



# City of Madison

City of Madison  
Madison, WI 53703  
[www.cityofmadison.com](http://www.cityofmadison.com)

## Meeting Minutes - Approved PEDESTRIAN/BICYCLE/MOTOR VEHICLE COMMISSION

*This meeting can be viewed LIVE on Madison City Channel at [www.madisoncitychannel.tv](http://www.madisoncitychannel.tv)*

Tuesday, May 22, 2012

5:00 PM

Meets the 4th Tuesday of the month;  
215 Martin Luther King, Jr. Blvd.  
Room 260 (Madison Municipal Building)  
(After 6 pm, use Doty St. entrance.)

### CALL TO ORDER / ROLL CALL

The meeting was called to order at 5:01 p.m.

**Present:** 5 -

Lisa Subeck; Jill Johnson; Michael W. Rewey; Robbie Webber and Susan M. De Vos

**Absent:** 3 -

Bridget R. Maniaci; Aaron S. P. Crandall and Lanh X. Nguyen

**Excused:** 3 -

Robert M. Holloway; Ron J. Prince and Ronald B. Steinhofer

#### A. APPROVAL OF MINUTES - April 24, 2012

A motion was made by Subeck, seconded by De Vos, to Approve the Minutes.  
The motion passed by voice vote/other.

#### B. PUBLIC COMMENT - None

#### C. DISCLOSURES AND RECUSALS - Commission members are homeowners and could potentially be impacted by assessment policies to be discussed.

#### D. MADISON POLICE DEPARTMENT REPORT ON TRAFFIC RELATED ISSUES

##### D.1. [26429](#) Madison Police Department Traffic Reports, 1st Quarter 2012

Citation numbers are back to typical levels seen prior to last year's events at the Capitol. 6751 Citations were issued in the 1st quarter 2012, which was a significant increase from the first quarter of last year. The TEST team issued 2655 traffic citations which is a 75% increase from the first quarter of last year. The Traffic Complaint Hotline received 234 calls. Crossing guard reports resulted in 523 warning letters and 58 citations issued.

There were two significant traffic crashes in the first quarter of 2012. The crashes resulted in the death of one pedestrian and one injury to a bicyclist. No charges are expected against the drivers in either of these incidents.

Subeck noted that there were no boom car citations or warnings issued and asked if there are any neighborhoods actively reporting at this point.

Bitterman stated that they are receiving few complaints and those that were reported may not have been reported in a timely manner.

A motion was made by Rewey, seconded by Subeck, to Suspend the Rules and move item G.2. after D.1. The motion passed by voice vote/other.

Crandall arrived at 5:22 p.m. and Maniaci arrived at 5:32 p.m. after the Police Department 1st quarter reports. A new roll call is shown to reflect this.

**Present:** 7 -

Lisa Subeck; Bridget R. Maniaci; Jill Johnson; Michael W. Rewey; Robbie Webber; Aaron S. P. Crandall and Susan M. De Vos

**Absent:** 1 -

Lanh X. Nguyen

**Excused:** 3 -

Robert M. Holloway; Ron J. Prince and Ronald B. Steinhofner

## **E. PUBLIC HEARING - 6:00 P.M. - ANNUAL PEDESTRIAN AND BICYCLE IMPROVEMENT PROJECTS**

### **E.1. [26434](#)**

Public Hearing for Pedestrian and Bicycle Projects the City should Consider in the 2013-2015 Capital Budget to increase opportunities for walking and bicycling in Madison.

**Amanda White, 409 E Main St, Madison WI 53703, representing the Bicycle Federation of Wisconsin, distributed a handout (attached) and spoke on the Bicycle Federation's priorities. White highlighted the following priorities:**

- Maintain current level of funding in the Bicycle & Pedestrian Capital Budget
- Creation of a strategic Bicycle Plan and Vision
- Conduct market study of downtown bike parking needs
- Market bicycling
- Create bike accessible park and rides
- Increase the number of police officers on bicycles

Grant Foster, 3930 Anchor Drive, Madison spoke in support of continuing the bike path from the overpass at Fish Hatchery and Todd Drive. Webber replied that the plan is to continue the path. Foster also suggested creating connections from Whitney to Odana and the southwest side of town. Maniaci stated that there is a project in the works for Odana.

Travis Youman, 617 Clear Spring Ct, Monona WI 53716 spoke in support of creating contiguous bike routes with few crossings. He stated that better education for bicyclists and drivers is needed to remind people that bikes can take up a full lane when there are narrow lane widths and would like to see signage installed on roads where there is no shoulder or bike lane. Youman specifically suggested signage on Atwood, Odana, Sherman, Monona Drive, Midvale, and Whitney Way.

Mike Pudewitts, 712 West Shore Drive, Madison, WI stated that he would like sidewalks to be installed along the frontage road where the Beltline overpass will be put in. There are apartments and hundreds of people who work in the area with no sidewalks connecting the area. Pudewitts also would like to see more pedestrian crossing markings and raised crossings throughout the city. He suggested creating a bike boulevard on West Main Street.

