



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Minutes - Approved COMMON COUNCIL ORGANIZATIONAL COMMITTEE

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Tuesday, September 3, 2013

4:30 PM

210 Martin Luther King, Jr. Blvd.  
Room 108 (City-County Building)

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### CALL TO ORDER / ROLL CALL

**Present:** 5 -

Chris Schmidt; Paul E. Skidmore; David Ahrens; Anita Weier and Shiva Bidar-Sielaff

**Absent:** 3 -

Scott J. Resnick; Marsha A. Rummel and Matthew J. Phair

**Others Present:** Ald. Lisa Subeck, Ald. Mark Clera, Ald. Ledell Zellers, City Attorney Michael May, Asst. City Attorney Steve Brist, Melissa Bombar, Jordan Bingham, Anne Monks, Heather Allen and Delora Newton

Ald. Chris Schmidt, chair, called the meeting to order at 4:31 p.m.

### APPROVAL OF MINUTES

A motion was made by Ald. Anita Weier, seconded by Ald. Shiva Bidar-Sielaff, to approve the minutes from the August 6, 2013 Common Council Organizational Committee. The motion passed by voice vote/other.

### PUBLIC COMMENT

There was no public comment.

### DISCLOSURES AND RECUSALS

There were no disclosures or recusals from the members present.

Ald. Marsha Rummel arrived at 4:33 p.m. Ald. Matt Phair arrived at 4:40 p.m.  
Ald. Scott Resnick arrived at 4:42 p.m.

**Present:** 8 -

Chris Schmidt; Scott J. Resnick; Paul E. Skidmore; Marsha A. Rummel; David Ahrens; Anita Weier; Matthew J. Phair and Shiva Bidar-Sielaff

**REFERRALS FROM COMMON COUNCIL**

**31054**

Declaring the City of Madison's intention to adopt an Equity Impact Model.

**Sponsors:** Denise DeMarb, Scott J. Resnick, Chris Schmidt, Matthew J. Phair, Shiva Bidar-Sielaff, Lauren Cnare and Marsha A. Rummel

**Attachments:** [CCOC 9/3/13 Handout Equity Impact Model.pdf](#)  
[America's Tomorrow: Equity is the Superior Growth Model](#)  
[Getting Equity Advocacy Results](#)  
[Equity Impact Model Timeline.pdf](#)

Vote: 6 Ayes - Schmidt, Resnick, Skidmore, Rummel, Weier, Phair, 1 No - Ahrens, 1 Non-Voting - Bidar-Sielaff

**Jordan Bingham from Public Health Madison & Dane County and Melissa Gombar from Department of Civil Rights distributed a handout with a brief overview of the equity impact assessment model. Ms. Bingham noted that the request was made by Ald. Denise DeMarb to draft a resolution establishing a Madison Equity Impact Model. She noted that this resolution was the first step in the process and that it was in the early stages of development.**

**Ald. Shiva Bidar-Sielaff asked if the advisory committee that is already meeting, and the interdepartmental city equity work group mentioned in the resolution, were the same. Ms. Bingham saw the current advisory committee that is currently meeting possibly evolving into the city equity work group.**

**Melissa Gombar indicated that there would be kickoff meeting on October 3, 2013 with various entities (example: UW).**

**Ald. Marsha Rummel noted that there was only a brief mention of economic development and nothing about job growth or class issues in the resolution.**

**Ald. David Ahrens asked if the work group would be vetting city policies if this is resolution passed. Ms. Bingham stated that they could be the entity charged with developing a set of tools to vet policies but it had not been decided yet. Ms. Gombar noted that vetting could occur at staff, committee and/or Council level.**

**Ald. Bidar-Sielaff was excited that the process of developing an equity impact model had begun. She noted that there was reference to economic development in the resolution and the issue of class could be added for work group review.**

**Ald. Ahrens stated that he was going to vote no on the resolution. He was concerned that there was an unknown system of metrics that had not yet been developed to evaluate equity.**

**Ald. Matt Phair stated that this was a beginning of the process in developing those metrics (statement of intention).**

**A motion was made by Ald. Anita Weier, seconded by Ald. Shiva Bidar-Sielaff, to Return to Lead with the Recommendation for Approval to the BOARD OF HEALTH FOR MADISON AND DANE COUNTY. The motion passed by the following vote:**

**Ayes:** 6 -

Chris Schmidt; Scott J. Resnick; Paul E. Skidmore; Marsha A. Rummel;  
Anita Weier and Matthew J. Phair

**Noes:** 1 -

David Ahrens

**31169**

Creating Section 2.41 of the Madison General Ordinances relating to reporting requirements for independent expenditures in municipal elections.

**Sponsors:** Paul R. Soglin, Lisa Subeck, Michael E. Verveer, Scott J. Resnick, Marsha A. Rummel, Ledell Zellers, Larry Palm, Sue Ellingson, Joseph R. Clausius, Chris Schmidt, Shiva Bidar-Sielaff and Lauren Cnare

**Attachments:** [Version 1](#)  
[Version 2](#)  
[Alder Subeck email 9.3.13](#)  
[Redline version](#)

**Ald. Marsha Rummel moved to approve, seconded by Ald. Scott Resnick.**

**Ald. Lisa Subeck was present for discussion on the ordinance. She indicated that she proposed two changes to the current version:**

