (Alder Maniaci) • Police Sector 406

**A motion was made by Stevenson, seconded by Bidar-Sielaff, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

- 1b. [28990](#) Change of Agent  
Tip Top Tap Inc • dba Tip Top Tap • 601 North Street  
New Agent: Benjamin Altschul  
Class B Combination Liquor & Beer • 95% alcohol, 5% food  
Aldermanic District 12 (Alder Rhodes-Conway) • Police Sector 502

**A motion was made by Stevenson, seconded by Bidar-Sielaff, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

### Change of Licensed Premise

2. [29361](#) Change of Licensed Premise  
N43 Venture LLC • dba Sushi Muramoto  
Capacity: 86 indoor, 16 outdoor  
546 N Midvale Blvd • Agent: Shinji Muramoto  
Class B Combination Liquor & Beer • 30% alcohol, 70% food  
Aldermanic District 11 (Alder Schmidt) • Police Sector 108  
Request to add new lounge/waiting area with new dining area approximately 900 sq. ft. New capacity will be 126 indoor, 24 outdoor.

**A motion was made by Stevenson, seconded by Bidar-Sielaff, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

3. [29369](#) Change of Licensed Premise  
Edo Garden LLC • dba Soga Restaurant • Capacity: 220  
508 State St. • Agent: Jing Xun Jiang  
Class B Combination Liquor & Beer • 20% alcohol, 80% food  
Aldermanic District 2 (Alder Maniaci) • Police Sector 403  
Request to remove condition three only allowing background music.

**A motion was made by Subeck, seconded by Stevenson, to RECOMMEND TO COUNCIL TO DENY - REPORT OF OFFICER. The motion passed by voice vote/other.**

### Temporary Class B Concurrent with Street Use Permit

- 3a. [29522](#) Temporary Class B concurrent with Street Use Permit  
Tenant Resource Center • Capacity: 4000  
100 Block of King Street  
Event Dates: July 19 & 27, August 16 & 23, and September 20, 2013  
Aldermanic District 4 (Ald. Verveer) • Police Sector 405  
Live on King Street 2013

**A motion was made by Stevenson, seconded by Bidar-Sielaff, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

### New License - Public Hearing

4. [29256](#) Public Hearing - New License  
Mann LLC • dba TBD  
6640 Mineral Point Rd • Agent: Lakhvir Kaur  
Class A Combination Liquor & Beer  
Aldermanic District 19 (Alder Clear) • Police Sector 112

**A motion was made by Subeck, seconded by Donnelly, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.**

5. [29261](#) Public Hearing - New License  
Crescendo LLC • dba Crescendo Espresso Bar & Music Cafe  
1859 Monroe St • Agent: Caitlin Shanahan • Estimated Capacity: 49  
Class B Beer & Class C Wine • 15% alcohol, 35% food, 50% other  
Aldermanic District 13 (Alder Ellingson) • Police Sector 303

The conditions are:

1. The establishment will close no later than 8pm Sunday-Thursday.
2. The establishment will close no later than 10:30 on Friday and Saturday.
3. Maximum capacity is 49 or the capacity set by Building Inspection, whichever is lower.

**This License was RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING**

6. [29262](#) Public Hearing - New License  
Bonta LLC • dba Bonta  
8452 Old Sauk Rd • Agent: Nicholas Mattioli  
Estimated Capacity: 45 indoor, 8-10 Outdoor  
Class B Beer & Class C Wine • 15% alcohol, 85% food  
Aldermanic District 9 (Alder Skidmore) • Police Sector 127

**A motion was made by Stevenson, seconded by Bidar-Sielaff, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.**

7. [29263](#) Public Hearing - New License  
Hy-Vee Restaurants 2 LLC • dba Hy-Vee Market Grille  
675 S Whitney Way • Agent: Robert Budd III • Estimated Capacity: 175  
Class B Beer & Class C Wine • 15% alcohol, 75% food, 10% other  
Aldermanic District 10 (Alder Cheeks) • Police Sector 107

The condition is that granting is subject to further legal advice from the office of the City Attorney regarding the adjoining nature of the premises to the premises of the Class A license.

**A motion was made by Verveer, seconded by Stevenson, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING. The motion passed by the following vote:**

**Ayes:** 5 -

Lisa Subeck; Michael E. Verveer; Ann E. Zambie; Shiva Bidar-Sielaff and Samuel B. Stevenson

**Noes:** 1 -

Michael S. Donnelly

**Abstentions:** 1 -

Thomas A. Landgraf

**Excused:** 1 -

David A. Hart and Thomas Sieger

8. [29264](#) Public Hearing - New License  
Hy-Vee Inc • dba Hy-Vee Madison #2  
675 S Whitney Way • Agent: Robert Budd III •  
Class A Combination Liquor & Beer  
Aldermanic District 10 (Alder Cheeks) • Police Sector 107

**A motion was made by Bidar-Sielaff, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.**

9. [29268](#) Public Hearing - New License  
East Side Catering and Hall LLC • dba East Side Catering and Hall  
802 Atlas Ave • Agent: Joseph Reinhart • Estimated Capacity: 250  
Class B Combination Liquor & Beer • 35% alcohol, 65% food  
Aldermanic District 3 (Alder Cnare) • Police Sector 611

**A motion was made by Bidar-Sielaff, seconded by Zambie, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE's regular April 24, 2013 meeting. The motion passed by voice vote/other.**

**Items Referred**

10. [29150](#) Amending Section 38.10(1)(f) of the Madison General Ordinances to provide that any license revoked due to the license never being issued by the City Clerk or revoked for non-use due to the business not operating for a period of at least fifteen (15) consecutive days shall be eligible for reissue to a new applicant subject to the standard application process and Alcohol License Review Committee and Common Council approval and to delete the provision that allows suspension or revocation for not having a premise from which to conduct business as that is not a ground for suspension or revocation authorized by Wis. Stat. § 125.12.

