



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Draft ALCOHOL LICENSE REVIEW COMMITTEE

Wednesday, March 14, 2012

5:30 PM

210 Martin Luther King, Jr. Blvd.
Room 201 (City-County Building)

ROLL CALL

- Present:** 4 -
Michael E. Verveer; Thomas J. Farley; Thomas A. Landgraf and Samuel B. Stevenson
- Excused:** 3 -
Lisa Subeck; Pamela Bean and Shiva Bidar-Sielaff
- Non Voting:** 6 -
Barb Mercer; Sue Williams; Steve Brist; David A. Hart; Thomas Sieger and Rachel D. Lepak

Contact the City Clerk's Office at (608) 266-4601.

This meeting can be viewed LIVE on Madison City Channel, cable channel 12, or at www.madisoncitychannel.tv.

Applications will go to the Common Council Meeting of March 20, 2012

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

Call to Order/Roll Call

Approval of Minutes

A motion was made by Verveer, seconded by Landgraf, to Approve the Minutes. The motion passed by voice vote/other.

Public Comment

Disclosures and Recusals

Public Hearing

Presentation of the Consent Agenda

Changes of Agent

1. [25534](#) Change of Agent
CEC Entertainment • dba Chuck E Cheese's • 438 Grand Canyon Dr
New Agent: Shaun Van Enkenvort
Class B Beer • 1% alcohol, 65% food
Aldermanic District 19 (Alder Clear) • Police Sector 113

A motion was made by Verveer, seconded by Landgraf, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

2. [25537](#) Change of Agent
Ultra Mart Foods LLC • dba Copps Food Center #8131 • 6655 McKee Rd
New Agent: Crystal Gulseth
Class A Liquor & Beer
Aldermanic District 7 (Alder King) • Police Sector 119

Refer to the Alcohol License Review Committee meeting on 4-25-2012.

A motion was made by Verveer, seconded by Landgraf, to Re-refer to the next ALCOHOL LICENSE REVIEW COMMITTEE meeting on 4-25-2012. The motion passed by voice vote/other.

Change of Licensed Premise

3. [22692](#) Change of Licensed Premise
NDZ Enterprises LLC • dba Dexter's Pub • Capacity: 143
301 North St • Agent: Nicholas Zabel
Class B Combination Liquor & Beer
60.11% alcohol, 37.10% food 2.79% other
Aldermanic District 12 (Alder Rhodes-Conway) • Police Sector 502
Proposed Change: Extend premises to include Northside parking lot for several events each year.

A motion was made by Landgraf, seconded by Verveer, to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE -REPORT OF OFFICER. The motion passed by voice vote/other.

4. [24180](#) Change of Licensed Premise
My Buddies LLC • dba My Buddies • Capacity: 280
4325 Lien Rd • Agent: Dale Wells
Class B Combination Liquor & Beer • 30% alcohol, 70% food
Aldermanic District 17 (Alder Clausius) • Police Sector 605
Change liquor license serving hours, and to allow serving in volleyball court area.

Conditions:

- To delete Condition # 3 on the license premise and leave the rest of the conditions in place.
- The request to serve alcohol in the volleyball court to be Placed on File without Prejudice.

A motion was made by Verveer, seconded by Landgraf, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - REPORT OF OFFICER. The motion passed by voice vote/other.

5. [25101](#) Change of Licensed Premise
Applicant: Mad Food Company LLC • dba: Hawk's Bar & Grill • Capacity: 83
Address: 425 State Street • Agent: Hawk Sullivan
Class B Combination Liquor & Beer • 45% alcohol, 55% food
Aldermanic District 4 (Alder Verveer) • Police Sector 403
Proposed Change: To increase the capacity from 83 to 160.

Condition: Capacity will be increased to 99. Dr. Bean's issues will be placed on the 4-25-2012 Alcohol License Review Committee agenda.

A motion was made by Landgraf, seconded by Stevenson, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS: That the capacity be increased to 99 and that Dr. Bean's issues be placed on the Alcohol License Review Committee agenda for 4-25-12 - REPORT OF OFFICER. The motion passed by voice vote/other.

6. [25533](#) Change of Licensed Premise
Madison Mallards • dba Madison Mallards • Capacity: 6,750 for baseball games
2920 N Sherman Ave • Agent: Vern Stenman
Class B Combination Liquor & Beer • 40% alcohol, 60% food
Aldermanic District 12 (Alder Rhodes-Conway) • Police Sector 505
Request to remodel.

A motion was made by Verveer, seconded by Landgraf, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

7. [25538](#) Change of Licensed Premise
Wingra Services LLC • dba Edgewood College
1000 Edgewood College Dr • Agent: Gregory Heintz
Class B Combination Liquor & Beer
Aldermanic District 13 (Alder Ellingson) • Police Sector 302
Request to add additional campus locations to premise.

