



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved URBAN DESIGN COMMISSION

Wednesday, January 18, 2012

4:30 PM

215 Martin Luther King, Jr. Blvd.
Room 260 (Madison Municipal Building)

CALL TO ORDER / ROLL CALL

Harrington arrived at 4:31 p.m. after Approval of the Minutes. Huggins arrived at 4:51 p.m. during Item No. 1.

Present: 6 -

Marsha A. Rummel; Dawn O. O'Kroley; Todd R. Barnett; Richard L. Slayton; R. Richard Wagner and Henry S. Lufler, Jr.

Excused: 2 -

Melissa R. Huggins and John A. Harrington

APPROVAL OF MINUTES

A motion was made by O'Kroley, seconded by Rummel, to Approve the Minutes of January 4, 2012. The motion passed by voice vote/other.

ROLL CALL

Present: 7 -

Marsha A. Rummel; Dawn O. O'Kroley; Todd R. Barnett; Richard L. Slayton; John A. Harrington; R. Richard Wagner and Henry S. Lufler, Jr.

Excused: 1 -

Melissa R. Huggins

PUBLIC COMMENT

DISCLOSURES AND RECUSALS

Slayton recused himself on Item Nos. 2 and 6. Wagner recused himself on Item No. 7.

SECRETARY'S REPORT/AGENDA OVERVIEW

- Special meeting reminder on the Downtown Plan on Wednesday, January 25, 2012 at 5:00 p.m. in LL-110.

SPECIAL ITEM OF BUSINESS

ROLL CALL

Present: 8 -

Marsha A. Rummel; Dawn O. O'Kroley; Todd R. Barnett; Melissa R. Huggins; Richard L. Slayton; John A. Harrington; R. Richard Wagner and Henry S. Lufler, Jr.

- 1. [24233](#) Adopting the Madison Cultural Plan

A motion was made by O'Kroley, seconded by Slayton, to Return to Lead with the Recommendation for Approval to the CULTURAL PLAN STEERING COMMITTEE. The motion passed by voice vote/other.

PUBLIC HEARING ITEMS

- 2. [16320](#) 801 South Park Street - New PUD(GDP-SIP), Mixed-Use Development in UDD No. 7. 13th Ald. Dist.

Revised Application for Mixed-Use, Two-Story Building with Drive-Up Window.

A motion was made by Lufler, Jr., seconded by O'Kroley, the Urban Design Commission Referred this item. The motion passed by the following vote:

Ayes: 7 -

Marsha A. Rummel; Dawn O. O'Kroley; Todd R. Barnett; Melissa R. Huggins; John A. Harrington; R. Richard Wagner and Henry S. Lufler, Jr.

Abstentions: 1 -

Richard L. Slayton

- 3. [24584](#) 741 East Mifflin Street/754 East Washington Avenue - PUD(GDP-SIP), Mixed-Use Development. 2nd Ald. Dist.

A motion was made by O'Kroley, seconded by Lufler, Jr., to Refer to the URBAN DESIGN COMMISSION. The motion passed by voice vote/other.

- 4. [24991](#) 696 Whitney Way - Comprehensive Design Review for Wall Signage in UDD No. 3. 19th Ald. Dist.

A motion was made by Barnett, seconded by O'Kroley, to Grant Final Approval. The motion passed by voice vote/other.

The motion required that the height be decreased slightly for more breathing room with the fascia (like "Depot" on the adjacent Office Depot wall sign, and

that the applicant look at moving the sign over the archway with the color of the sign band to be changed to offer more contrast, in addition to the option to paint and change color of all the mall's buildings' upper sign band. Any sign band color changes shall return to staff for approval.

- 5. [24992](#) 711 Cottage Grove Road - Comprehensive Design Review.

A motion was made by Huggins, seconded by Rummel, to Grant Final Approval. The motion passed by voice vote/other.

The motion required that the wall sign over the main entry be moved so that it isn't above the underlying column.

UNFINISHED BUSINESS

- 6. [24586](#) 733 South Gammon Road - Demolition and New Construction of a Retail/Commercial Building in UDD No. 2. 1st Ald. Dist.

A motion was made by Harrington, seconded by Barnett, to Grant Final Approval. The motion passed by the following vote:

Ayes: 7 -

Dawn O. O'Kroley; Todd R. Barnett; Melissa R. Huggins; John A. Harrington; R. Richard Wagner; Henry S. Lufler, Jr. and Marsha A. Rummel

Abstentions: 1 -

Richard L. Slayton

The motion required the following:

- Banking of stalls to maintain parking levels not to exceed 1 stall per 300 square feet or the option of maintaining the northeasterly bay of 8 stalls in open space until additional parking demand could be demonstrated with staff approval.
- Provide a raised pedestrian walkway crossing the drive-up drive aisle at Gammon Road.
- The window patterns shall reflect the tower window pattern and eliminate roll lock masonry course above windows.
- Increase the landscaping around the stacked drive-up queuing drive aisle.
- Option to go with a flat block rather than split face.
- Scale down or vary canopy fascia height.
- Signage details are to return for formal approval.
- The building material color or texture needs to be consistent on vertical corners adjacent to the leftmost and center tenant space entries.

- 7. [20458](#) 723 State Street - PUD(GDP-SIP), St. Paul's University Catholic Center. 8th Ald. Dist.

A motion was made by Huggins, seconded by Lufler, Jr., to Grant Initial Approval. The motion passed by the following vote:

Ayes: 7 -

Dawn O. O'Kroley; Todd R. Barnett; Melissa R. Huggins; Richard L. Slayton; John A. Harrington; R. Richard Wagner and Henry S. Lufler, Jr.

Noes: 1 -

Marsha A. Rummel

On a motion by Huggins, seconded by Lufler, the Urban Design Commission GRANTED INITIAL APPROVAL. The motion was passed on a vote of (6-1) with Rummel voting no. The motion provided for the following:

- The red volume on the upper left side of the south elevation should continue to the ground instead of turning to buff colored brick and eliminate the scallops.
- No fake bronze doors on the front façade.
- Look at making the lower roof green.
- Provide details of the articulation within the arches; observed that some arches infilled with brick instead of a lighter material.

8. [24689](#)

857 Jupiter Drive - Amended PUD-GDP for Grandview Commons Town Center for 109,000 Square Feet of Future Retail/Office, a 24,000 Square Foot Library and 110 Multi-Family Units. 3rd Ald. Dist

A motion was made by Huggins, seconded by Harrington, to Refer In. The motion passed by the following vote:

Ayes: 7 -

Marsha A. Rummel; Dawn O. O'Kroley; Todd R. Barnett; Melissa R. Huggins; John A. Harrington; R. Richard Wagner and Henry S. Lufler, Jr.

Noes: 1 -

Richard L. Slayton

BUSINESS BY MEMBERS

ADJOURNMENT

The meeting was Adjourned at 9:15 p.m. by unanimous consent.