**1. Changes the definition of a "contribution for political purpose" such that it includes money "used" not "given" for independent expenditures. Without this change, a 501(c)(4) - and possibly other covered organizations - can accept funds to the corporation not specifically designated for political purpose then transfer those funds to the independent expenditure account and simply report they came from the corporation's general funds. The change would require reporting of the source of contributions used for IEs, regardless of whether they were designated for that purpose by the donor, by virtue of the fact that they were used for political purpose. This covers one of the primary ways that c4 organizations can legally hide their political donors.**

**2. Broadens the definition of "communications for political purpose" to go beyond what is often referred to as express advocacy and to include any communication that could be "susceptible to no other reasonable interpretation other to to vote for or against..." This change mirrors language that is on the record but unenforced in the GAB rules. What this language does is close the loophole for so-called "issues advocacy" that is often used by organizations making IEs to dodge reporting requirements for express advocacy.**

**Assistant City Attorney Steve Brist stated that the ordinance mirrors the State GAB administrative rules but that the city ordinance provides further clarification on the above definitions.**

**A motion was made by Ald. David Ahrens, seconded by Ald. Scott Resnick, to Return to Lead with the Following Recommendation(s) to the BOARD OF ESTIMATES. The motion passed by voice vote/other.**

**DISCUSSION/ACTION ITEMS**

**31454** \$5,000 Travel & Conference Account: Request to Access Funding  
(Balance as of 9/3/13 = \$2,000)

**Attachments:** [CCOC funds request LWM 2013 Clear.pdf](#)  
[CCOC funds request LWM 2013 Subeck.pdf](#)

**A motion was made by Ald. Scott Resnick, seconded by Ald. Marsha Rummel, to approve the following requested expenditures from the \$5,000 Travel/Conference Account:**

**Request from Ald. Mark Clear, District 19 - Attendance at 2013 LWM  
Conference: \$500**

**Request from Ald. Lisa Subeck, District 1 - Attendance at 2013 LWM  
Conference: \$500**

**The motion passed by voice vote/other.**

**31460** Discussion Item: Common Council Committee of the Whole Meeting -  
October 15, 2013 - Ald. Chris Schmidt, Council President

**Ald. Chris Schmidt asked if the Committee of the Whole meeting should occur before or after the regular October 15 Common Council meeting. Preference was to start the Committee of the Whole meeting at 5:00 p.m. that evening and then adjourn (or recess) at 6:30 p.m. for the regular Common Council meeting. Pizza will be ordered.**

**Intent of the meeting is to provide a forum for Council to discuss possible amendments to the 2014 budget and find out if there were areas where there may be some Council consensus.**

**31459** 2014 Proposed Common Council Meeting Dates

**Attachments:** [2014 DRAFT Council Meetings.pdf](#)

**A motion was made by Ald. Marsha Rummel, seconded by Ald. Scott Resnick, to approve the 2014 meeting dates for the Common Council. The motion passed by voice vote/other.**

[31461](#)

January - August 2013 Alder Account Summary: Aldermanic Expense Account, Bulk Mail Account, Travel/Conference Account (informational only)

**Attachments:** [Summary: Aldermanic Expense Accounts.pdf](#)  
[Summary: Bulk Mail Accounts.pdf](#)  
[Summary: Travel Expense Accounts.pdf](#)

**Lisa Veldran provided the account summary for Aldermanic Expense Accounts, Bulk Mail Account Balances and Travel/Conference Account Balances (\$1,000) (informational only).**

**Ald. Scott Resick left at 5:22 p.m.**

**Present:** 7 -

Chris Schmidt; Paul E. Skidmore; Marsha A. Rummel; David Ahrens; Anita Weier; Matthew J. Phair and Shiva Bidar-Sielaff

**Excused:** 1 -

Scott J. Resnick

#### UPDATES/REPORTS

[31455](#)

Update: Council Legislative Agenda Work Group: Demographic Change - Ald. Scott Resnick, Chair

**Ald. Scott Resnick was not available to provide an update. Heather Allen provided the update. The work group is looking at economic tools to promote equity, the effects of the Affordable Care Act and developing a summary document for the Council.**

[31456](#)

Update: Council Legislative Agenda Work Group: Alternative Revenue Sources - Ald. Mark Clear, Chair

**Ald. Mark Clear provided an update. He noted that there were very limited alternative sources of revenue due to a recently adopted state provision limiting sources of revenue (Wis. Stat. sec. 66.0602(2m)(b)). The one area that the work group was looking into involved garbage collection and disposal.**

[31457](#)

Update: Council Legislative Analyst, Heather Allen

**Attachments:** [9/3/13 Legislative Analyst Project Updates.pdf](#)

**Heather Allen reviewed her report with CCOC members (see attached report).**

**Ald. Shiva Bidar-Sielaff left at 5:38 p.m.**

**Present:** 6 -  
Chris Schmidt; Paul E. Skidmore; Marsha A. Rummel; David Ahrens; Anita Weier and Matthew J. Phair

**Excused:** 2 -  
Scott J. Resnick and Shiva Bidar-Sielaff

[31458](#)

Report: Building One America 2013 Summit (Washington DC)

**Ald. Mark Clear provided an overview of his attendance at the Building One America 2013 Summit. Agenda was around issues of suburban poverty in 1st tier cities.**

#### **FUTURE AGENDA ITEMS**

**Continued discussion on the October 15, 2013 Committee of the Whole meeting.**

#### **ADJOURNMENT**

**A motion was made by Ald. David Ahrens, seconded by Ald. Paul Skidmore, to adjourn. The motion passed by voice vote/other. Meeting adjourned at 5:42 p.m.**