Refer to the 5-16-2012 Alcohol License Review Committee

A motion was made by Verveer, seconded by Landgraf, to Re-refer to the next ALCOHOL LICENSE REVIEW COMMITTEE on May 16, 2012. The motion passed by voice vote/other.

21+ Entertainment License

8. [25535](#) 21+ Entertainment License
My Buddies LLC • dba My Buddies • Capacity: 280 indoor; 32 outdoor
4325 Lien Rd • Agent: Dale Wells
Class B Combination Liquor & Beer • 70% alcohol, 30% food
Aldermanic District 17 (Alder Clausius) • Police Sector 605

Condition: That all entertainment would cease by 12:30 a.m.

A motion was made by Verveer, seconded by Landgraf, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - REPORT OF OFFICER. The motion passed by voice vote/other.

Temporary Class B retail license with Street Use Permit Application

9. [25179](#) Madison Festivals, Inc.
Temporary Class "B" Retailer's License with Street Use Permit Application
Event Location: Capitol Square - East Main St.
Event Date(s): May 26 and 27, 2012
Aldermanic District 4 (Ald. Verveer)
Police District: 405

A motion was made by Verveer, seconded by Stevenson, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

10. [25482](#) Tenant Resource Center
Temporary Class "B" Retailer's License with Street Use Permit Application
Event Location: 100 Block of King Street
Event Dates: 7/20, 7/27, 8/17, 8/24, 9/29/2012
Aldermanic District 4 (Ald. Verveer)
Police District: 405

A motion was made by Verveer, seconded by Farley, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

A motion was made by Verveer, seconded by Landgraf, to Reconsider. The motion passed by the following vote:

Ayes: 3 -
Michael E. Verveer; Thomas J. Farley and Thomas A. Landgraf

Noes: 1 -
Samuel B. Stevenson

Excused: 3 -
Lisa Subeck; Pamela Bean and Shiva Bidar-Sielaff

Non Voting: 1 -
Barb Mercer; Sue Williams; Steve Brist; David A. Hart; Thomas Sieger and Rachel D. Lepak

A motion was made by Verveer, seconded by Stevenson, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

New License - Public Hearing

11. [25263](#) Public Hearing - New License
Flambe Gourmet LLC • dba Flambe Gourmet
1 Sherman Terrace 102B • Agent: Jessica Cattaneo • Estimated Capacity: 40
Class B Combination Liquor & Beer • 15% alcohol, 85% food
Aldermanic District 2 (Alder Maniaci) • Police Sector 409

A motion was made by Verveer, seconded by Landgraf, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

12. [25264](#)

Public Hearing - New License
Wisconsin CVS Pharmacy LLC • dba CVS/pharmacy #7147
6701 Mineral Point Rd • Agent: Kara Moore
Class A Liquor & Beer
Aldermanic District 19 (Alder Clear) • Police Sector 113

Conditions: 1. Class A Liquor Wine Only and Class A Beer
Roll Call:
Aye: Verveer, Landgraf, Stevenson
No: Farley
Excused: Subeck, Bean, Bidar-Sielaff

A motion was made by Verveer, seconded by Landgraf, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING. The motion passed by the following vote:

Ayes: 3 -
Michael E. Verveer; Thomas A. Landgraf and Samuel B. Stevenson

Noes: 1 -
Thomas J. Farley

Excused: 3 -
Lisa Subeck; Pamela Bean and Shiva Bidar-Sielaff

Non Voting: 1 -
Barb Mercer; Sue Williams; Steve Brist; David A. Hart; Thomas Sieger and Rachel D. Lepak

13. [25266](#)

Public Hearing - New License
Ichiban Sichuan LLC • dba Ichiban Restaurant
610 S Park St • Agent: Aichan Weng • Estimated Capacity: 160
Class B Combination Liquor & Beer • 5% alcohol, 95% food
Aldermanic District 13 (Alder Ellingson) • Police Sector 305

Conditions: 1. That the establishment continue to meet the definition of a restaurant under Madison General Ordinance 38.02.

A motion was made by Verveer, seconded by Landgraf, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING. The motion passed by voice vote/other.

14. [25267](#)

Public Hearing - New License
Omar Cortez • dba Los Gemelos
244 W Gilman St • Agent: Omar Cortez • Estimated Capacity: 50
Class B Combination Liquor & Beer • 15% alcohol, 85% food
Aldermanic District 2 (Alder Maniaci) • Police Sector 403 • Density Area

Conditions: 1. That the establishment continue to meet the definition of a restaurant under Madison General Ordinance 38.02.
2. Food service must be available at all times of operation.

A motion was made by Verveer, seconded by Landgraf, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING. The motion passed by voice vote/other.

15. [25268](#) Public Hearing - New License
Pigs in a Fur Coat LLC • dba Pigs in a Fur Coat
940 Williamson St • Agent: Bonnie Arent • Estimated Capacity: 48
Class B Beer, Class C Wine • 30% alcohol, 60% food, 10% other
Aldermanic District 6 (Alder Rummel) • Police Sector 408

Conditions: 1. The outdoor patio must close by 10:00pm.
2. That the establishment continue to meet the definition of a restaurant under Madison General Ordinance 38.02.

