



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Minutes - Draft ALCOHOL LICENSE REVIEW COMMITTEE

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Monday, November 26, 2012

5:30 PM

210 Martin Luther King, Jr. Blvd.  
Room 201 (City-County Building)

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### ROLL CALL

#### 5:36 PM, LANDGRAF IN THE CHAIR

**Present:** 7 -

Lisa Subeck; Michael E. Verveer; Thomas A. Landgraf; Michael S. Donnelly; Ann E. Zambie; Shiva Bidar-Sielaff and Samuel B. Stevenson

**Excused:** 3 -

Eric Christianson; Sue Williams and David A. Hart

**Non Voting:** 5 -

Andrew Schneider; Roger Allen; Thomas Sieger; Mark D. Woulf and Rachel D. Lepak

This meeting can be viewed LIVE on Madison City Channel, cable channel 98, digital channel 994, or at [www.madisoncitychannel.tv](http://www.madisoncitychannel.tv).

Applications will go to the Common Council Meeting of December 11, 2012.

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

### Call to Order/Roll Call

### Approval of Minutes

**A motion was made by Verveer, seconded by Stevenson, to Approve the Minutes. The motion passed by voice vote/other.**

**Public Comment**

**Disclosures and Recusals**

**Public Hearing**

**Presentation of the Consent Agenda**

**Changes of Agent**

1. [28303](#) Change of Agent  
The Noodle Shop Co-Wisconsin Inc • dba Noodles and Company • 232 State St  
New Agent: Salvador Daniel  
Class B Combination Liquor & Beer • .6% alcohol, 99.4% food  
Aldermanic District 4 (Alder Verveer) • Police Sector 406

**A motion was made by Bidar-Sielaff, seconded by Subeck, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

2. [28304](#) Change of Agent  
Francinn Corp • dba Best Western Inn Towner  
2424 University Avenue • New Agent: Evan Talbert  
Class B Combination Liquor & Beer • 14% alcohol, 69% food, 17% other  
Aldermanic District 5 (Alder Bidar-Sielaff) • Police Sector 301

**A motion was made by Bidar-Sielaff, seconded by Subeck, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

**Change of Licensed Premise**

3. [27901](#) Change of Licensed Premise  
Teddy Stevens • dba T Sushi Restaurant • Capacity: 67 indoor/28 outdoor  
301 W Johnson Street  
Class B Combination Liquor & Beer • 30% alcohol, 70% food  
Aldermanic District 4 (Alder Verveer) • Police Sector 405

Expand premises to include additional 2,000 sq. ft. area upstairs,  
increase indoor capacity to 300

**A motion was made by Verveer, seconded by Bidar-Sielaff, to RECOMMEND TO COUNCIL TO DENY BECAUSE OF THE HEALTH, SAFETY, AND WELFARE OF THE COMMUNITY - REPORT OF OFFICER. The motion passed by voice vote/other.**

4. [28312](#) Change of Licensed Premise  
Francisco Gonzalez Trejo • dba Francisco's Mexican Restaurant • Capacity:  
68  
121 E Main St • Agent: Francisco Gonzalez Trejo  
Class B Combination Liquor & Beer • 10% alcohol, 90% food  
Aldermanic District 4 (Alder Verveer) • Police Sector 406  
Request to expand to second floor to capacity of 150

The Conditions are:

1. Total capacity not to exceed 150, pending approvals from Building Inspection and Fire Department.
2. Bar limited to a service bar.
3. Second floor fully furnished as a restaurant with tables and chairs.

**A motion was made by Verveer, seconded by Bidar-Sielaff, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - REPORT OF OFFICER. The motion passed by voice vote/other.**

The Conditions are:

1. Total capacity not to exceed 150, pending approvals from Building Inspection and Fire Department.
2. Bar limited to a service bar.
3. Second floor fully furnished as a restaurant with tables and chairs.

## 21+ Entertainment License

5. [28036](#) 21+ Entertainment License  
Frank Productions, Inc. • dba Frank Productions • Capacity: 2000  
216 State Street • Agent: Fred Frank  
Class B Combination Liquor & Beer • 95% alcohol, 0% food, 5% Other  
Aldermanic District 4 (Alder Verveer) • Police Sector 404

**A motion was made by Verveer, seconded by Bidar-Sielaff, to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE -REPORT OF OFFICER. The motion passed by voice vote/other.**

6. [28302](#) 21+ Entertainment License  
EDO Garden LLC • dba Soga  
508 State St • Agent: Jing Jiang • Estimated Capacity: 220  
Class B Combination Liquor & Beer • 20% alcohol, 80% food  
Aldermanic District 2 (Alder Maniaci) • Police Sector 403 • Density Area

**A motion was made by Verveer, seconded by Subeck, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.**

#### **18+ Performing Arts License**

7. [28313](#) 18+ Center for Visual & Performing Arts License  
Francisco Gonzalez Trejo • dba Francisco's Mexican Restaurant • Capacity:  
60 (proposed) 150  
121 E Main St • Agent: Francisco Gonzalez Trejo  
Class B Combination Liquor & Beer • 10% alcohol, 90% food  
Aldermanic District 4 (Alder Verveer) • Police Sector 406 • Density Area

The condition is:  
1. Limited to acoustic music only.