Ted Voth Jr, 1335 Williamson St #3, Madison, WI registered and submitted

written suggestions (attached).

Alder Anita Weier, 22 Golf Course Rd, Madison, WI 53204 spoke in support of bike paths north of Northport in the 18th district. There is a plan on the books to connect Lakeview Hill Park to Northport from Ash, but the path could instead be routed through the park which would be more direct and scenic. Alder Weier encouraged the Commission to think about connections on the north side of the city where there are limited paths.

Jill Aruguete spoke in support of the bike path along Hwy 51 to the Owl Creek Neighborhood. Students in the Owl Creek neighborhood are very isolated and a path would add to the ability of students and residents to access other parts of the city. Parents say they don't feel safe walking to the Dutch Mill because of poor lighting. There is no bus route in the summer so students in this area cannot attend summer school. A bicycle and pedestrian path would give students the option of bicycling to get to school.

Tim Wong, 161 Jackson, Madison, WI 53704 suggested an improvement to eliminate the flying right at the corner of Blair and Williamson. The green is longer for turns onto Williamson, so when drivers see that the light is red, they change lanes to turn right onto Williamson instead of waiting at the light to continue straight toward East Washington. Wong suggested changing the timing on the lights until this intersection can be redesigned. Wong suggested that the bike boulevards on East Mifflin between Blair and Dickinson and the three block stretch on East Wilson between Ingersoll and Dickinson be redesigned so that bicyclists get priority. There are currently three stops on East Wilson within three blocks. There are several one-way streets when crossing Park Street going onto Randall and Monroe that need signage indicating which direction traffic is moving so bicyclists know which direction to be looking for traffic. Wong stated that he supports a change to traffic laws that would allow bicyclists to go through a red light after stopping and finding ways to change the power dynamic between cars and bicycles through education and enforcement.

The public hearing closed at 6:49 p.m. Written comments to be accepted through June 1, 2012. Rewey requested a compiled packet of public comment and staff input on the suggestions. Staff will provide a compiled packet of comments and staff feedback at a future meeting.

Tony Fernandez, Engineering, stated that he was not aware of the proposal for a path to the Owl Creek area and will look into this need. Johnson stated that there is a dedicated neighborhood resource team that is looking at transportation issues and other neighborhood needs. Rewey stated that TE and CE should look at current infrastructure and needs such as lighting improvements and missing links. Maniaci stated that she supports moving the projects forward that will create exponential benefits to people who currently have no access or connections to pedestrian and bicycling infrastructure over projects that are enhancements to already existing good infrastructure.

## **F. NEW BUSINESS**

- F.1. [26145](#) Creating Section 12.137(264) of the Madison General Ordinances to create two-hour parking in the public right-of-way adjacent to 2550 University Avenue.

**A motion was made by Maniaci, seconded by Crandall, to RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER. The motion passed by voice vote/other.**

**F.2.     [26332](#)**

A SUBSTITUTE accepting the Report of the Judge Doyle Square Staff Team dated March 20, 2012 and Directing Further Follow-up Actions.

**A motion was made by Maniaci, seconded by Crandall, to Refer item to the next meeting. The motion passed by voice vote/other.**

**F.3.     [26351](#)**

SUBSTITUTE Amending various portions of Section 11.06 of the Madison General Ordinances to make pedal-cab licensing more affordable for licensees and to streamline the licensing process.

**Registrants: Linda Besser, 2901 Bible Camp Rd, McFarland WI 53558, registered and spoke in support of item F.3. Besser owns Capitol Pedaler, a business that operates a 14 passenger bike that transports people in the city. The business is currently the only licensed pedicab operator in the city. The cabs run during the day up until 6 p.m.**

Keith Pollock, Traffic Engineering, presented an overview on the issue. There is concern that unlicensed pedicabs are operating in the city due to a loophole in the MGO that allows pedicabs to operate if they work only for tips. The proposed MGO is intended to close this loophole and make it easier for pedicabs to get licensed. The old rate for licensing was \$1200 per year and is proposed to be reduced to \$125 per year. Each vehicle would be required to have a permit which would cost \$30, and each driver would be required to be licensed. Taxi drivers are required to do sensitivity training, but this would not be required for pedicab drivers under the proposed ordinance.

Webber noted that there is a reference to sections I and J under hours of operation, but does not see these sections in the draft. Webber stated that there are pedicab operators who would want to operate past 6 p.m. during busy times. Verveer stated that the main concern was with pedicabs holding up Metro buses on State Street during those times. Rewey asked if the hourly restrictions could apply only to the larger vehicles and not smaller pedicabs which would not interfere with Metro operations.

