



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved URBAN DESIGN COMMISSION

Wednesday, October 17, 2012

4:30 PM

215 Martin Luther King, Jr. Blvd.
Room LL-110 (Madison Municipal Building)

CALL TO ORDER / ROLL CALL

Present: 8 -

Marsha A. Rummel; Dawn O. O'Kroley; Cliff Goodhart; John A. Harrington;
Richard L. Slayton; Henry S. Lufler, Jr.; R. Richard Wagner and Thomas
A. DeChant

Excused: 1 -

Melissa R. Huggins

APPROVAL OF MINUTES

A motion was made by Rummel, seconded by DeChant, to Approve the Minutes of September 19, 2012 and October 3, 2012. The motion passed by voice vote/other.

PUBLIC COMMENT

DISCLOSURES AND RECUSALS

SECRETARY'S REPORT/AGENDA OVERVIEW

SPECIAL ITEMS OF BUSINESS

1. [27999](#) Distribution of the Facade Improvement Grant Staff Team Program Report: 2000-2012 Booklet
2. [27983](#) Report of the Facade Improvement Grant Staff Team - 618-622 South Park Street (Vacant). 13th Ald. Dist.

A motion was made by Lufler, Jr., seconded by Rummel, to Approve the Report of the Facade Improvement Grant Staff Team. The motion passed by voice vote/other. This was approved as a consent item.

3. [27984](#) Report of the Facade Improvement Grant Staff Team - 809 Williamson Street (Underground Food Collective). 6th Ald. Dist.

A motion was made by Lufler, Jr., seconded by Rummel, to Approve the Report of the Facade Improvement Grant Staff Team. The motion passed by voice vote/other. This was approved as a consent item.

PUBLIC HEARING ITEMS

- 4. [26968](#) 2118 West Beltline Highway - Comprehensive Design Review. 14th Ald. Dist.

A motion was made by Lufler, Jr., seconded by Rummel, to Grant Final Approval. The motion passed by voice vote/other. This was approved as a consent item.

- 5. [27905](#) 701-751 North High Point Road - Comprehensive Design Review in an Approved PUD-SIP. 19th Ald. Dist.

A motion was made by Lufler, Jr., seconded by Rummel, to Grant Final Approval. The motion passed by voice vote/other. This was approved as a consent item.

UNFINISHED BUSINESS

- 6. [27244](#) 125 North Bedford Street - PUD(GDP-SIP), Demolition and New Construction for a 4-Story, 8-Unit Residential Apartment Building. 4th Ald. Dist.

A motion was made by O’Kroley, seconded by Lufler, Jr., to Refer to the URBAN DESIGN COMMISSION. The motion passed by voice vote/other.

- 7. [27551](#) 638 Hercules Trail - PUD(SIP), Two Apartment Buildings. 3rd Ald. Dist.

A motion was made by Lufler, Jr., seconded by Rummel, to Grant Initial Approval. The motion passed by voice vote/other.

ROLL CALL

Present: 7 - Dawn O. O’Kroley; Cliff Goodhart; John A. Harrington; Richard L. Slayton; Henry S. Lufler, Jr.; R. Richard Wagner and Thomas A. DeChant

Excused: 2 - Marsha A. Rummel and Melissa R. Huggins

- 8. [17627](#) 6002 Cottage Grove Road - Amended PUD(GDP-SIP), Grandview Commons Grocery Store. 3rd Ald. Dist.

A motion was made by Lufler, Jr., seconded by DeChant, to Grant Initial

Approval. The motion passed by voice vote/other.

The motion provided for address of the following, in addition to the comments made:

- Examine the entry location as it relates to the south elevation outdoor seating area.
- Reexamine the south side of the building, the articulation of the façade, upper parapet, including screening and acoustic noise mitigation details.
- Look at the alley/tree issues.
- Reexamine enclosure element and monitor the acoustic impacts.
- Phalaris arundinacea "Feesey" invasive species to be removed and substituted.

9. [27835](#) 5925 Sharpsburg Drive - PUD(SIP) - One-Story Retail Component of "Grandview Commons." 3rd Ald. Dist.

A motion was made by Slayton, seconded by Harrington, to Grant Initial Approval. The motion passed by voice vote/other.

10. [27550](#) 448 South Park Street - PUD(GDP-SIP) Six-Story Mixed-Use Building Including Retail and Residential in UDD No. 7. 13th Ald. Dist.

Due to the lack of a public hearing notice, the Urban Design Commission Received an Informational Presentation

11. [04275](#) 2 Greenside Circle - Planned Residential Development (PRD) Amendment for Bentley Green Condominiums; 1st Ald. Dist.

A motion was made by Harrington, seconded by DeChant, to Grant Final Approval. The motion passed by voice vote/other.

BUSINESS BY MEMBERS

DeChant's Discussion Topics for a Special UDC Meeting:

Role of the UDC regarding 'place'

What's our jurisdiction and responsibility regarding the broader question of context - how a specific building design fits into and affects its larger urban surroundings. Who among the 'silos' is responsible for 'place-making?'

New Design Team review process:

How does the proposed new staff Design Team process affect the role of the UDC and other citizen committees (Landmarks, Planning)? If developers get 'unified' early staff input, then get put through the wringer of multiple sequential 'silos' of citizen committees – what's the likely outcome? Does the citizen input process need to be rethought as well?

Also, what's the content of the new downtown design guidelines, and do they usurp or replace any of the individual urban design district guidelines currently in place? What's UDC's input into and role in applying these guidelines?

How can UDC members 'telegraph' their positions better to other members prior to a vote?

If we can't have off-line discussions about specific projects (due to quorum rules), how can we more clearly relay our concerns and positions to each other prior to voting on a specific project?

Pinterest – a way for UDC to visually communicate?

Would there be value in individual UDC members creating Pinterest accounts of their own "good, bad, and ugly" examples of different building types and landscaping? Could we use these visual examples to communicate better with each other and with developers as to what we're looking for and what we don't like?

ADJOURNMENT

The meeting was Adjourned at 7:58 p.m. by unanimous consent.