**Sponsors:** Lisa Subeck and Michael E. Verveer

**A motion was made by Bidar-Sielaff, seconded by Verveer, to RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER. The motion passed by voice vote/other.**

11. [29243](#) Creating new Sec. 38.05(3)(k)3. and renumbering current Secs. 38.05(3)(k)3. through 6. to Secs. 38.05(3)(k)4. through 7., respectively, of the Madison General Ordinances to require written notification to the City Clerk when a licensee changes their “doing business as” name or the establishment reorganizes the business entity.

**Sponsors:** Shiva Bidar-Sielaff and Michael E. Verveer

Recommendation to adopt is with the amendment that the application fee is \$25.

**A motion was made by Bidar-Sielaff, seconded by Zambie, to RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER. The motion passed by voice vote/other. Recommendation to adopt is with the amendment that the application fee is \$25.**

12. [29245](#) Creating Section 38.06(11)(j)1. of the Madison General Ordinances to add a provision that if an application for a 21+ Entertainment License is denied by the Alcohol License Review Committee, the applicant is prohibited from reapplying for the same license for twelve (12) months from the date the application is denied.

**Sponsors:** Shiva Bidar-Sielaff and Michael E. Verveer

**A motion was made by Donnelly, seconded by Stevenson, to RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER. The motion passed by voice vote/other.**

13. [29246](#) Creating Section 38.06(12)(d)1.h. of the Madison General Ordinances to add a provision that if an application for an 18+ Centers For Visual and Performing Arts license is denied by the Alcohol License Review Committee, the applicant is prohibited from reapplying for the same license for twelve (12) months from the date the application is denied.

**Sponsors:** Shiva Bidar-Sielaff and Michael E. Verveer

**A motion was made by Donnelly, seconded by Stevenson, to RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER. The motion passed by voice vote/other.**

14. [29250](#) Complaint for the revocation of:  
Teddy Stevens • dba T Sushi Restaurant • Capacity: 67 indoor/28 outdoor  
301 W Johnson Street  
Class B Combination Liquor & Beer • 30% alcohol, 70% food  
Aldermanic District 4 (Alder Verveer) • Police Sector 405 • Density Area

**Appearing for the City: ACA Jennifer Zilavy  
Appearing for the respondent: Attorney Mary Beth Collins.**

**Attorney Collins informed the committee that Mr. Stevens is contesting/denying the complaint.**

**The Clerk's office will schedule the subcommittee to conduct and evidentiary hearing on the matter and report back to the full committee.**

15. [29378](#) Complaint for the revocation of:  
My Buddies LLC • dba My Buddies • Capacity: 280 indoor; 32 outdoor  
4325 Lien Rd • Agent: Dale Wells  
Class B Combination Liquor & Beer • 70% alcohol, 30% food  
Aldermanic District 17 (Alder Clausius) • Police Sector 605

**Appearing for the City: ACA Jennifer Zilavy  
Appearing for the Respondent: Jason Wells**

**ACA Zilavy told the committee she was informed that Mr. Wells would surrender the license no later than Monday, April 1, but that the revocation action should continue until the license is surrendered.**

**The Clerk's office will schedule the subcommittee to conduct and evidentiary hearing on the matter and report back to the full committee.**

16. [29251](#) Composition of and scheduling for Alcohol License ad hoc subcommittee to conduct evidentiary hearing(s) on current revocation and/or suspension actions and make a licensing report to the ALRC.

The subcommittee will be comprised of:  
Chair Hart  
Ald. Subeck  
Mr. Stevenson

The Clerk's office will coordinate scheduling the subcommittee for a date of 2-3 weeks from this meeting.

**Report of the Alcohol Policy Coordinator**

17. [23200](#) Tavern Safety Training Updates

The next training will be April 3, 2013 at 6pm.

**Report of ASM Representative**

18. [28400](#) Report on survey of UW-Madison students and 18+ entertainment.

**Report of Madison Police Department**

19. [28523](#) Summary of recent calls for service

**Report of City Clerk's Office**

20. [28524](#) Summary of licenses issued

**Operator's License Applications**

21. [28766](#) Operator License Application  
Curtis Frisinger - Establishment where employed: Antler's Tavern

A motion was made by Stevenson, seconded by Zambie, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.



22.     [29232](#)           Operator License Application  
                          John Luckey - Establishment where employed: Lowell Center

**A motion was made by Verveer, seconded by Stevenson, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

23.     [29370](#)           Operator License Application  
                          Chad Maple

**A motion was made by Bidar-Sielaff, seconded by Verveer, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE's regular June 19, 2013 meeting. The motion passed by voice vote/other.**

#### **Adjournment**

**A motion was made by Bidar-Sielaff, seconded by Subeck, to Adjourn at 9:43pm. The motion passed by voice vote/other.**