**A motion was made by Rewey, seconded by Subeck, to Return to Lead with the Following Recommendation(s), to approve with the recommendation that the language be changed so that the restrictions on hours of operation do not apply to one or two passenger pedicabs. The motion passed by voice vote/other.**

**F.4.     [25457](#)**

Review of a potential four-way stop at Baldwin and East Wilson and potential reversal of the stop signs at Dickinson and East Wilson - for discussion only.

**Registrants: Travis Youman, 617 Clear Spring Ct, Monona, WI 53716 registered and spoke in support of item F.4. Youman stated that he supports the reversal of stop signs at Dickinson and East Wilson and a 4-Way stop sign at Baldwin and Wilson. Youman stated that there are eight stops in less than one mile on this route and bicyclists avoid this section because of all of the stops.**

Rewey requested a report or information on why the reversal at Mifflin was approved, and why the reversal at Dickinson and Wilson is not recommended by staff. Webber requested bicycle and motor vehicle traffic counts for Wilson,

Baldwin, and Dickinson from staff.

A motion was made by Rewey, seconded by Maniaci, to Refer to the next meeting. The motion passed by voice vote/other.

**G. DISCUSSION ITEMS**

- G.1.**     [26446](#)             Discussion of draft Interchange Assessment Policy

A motion was made by Rewey, seconded by Subeck, to Refer to the next meeting. The motion passed by voice vote/other.

- G.2.**     [26445](#)             Discussion of revised draft Traffic Signal Assessment Policy

Registrants: Joan Emmerich, 7212 Saukdale Dr, Madison WI 53717. Maynard Schneider, 20 Saukdale Tr, Madison WI 53717, registered and spoke in opposition to item G.2. Schneider represents the Saukdale Condo Unit Owners Association. He attended the last month's PBMVC meeting and stated that his goal is to eliminate discrimination in how residents are assessed for traffic signals. Schneider stated that the PBMVC requested that Traffic Engineering return to PBMVC with a draft policy that would treat condo owners and homeowners the same. Schneider stated that there is a new policy draft that appears it would exempt some condos from assessment but not others. Schneider stated that the new policy should treat all condo and homeowners the same, and that that policy be retroactive to 2011.

David Dryer, City Traffic Engineering, provided an overview of the revised draft policy. The proposal offers three options for assessment to provide for the greatest discount to the owner. The three options in the proposal are 10 trips per parcel, 40 trips per acre, or the product of the average square foot density in the assessment district x 10 trips. This revision would remove most condos except for the largest condos and apartments from being assessed.

The Commission discussed the policy and how the density would be calculated and applied to apartments and condos. Members asked about giving the same number of trip discounts to every household or reducing the number of trip discounts each household receives. Smith stated that the trip discounts also apply to commercial districts, and giving the same number of trip discounts to everyone would essentially eliminate assessment and the City would be responsible for 100% of the cost. If you do not assess residential properties and only assess commercial, there would likely be legal challenges from the business community that they were not being treated equitably. Rewey stated that the policy is a step in the right direction and recommended that they try this policy for a couple years.

A motion was made by De Vos, seconded by Maniaci for discussion, that the PBMVC does not approve the draft policy and that the Commission supports a policy that treats all residential households the same.

A motion was made by Subeck, seconded by Maniaci, to Refer to the next meeting. The motion passed by the following vote:

Rewey requested that a representative from the City Attorney's office attend

the next meeting. Rob Phillips, City Engineering, stated that they will have to proceed with assessments under the old policy until a new policy is completed. Phillips stated that the policy could assess everyone based on trip generation which would be fair, but requested Commission members offer any specific suggestions they have on the policy to staff.

**Absent:** 2 -

Ronald B. Steinhofer and Lanh X. Nguyen

**Ayes:** 4 -

Lisa Subeck; Bridget R. Maniaci; Aaron S. P. Crandall and Susan M. De Vos

**Noes:** 2 -

Jill Johnson and Michael W. Rewey

**Excused:** 2 -

Robert M. Holloway and Ron J. Prince

**Non Voting:** 1 -

Robbie Webber

## **H. REPORTS**

**H.1. 15487** Reports of other Committees/Commissions (verbal reports for information only)

Plan Commission  
Long Range Transportation Planning Committee  
Joint West Campus Area Committee  
Joint Southeast Campus Area Committee

**Joint SE Campus Area Committee- Lake Street will be opened soon.**

**LRTPC is working on the intercity bus issue. They saw the TIP at the last meeting.**

## **I. ANNOUNCEMENTS AND FUTURE AGENDA ITEMS**

**I.1.** General announcements by Executive Secretary - None

**I.2.** General announcements by Chair - None

**I.3.** Commission member items for future agendas

**Crandall requested a future discussion on City parcels where people can park their cars for free near a bike path or lane and ride their bikes into the downtown area. Webber stated that this issue will be part of the Transportation Master Plan. Maniaci suggested a discussion on existing places where people can park and ride.**

## **ADJOURNMENT**

**A motion was made by Subeck, seconded by Johnson, to Adjourn. The motion passed by voice vote/other. The meeting adjourned at 7:58 p.m.**