



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Draft VENDING OVERSIGHT COMMITTEE

Wednesday, May 25, 2011

5:00 PM

215 Martin Luther King, Jr. Blvd.
Room 313 (Madison Municipal Building)

CALL TO ORDER / ROLL CALL

Foxgrover called the meeting to order at 5:09 p.m. with a quorum present.

Present: 8 -

Ald. Michael E. Verveer; Ald. Scott J. Resnick; Sara J. Richards; Austin E. McClendon; Rosemary Lee; Karen A. Foxgrover; Hawk Schenkel and Sean Lee

Excused: 1 -

Teresa Schwerin

APPROVAL OF MINUTES

This was Approve the Minutes

PUBLIC COMMENT

There was none.

DISCLOSURES AND RECUSALS

There were none.

NEW BUSINESS

1. [22003](#) Authorizing amendments to the "Regulations Governing Vending on the State Street Mall/Capitol Concourse" and "Regulations Governing Vending in High Density Vending Areas" to create a rule that vending equipment may be left unattended during lawful vending hours for not more than 90 minutes.

Sponsors: Michael E. Verveer

Verveer moved and Resnick seconded that the committee adopt this item. The motion passed. **RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER**

REPORTS**22193**

STREET VENDING COORDINATOR'S REPORT: This may include references to enforcement activities, licensing statistics, Health Department matters, special events, street food publications, street food conferences, media contact, the 2010 food cart review, and banner displays.

Attachments: [VOCStaffReportMay2011.pdf](#)
[Street Vending Report_April 2011.pdf](#)

There was some discussion of the effects that political protestors had wrought over the previous months. Hansen was asked to bring any lingering protestors under more lawful local control.

DISCUSSION ITEMS

2. **21460** DISCUSSION ITEM: Regent Street Area and High Density Vending Area Perimeter During University of Wisconsin Home Football Game Days.

1. Establish Regent-Monroe Street Game Day Vending Area, with assigned sites, for 2011 football season.

2. Adjust the perimeter of the High Density Vending Area to exclude the northern half of the block of Jefferson Street between Regent Street and Oakland Avenue so that street vending may be conducted there. See attached map.

Attachments: [Regent Monroe Street Vending Area5-24-11.pdf](#)

Hansen distributed copies of the UW Game Day Vending Area map, of which those present approved. He explained that the accompanying language was not yet complete and would appear on a future agenda.

3. **21889** DISCUSSION ITEM: Make illegal any airborne art or airborne performance art such as spray painting and air brushing.

There was general discussion, including some people's aversion to air borne media, the obstruction of sidewalks when crowds gathered to observe, and the lack of fees paid by the spray paint artists. Verveer moved and Resnick seconded that the next meeting include downtown stake holders and asked Hansen to invite the two artists to the next meeting. Richards commented that she felt that it was too early to draft language because the committee was not sure what it wanted to do.

4. [21893](#) DISCUSSION ITEM: Activities Involving the Placement of Objects onto Public Property

Attachments: [Tabling 3-30-11.pdf](#)

Hansen had long advocated language that would pertain to the matter of tabling and that prohibited the practice of being able to accept donations in exchange for merchandise. Verveer requested that Hansen ask Assistant City Attorney Lara Mainella to draft appropriate language for the next meeting and that Hansen make the text of the Ratliffe decision available to VOC members.

5. [22194](#) DISCUSSION ITEM: Review draft language and discuss four components for mall/concourse vendors with regard to seniority issues.

Hansen said that this item had been taken care of and required no further discussion.

ANNOUNCEMENTS

There were none.

ADJOURNMENT

Verveer moved and Richards seconded that the meeting be adjourned. The motion passed. Foxgrover adjourned the meeting at 6:16 p.m.

The next meeting of the Vending Oversight Committee is scheduled for Wednesday, June 29, 2011 at 5 p.m., room 260, Madison Municipal Building, 215 Martin Luther King, Jr. Blvd.