A motion was made by Verveer, seconded by Stevenson, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING. The motion passed by voice vote/other.

16. [25269](#) Public Hearing - New License
Antonio's Inc • dba Cuco's Mexican Restaurant
4426 E Buckeye Rd • Agent: Anita Mosqueda • Estimated Capacity: 80
Class B Combination Liquor & Beer • 10% alcohol, 90% food
Aldermanic District 16 (Alder Johnson) • Police Sector 614

A motion was made by Verveer, seconded by Landgraf, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

17. [25270](#) Public Hearing - New License
Rising Dough Inc • dba Madison Sourdough
916 Williamson St • Agent: David Lohrentz
Estimated Capacity: Indoor 52, Outdoor 30
Class B Beer & Class C Wine • 5% alcohol, 42% food, 53% other
Aldermanic District 6 (Alder Rummel) • Police Sector 408 • Density Area

Conditions: 1. The outdoor patio must close by 10:00 pm.
2. That the establishment continue to meet the definition of a restaurant under Madison General Ordinance 38.02.

A motion was made by Landgraf, seconded by Stevenson, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING. The motion passed by voice vote/other.

18. [25293](#) Public Hearing - Transfer of Location
AVRA LLC • dba OPA
New Address 901 Williamson St. • Agent: Vasilis Kallias
Estimated Capacity: 48
Class B Combination Liquor & Beer • 20% alcohol, 80% food
Aldermanic District 6 (Alder Rummel) • Police Sector 408

Conditions: 1. No live entertainment.
2. No outdoor patio.
3. Entire establishment must close by 11:00 pm.
4. Food service must be available at all times of operation.
5. That the establishment continue to meet the definition of a restaurant under Madison General Ordinance 38.02.
6. There is an understanding that these conditions can be changed with a Change of Premise Application in the future.

A motion was made by Landgraf, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING. The motion passed by voice vote/other.

Report of the Alcohol Policy Coordinator

19. [23200](#) Tavern Safety Training Updates
20. [23882](#) Liquor License Guidelines
21. [25604](#) Alcohol License Density Ordinance (ALDO) annual review

Operator's License Applications

22. [25097](#) Operator License Application
Grace Coleman - Establishment where employed: AJ Bombers
Guidelines 3 & 4

A motion was made by Verveer, seconded by Landgraf, to RECOMMEND TO COUNCIL TO PLACE ON FILE - REPORT OF OFFICER. The motion passed by voice vote/other.

23. [25560](#) Operator License Application
Alexander Newson - Establishment where employed: Nitty Gritty
Guideline 5

Refer to the Alcohol License Review Committee meeting on 4-25-2012.

A motion was made by Verveer, seconded by Landgraf, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

24. [25596](#) Operator License Application
Ryan McGlynn - Establishment where employed: The Kollege Klub
Guideline 3

A motion was made by Verveer, seconded by Farley, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

25. [25598](#) Operator License Application
Simon Bowler - Establishment where employed: Walgreens
Guideline 3

A motion was made by Verveer, seconded by Landgraf, to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE -REPORT OF OFFICER. The motion passed by voice vote/other.

Ordinances

26. [25361](#) Amending Section 33.02(2) of the Madison General Ordinances to change the composition of the Alcohol License Review Committee.

A motion was made by Verveer, seconded by Stevenson, to Refer to the Mayor's Office. The motion passed by voice vote/other.

27. [25497](#) Amending Section 33.02(2) of the Madison General Ordinances to strike the three-year sunset date for the student representative from the Associated Students of Madison serving as a technical advisor to the Alcohol License Review Committee and make the position permanent.

A motion was made by Verveer, seconded by Stevenson, to RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER. The motion passed by voice vote/other.

Report of Madison Police Department

28. [25228](#) Summary of recent calls for service

Report of City Clerk's Office

29. [25229](#) Summary of Licenses Issued

Revocation and Suspension actions

30. [24396](#) Complaint for Revocation of:
Nadia's LLC • dba Nadia's
508 State Street • Agent: Abdul Bensaid
Class B Combination Liquor & Beer • 40% alcohol, 60% food
Aldermanic District 4 (Alder Verveer) • Police Sector 403

Re-refer to the Alcohol License Review Committee meeting on 4-25-2012.

A motion was made by Verveer, seconded by Landgraf, to Re-refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

31. [24399](#) Complaint for Suspension of:
Brice P's Inc • dba Regent Street Retreat (The Annex)
1206 Regent Street • Agent: Bruce Gerhartz
Class B Combination Liquor & Beer • 70% alcohol, 30% food
Aldermanic District 8 (Alder Resnick) • Police Sector 402

Re-refer to the Alcohol License Review Committee meeting on 4-25-2012.

A motion was made by Verveer, seconded by Landgraf, to Re-refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

Adjournment