**A motion was made by Verveer, seconded by Bidar-Sielaff, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - REPORT OF OFFICER. The motion passed by voice vote/other.**

**The condition is:**

- 1. Limited to acoustic music only.**

**Appearance as a condition of separated renewal**

8. [28322](#) Separated Liquor License Renewal Condition  
State Street Pub LLC • dba Whiskey River Saloon • Capacity: 297  
552 State Street • Agent: Josh Hurley  
Class B Combination Liquor & Beer • 90% alcohol, 5% food, 5% other  
Aldermanic District 2 (Alder Maniaci) • Police Sector 403  
Required to update ALRC on the dialogue with their landlord concerning noise issues

**A motion was made by Donnelly, seconded by Bidar-Sielaff, to Accept. The motion passed by voice vote/other.**

9. [28323](#) Separated Liquor License Renewal Condition  
Gretisman Investments LLC • dba Plan B • Capacity: 300  
924 Williamson St • Agent: Corey Gresen  
Class B Combination Liquor & Beer • 85% alcohol, 10% food, 5% other  
Aldermanic District 6 (Alder Rummel) • Police Sector 408  
Required to report to the ALRC regarding progress made since renewal

**A motion was made by Stevenson, seconded by Bidar-Sielaff, to Accept With Recommendation(s). The motion passed by voice vote/other.**

**The recommendation is that the Alcohol Policy Coordinator provide an update at the February ALRC meeting.**

#### **Condition of License issuance**

10. [28324](#) License Condition  
Metropolitan Coffee and Wine LLC • dba Metropolitan Coffee and Wine  
329 W Mifflin St • Agent: Yedong Tao • Estimated Capacity: 77  
Class B Beer & Class C Wine • 40% alcohol, 50% food, 10% other  
Aldermanic District 4 (Alder Verveer) • Police Sector 405 • Density Area  
License requires a full menu submitted by the November 2012 ALRC meeting;  
also report on sales percentages at the April 2013 ALRC meeting

**A motion was made by Bidar-Sielaff, seconded by Verveer, to Accept. The motion passed by voice vote/other.**

#### **New License - Public Hearing**

11. [28034](#) Public Hearing - New License  
Frank Productions Inc. • dba Frank Productions  
216 State Street • Agent: Fred Frank • Estimated Capacity: 2000  
Class B Combination Liquor & Beer • 95% alcohol, 0% food, 5% Other  
Aldermanic District 4 (Alder Verveer) • Police Sector 406 • Density Area

**A motion was made by Verveer, seconded by Bidar-Sielaff, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.**

12. [28035](#) Public Hearing - New License  
Trip's Main Depot Inc. • dba Main Depot  
627 Main Street • Agent: Travis Tripalin • Estimated Capacity: 80  
Class B Combination Liquor & Beer • 85% alcohol, 15% food  
Aldermanic District 4 (Alder Verveer) • Police Sector 404 • Density Area

**A motion was made by Verveer, seconded by Bidar-Sielaff, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.**

**Report of the Alcohol and Food Policy Coordinator**

13. [23200](#) Tavern Safety Training Updates

**Report of the ASM Representative**

14. [28400](#) Report on survey of UW-Madison students and 18+ entertainment.

**Report of Madison Police Department**

15. [28091](#) Summary of recent calls for service

**Report of City Clerk's Office**

16. [27456](#) Summary of licenses issued

**Operator's License Applications**

17. [27753](#) Operator License Application  
Applicant Solomon O. Brown

**A motion was made by Bidar-Sielaff, seconded by Verveer, to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE -REPORT OF OFFICER. The motion passed by voice vote/other.**

18. [27779](#) Operator License Application  
Eve Ellen Echols-Rosendahl

**A motion was made by Donnelly, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

19. [28017](#) Operator License Application  
Joshua B Schott

**A motion was made by Donnelly, seconded by Zambie, to RECOMMEND TO COUNCIL TO DENY - REPORT OF OFFICER. The motion passed by voice vote/other.**

20. [27855](#) Operator License Application  
Brad Young

**A motion was made by Stevenson, seconded by Verveer, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.**

21. [28443](#) Operator License Application  
Tabatha Klassy - Establishment where employed: PDQ

**A motion was made by Stevenson, seconded by Bidar-Sielaff, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.**

### Adjournment

Adjournment at 9:22 pm.